



# AEP Grand Prix '09



To Whom It May Concern,

After a strong performance in the 2008 Purdue Grand Prix, Alpha Epsilon Pi is looking to find new sponsors to help support our growing team for the 52nd annual running of the race. At Purdue, Grand Prix is considered to be the largest week of celebration on the Purdue campus with more than 4,000 expected spectators on race day. During this heavily publicized event, students, alumni, and local spectators take part in the action and festivities. This offers an excellent advertising venue for exposure to Purdue students, alumni and the general population in the West Lafayette area, not only for the day of the race, but also for the month of practice and qualifying prior to the event. More information on Purdue Grand Prix can be found at <http://www.purduegrandprix.org>

That is why we are contacting you. To keep our tradition of excellence going, we would like to request your sponsorship and support for this upcoming season so that we can help to create this tradition for our chapter and for the entire Purdue community. Alpha Epsilon Pi has long strived to have a lasting impact not only in the Purdue and Greater Lafayette Jewish communities, but also in the local secular communities as well. For a fully functional 2009 Grand Prix team, we require approximately \$2,000 worth of sponsorships from businesses and individuals. All contributions go directly to the building and maintenance of our kart in the form of tires, brakes, motor repairs, tools, safety equipment, racing fees, etc. There are several sponsorship opportunities available for interested businesses and individuals listed on the enclosed sponsor form.

We are willing to negotiate terms for advertisement and are willing to take suggestions on advertisement for larger sponsorships.

On behalf of the Alpha Epsilon Pi fraternity, we would like to thank you for your time, and for your consideration for sponsoring our team. We look forward to hearing back from you.

Sincerely,

Chase Foster  
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Cell: 513-205-2713  
Alpha Epsilon Pi  
Sponsorship Chairman

Eric Segal  
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240-535-4600  
Alpha Epsilon Pi  
Grand Prix Chair

<i><b>Sponsorship Level</b></i>	<i><b>Advertisement Package</b></i>	<i><b>What this will do?</b></i>	<i><b>Donation Range</b></i>
<b>Bronze</b>	Logo on T-Shirt Logo on Kart (Sticker)	2 sets of tires -or- Engine rebuild	\$500
<b>Silver</b>	Logo on T-Shirt Logo on Kart (Sticker) Full Advertisement on Track (4' x 8') Advertisement in Race Program (2" x 2")	New clutch -or- Complete Engine Overhaul	\$1,000
<b>Gold</b>	Logo on T-Shirt Logo on Kart (Sticker) 4 Tickets to the race Full Advertisement on Track (4' x 8') Advertisement in Race Program (2" x 2")	Covers most running costs for 2009 Grand Prix	\$1,500
<b>Platinum</b>	<b>Includes two years of the following:</b> Logo on T-Shirt Logo on Kart (Sticker) 6 Tickets to the race Full Advertisement on Track (4' x 8') Advertisement in Race Program (2" x 2") Standing House Advertisement for Grand Prix Week	Covers most racing costs for 2009 and 2010 Grand Prix	\$2,500+