

CURRICULUM VITAE

DAVID BLAKESLEY

CONTACT INFORMATION

Office

Department of English
Purdue University
500 Oval Dr.
West Lafayette, IN 47907
blakesle@purdue.edu
Ph. 765.494.3772

EDUCATION

PhD in Rhetoric, Linguistics, and Literature (1990), Department of English, U of Southern California
MA in English (1986), Department of English, San Diego State U
BA in English (1983), Department of English, San Diego State U

ACADEMIC APPOINTMENTS

(2006-present) Professor, Department of English, Purdue U
(2000–2006) Associate Professor, Department of English, Purdue U
(1996–2000) Associate Professor, Southern Illinois U, Carbondale
(1989–1996) Assistant Professor, Southern Illinois U, Carbondale
(1986–1989) Assistant Lecturer, Freshman Writing Program, U of Southern California
(1984–1986) Teaching Assistant, Department of English, San Diego State U

ADMINISTRATIVE POSITIONS

Director of Professional Writing (2000–present), Department of English, Purdue U
Director of Writing Studies (1997–2000), Department of English, Southern Illinois U, Carbondale
Chair, Communication Across the Curriculum (1998–2000), Department of English, Southern Illinois U,
Carbondale
Acting Director of Technology and English Studies (1999–2000), Department of English, Southern Illinois
U, Carbondale
Instructional Coordinator (1987–1988), Freshman Writing Program, U of Southern California
Assistant to the Director of Composition (1985–1986), Department of English, San Diego State U

APPOINTMENTS

Entrepreneurial Leadership Academy, Burton D. Morgan Center for Entrepreneurship, 2007–2008
(Founding class). Sponsored by the Kaufmann Foundation. (\$5,000)

ENTREPRENEURIAL POSITIONS

Founder and Publisher, Parlor Press (2002–present). Scholarly publishing company.

AWARDS AND HONORS

Computers and Composition Charles Moran Award for Distinguished Contributions to the Field, 2009.
 Instructional Development Center Distance Education Award. Information Technology at Purdue and Continuing Education. 2008 (\$5,000)
 W. Ross Winterowd Award for Best Book in Composition Theory for 2008 (Honorable Mention) from *JAC: A Journal of Composition Theory*, for the Parlor Press book, *The Two Virtuals: New Media and Composition* by Alexander Reid.
 W. Ross Winterowd Award for Best Book in Composition Theory for 2007 from *JAC: A Journal of Composition Theory*, for the Parlor Press book, *Meaning, Language, and Time* by Kevin Porter.
 Council of Writing Program Administrators Outstanding Book Award for 2004–2005 for the Parlor Press book, *Historical Studies of Writing Program Administration: Individuals, Communities, and the Formation of a Discipline*, edited by Barbara L'Eplattenier & Lisa Mastrangelo
 Distinguished Service Award, Kenneth Burke Society, 2005
 Outstanding Faculty Member, Clinical Center-Achieve Program, Southern Illinois U, Carbondale, 1999
 Outstanding Service Award, First-Year Experience, Southern Illinois U, Carbondale, 1990
 Outstanding Service Award, Student Orientation Programs, Southern Illinois U, Carbondale, 1990

MEMBERSHIPS IN ACADEMIC AND PROFESSIONAL SOCIETIES

Association of Teachers of Technical Writing
 Conference on College Composition and Communication (CCCC)
 Council of Writing Program Administrators
 Kenneth Burke Society
 National Council of Teachers of English (NCTE)
 Rhetoric Society of America

RESEARCH AND SCHOLARSHIP

Published Work

Books Authored and Co-Authored

Writing: A Manual for the Digital Age (with Jeff Hoogeveen). Boston: Cengage, 2008. 1,175 pp. (Formerly *The Thomson Handbook*.)
Writing: A Manual for the Digital Age, Brief Edition (with Jeff Hoogeveen). Boston: Cengage, 2008. 636 pp. (Formerly *The Thomson Handbook, Brief Edition*.)
Campus Visits for Thomson Handbook Campus Adoptions
 Texas A&M University, Department of English, August 28, 2009
 North Dakota State University, Department of English, April 20, 2007
 University of South Florida, Department of English, August 17, 2007
 Syracuse University, Program in Writing and Rhetoric, August 24, 2007

The Elements of Dramatism. Boston: Longman, 2002. 208 pp.

Reviews

- *Rhetoric Review* 21.4 (2002). By Dana Anderson.

Books Edited and Co-Edited

Late Poems 1968–1993 by Kenneth Burke. Ed. Julie Whitaker and David Blakesley. University of South Carolina Press. November, 2005.

Reviews

- *KB Journal* 3.1 (Fall 2006). By Miriam Clark. See <http://kbjournal.org/latepoems>

The Terministic Screen: Rhetorical Perspectives on Film. (Editor) Carbondale: Southern Illinois University Press, 2003. 378 pp. Re-released in paperback format, August 2007.

Reviews

- "Envisioning Theory: Rhetoric and/of Film." *JAC: A Journal of Composition Theory*. 23.4 (2003) by John Muckelbauer.
- *American Communication Journal* 6.4 (2003). By Elisia L. Cohen. See <http://acjournal.org/holdings/vol6/iss4/reviews/blakesley.htm>
- *Choice* 41.1 (September 2003): 470
- "Review: Composition, Visual Culture, and the Problems of Class." By Dean Rader. *College English* 67.6 (July 2005): 636–50.

Digital Publishing F5 | Refreshed. With Kate Agena, Christopher Berry, Jennie Blankert, Chris Eklund, Serkan Gorkemli, Jingfang Ren, Bob Stein, Karl Stolley, and Rita Wu. West Lafayette, IN: Parlor Press, 2003. ISBN: 1-932559-00-0. TK3 Book: <http://www.parlorpress.com/digital.html>.

Journal Guest Editor

"Complexity Theory" (with Thomas Rickert). *JAC* 24.4 (2004).

"Discovering Digital Dimensions." (with Michael Kapper). *Kairos: A Journal of Rhetoric, Pedagogy, and Technology* 8.2 (Fall 2003). <http://english.ttu.edu/kairos/8.2/index.html>

"Visual Rhetoric." (with Collin Brooke) *Enculturation* 3.2 (2002). <http://enculturation.gmu.edu/>

Journal Articles

"Get Agrippa: A Comment on Chris Miles's "Occult Retraction."" (With Joshua Gunn, Morgan Reitmeyer, and William A. Covino). *Rhetoric Society Quarterly* 39.4 (October 2009): 380-87.

"Open Access Book Publishing in Writing Studies: A Case Study." (With Charles Bazerman, Mike Palmquist, and David Russell). *First Monday* 13.1 (7 January 2008). <http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/2088/1920> [10,300 words]

"And Now . . . *Essays Toward a Symbolic of Motives, 1950 to 1955.*" *KB Journal*. 3.2. Spring 2007. <http://kbjournal.org/som> [Invited]

"Burke's New Boiks: Get 'em While They're Hot and Before They're Not. . . ." *KB Journal* 3.1. Fall 2006. <http://kbjournal.org/books>

"From Nodes to Nets: Our Emerging Culture of Complex Interactive Networks." (With Thomas Rickert.) *JAC* 24.4 (2004): 821–30.

"Coverweb Introduction: Discovering Digital Dimensions." *Kairos* 8.2. Fall 2003. <http://english.ttu.edu/kairos/8.2/binder2.html?coverweb/coverweb1.html> (4 nodes).

"Being Reasonable: A Response to Richard Marback." *JAC* 22.1 (Winter 2002): 151–59.

"Facing the Perilous Future of Academic Publication" and "A Multi-Journal Collaborative Issue on Electronic Publication." *Enculturation* 4.1 (Spring 2002) http://enculturation.gmu.edu/4_1/intro/blakesley1.html and http://enculturation.gmu.edu/4_1/intro/blakesley2.html

"Directed Self-Placement in the University." *Writing Program Administration* 25.3 (Spring 2002): 9–39.

"Introduction: Notes on Visual Rhetoric" (with Collin Brooke). *Enculturation* 3.2 (2002). http://enculturation.gmu.edu/3_2/introduction.html (5 Nodes)

"Eviscerating David Cronenberg." *Enculturation* 2.1 (1998). Hypertext Essay. Available http://enculturation.gmu.edu/2_1/blakesley/. (Reviewed in *Film-Philosophy*, May 1999)

"Maxim-izing Literacy." *Discurrendo* 3.2 (Spring 1990): 2–5.

“The History of Rhetoric and the Teaching of Writing.” *The Writing Instructor* 8.1 (Fall 1988): 3–6.
 “Cultural Noise.” *Discurrendo* 1 (Jan. 1988): 8–11.

Book Chapters

- “A Burkeian Reading of *White Noise*.” *Approaches to Teaching DeLillo’s White Noise*. Ed. John Duvall and Tim Engles. New York: Modern Language Association, 2006. 169–79.
- Forward. *Internet-Based Workplace Communication: Academic and Industry Perspectives*. Ed. Pavel Zemliansky and Kirk St. Amant. Hershey, PA: Idea Group Publishers. 2004. vi-ix.
- “Defining Film Rhetoric: The Case of Hitchcock’s *Vertigo*.” *Defining Visual Rhetorics*. Ed. Marguerite Helmers and Charles Hill. Erlbaum. February, 2004. 111–33.
- “Directed Self-Placement in the University.” *Directed Self-Placement: Principles and Practices*. Ed. Daniel Royer and Roger Gilles. Hampton Press. 2003. 31–47.
- “Southern Illinois University Carbondale as an Institutional Model: The English 100/101 Stretch and Directed Self-Placement Program” (with Erin Harvey and Erica Reynolds). In *Directed Self-Placement: Principles and Practices*. Ed. Daniel Royer and Roger Gilles. Hampton Press. 2003. 207–41.
- “Kenneth Burke’s Pragmatism-Old and New.” *Kenneth Burke and the 21st Century*. Ed. Bernard Brock. SUNY Press, November 1998.
- “Neopragmatism.” *Theorizing Composition: A Critical Sourcebook of Theory and Scholarship in Contemporary Composition Studies*. Ed. Mary Lynch Kennedy. Greenwood Press, 1998.
- “Reconceptualizing Grammar as an Aspect of Rhetorical Invention.” *The Place of Grammar in Writing Instruction*. Ed. Susan Hunter and Ray Wallace. Portsmouth, NH: Boynton/Cook, 1995. 191–203.
- “He/Man and the Masters of Discourse.” *Gender Issues in the Teaching of English*. Ed. Nancy McCracken and Bruce Appleby. Portsmouth, NH: Boynton/Cook, 1992. 23–38.
- “So What’s Rhetorical about Criticism? A Subjective Dialogue Featuring Kenneth Burke and Fredric Jameson.” *Textuality and Subjectivity: Essays on Language and Being*. Eds. Dale Gowen, Ken Mendoza, and Eitel Timm. Columbia, SC: Camden, 1991. 14–20.

Interviews

- “An Interview with Mark C. Taylor.” (With Thomas Rickert.) *JAC* 24.4 (2004): 805–819.
- Guest Moderator/Interviewer, *PRE/TEXT*, The List. Re/Inter/View with Timothy Crusius, Nov. 1999.
<http://www.pre-text.com/ptlist/reinvw.html>
- Interview. “Bruce C. Appleby on Popular Culture, Gender, and Writing Instruction.” *The Writing Instructor* (Spring 1994): 124–36.

Reviews

- Review. *Remediation: Understanding New Media* by Jay David Bolter and Richard Grusin. *Kairos* 6.1 (Spring 2001). <<http://english.ttu.edu/kairos/> or <http://english.ttu.edu/kairos/6.1/reviews/blakesley/remediator.html>>
- Review. *Magic, Rhetoric, and Literacy: An Eccentric History of the Composing Imagination* by William A. Covino. *Dialogue: A Journal for Writing Specialists* 2.1 (Spring 1995): 71–74.
- Review. *Reorienting Rhetoric: The Dialectic of List and Story* by John D. O’Banion. *The Kenneth Burke Society Newsletter* 10.1 (June 1995): 22–25.

Encyclopedia Articles

The Encyclopedia of Novels into Film. Eds. John C. Tibbetts and James Welsh. NY: Facts on File, 1998.

- “Frankenstein” (1500 words)
- “The Exorcist” (500 words)
- “Do Androids Dream of Electric Sheep” (1500 words)

- “Strangers on a Train” (1000 words)
- “Flowers for Algernon” (500 words)
- “Martin Eden” (500 words)
- “The Thirty-Nine Steps” (1000 words)
- “War of the Worlds” (1000 words)
- “Heart of Darkness” (1500 words)
- “Kiss of the Spider Woman” (1000 words)

Bibliographies

“A Bibliography of the Works of Kenneth Burke” (with Richard Thames, et al.) *KB Journal* 1.1 (Fall 2004).
<http://kbjournal.org/node/58>

“Secondary Bibliography: Works about Burke” (with Richard Thames, et al.) *KB Journal* 1.1 (Fall 2004).
<http://kbjournal.org/node/57>

Books Under Contract

Illuminating Rhetoric: A Guide to Seeing, Reading, and Writing. McGraw-Hill; under contract. One-fourth of the manuscript has been completed and reviewed positively (~300 pages completed)

Writing: A Manual for the Digital Age, 2nd edition. Boston: Cengage.

Invited Lectures

“New Realities for Academic Presses in Trying Economic Times.” Invited Keynote. Research Network Forum, Conference on College Composition and Communication San Francisco, March 11, 2009

“Rhetorics of Engagement and Networked Learning,” Clemson University, Campbell 2008 Communication across the Curriculum Speakers Series, October 9, 2008.

“Drupal Design and Development,” Arizona State University, Provost’s Communication Group, July, 2007

“Visual Rhetoric,” Florida State University, Department of English, April 6, 2007.

“Writing about Film” Freshman Scholars Seminar, Health and Occupational Sciences, March, 2007

“Multimedia Composing,” University of Arkansas, Little Rock, Department of Rhetoric and Writing. Nov. 14, 2006.

“From Writer to Auteur: What Is an Author in an Age of Visual Rhetoric and Multimedia?” Culbertson Memorial Lecture, Indiana University, Bloomington, October 27 2005.

“Kenneth Burke, Word Man.” Featured Speaker. Penn State Conference on Rhetoric and Composition,” University Park, PA, 12 July 2005.

Books and Coffee. Erik Larson’s *The Devil in the White City*. Purdue University (February 19, 2004).

“Multimedia Projects to Foster Student Learning,” Williams College (MA). All-day workshop for faculty and IT staff. (Feb 27, 2004)

“Déjà Vu and Rhetoric.” Northern Illinois University, Department of English (Graduate Student Association) 27 February 2002.

Conference Papers, Talks, Addresses, Panels, and Workshops

“Open Source, Open Access, and Commons-Based Peer Production: Creating a Sustainable University Culture.” Computers and Writing Conference (Davis, CA, 20 June 2009).

“Indy Films and Videographers in Composition: The Visual Rhetorics and Pedagogies of Identity.” Conference on College Composition and Communication. CCCC (San Francisco, CA, 13 March 2009).

“Ambient Innovation, Sustainability, and New Contexts for Writing.” Computers and Writing Online, February, 2009.

“Publishing as a WPA.” 2008 Conference of the Council of Writing Program Administrators (Denver, CO, 11 July 2008).

- “Dialogue: The Future of Burke Studies.” Triennial Conference of the Kenneth Burke Society, Villanova University (Philadelphia, PA, 20 June 2008).
- “The Perils of Putting in an Oar before You Catch the Tenor or Test the Salmon Mousse: The Responsibilities of Scholarship in an Age of Electronic Glut.” Rhetoric Society of America (Seattle, WA, 25 May 2008)
- “Michelangelo, Drupal Designer.” Computers and Writing 2008, University of Georgia (Athens, 24 May 2008).
- “Open Source Format Issues” (Town Hall). Computers and Writing 2008, University of Georgia (Athens, 23 May 2008).
- “Using the CCCC Position Statement on Writing Assessment to Guide Assessment Practices: An Individualized Consultation Workshop.” Conference on College Composition and Communication. CCCC (New Orleans, LA, 2 April 2008).
- “Toward a POD and Open Access Content Model in Digital Publishing.” Digital Printing and Publishing/Chameleon Federation, Bologna, Italy, September 24, 2007
- “The Digital Printing and Publishing Process.” Digital Printing and Publishing/Chameleon Federation. (San Luis Obispo, CA, 23 April 2007). Poster session.
- “Mr. Spock Mind-Melds with Kenneth Burke, Out Pops a Theory of Identification as Mind Reading.” Conference on College Composition and Communication. CCCC (Chicago, IL, 24 March 2006).
- “*The Writing Instructor*.” Poster Session. Modern Language Association (Washington, DC, 29 December 2005).
- “From Print to Nodes to Nets: The Writing Instructor’s Third Wave,” (Panel: “Digital Scholarly Publishing: Beyond the Crisis.”) Modern Language Association (Washington, DC, 29 December 2005).
- “Kenneth Burke, Word Man.” Featured Speaker. Penn State Conference on Rhetoric and Composition,” (University Park, PA, 12 July 2005).
- “Collaborative WPA Writing Session: Network for Media Action Website Development Work Session” (with Linda Adler-Kassner, Peggy O’Neill, and Dominic Delli-Carpini. Workshop presented at the Council of Writing Program Administrators Summer Conference (Anchorage, AK, 9 July 2005).
- “The Prospects and Politics of Book Publishing in Rhetoric and Composition.” Conference on College Composition and Communication. CCCC (San Francisco, CA, March 2005).
- “The Parlor: A Role-Playing, Interactive, Scripted, Multimedia Extravaganza” Conference on College Composition and Communication. CCCC (San Francisco, CA, March 2005).
- “The Future of Print and Digital Publishing: Parlor Press” (Poster Session) Teaching and Learning with Technologies 2005, Purdue University, 16 February 2005
- “Teaching Writing, Collaboration, and Engagement in Global Contexts: The Drupal Alternative to Proprietary Courseware” (Panel, with Charlie Lowe and Samantha Blackmon). Teaching and Learning with Technologies 2005, Purdue University, 16 February 2005
- “Multimedia Composing.” Town Hall I. Presenter and Moderator. Computers and Writing 2004 (Honolulu, Hawaii, June 10, 2004)
- “The Politics and Prospects of Publishing in Computers and Writing.” Town Hall II. Presenter and Moderator. Computers and Writing 2004 (Honolulu, Hawaii, June 10, 2004)
- “Digital Spaces: The Future of Publishing in Composition Studies.” Conference on College Composition and Communication. CCCC (San Antonio, TX, March 2004).
- “Kenneth Burke and Visual Literacy.” Conference on College Composition and Communication. CCCC (San Antonio, TX, March 2004).
- “What Is Visual Rhetoric, and What Is *Its* Tradition?” (Position Statement). Alliance of Rhetoric Societies (Evanston/Northwestern University, September 11–14, 2003).
- “The ABCs of Digital Publishing: Portfolios, CDs, Journals, Books.” Computers and Writing 2003 (West Lafayette/Purdue University, May 22, 2003).
- “It Looks Like a Book!” A Course in Publishing eBooks, Printed Books, and Multimedia CDs.” Computer Connection. CCCC (New York, March 20, 2003).

- “Kenneth Burke and Visual Culture” (Seminar Leader). 2002 Triennial Conference of the Kenneth Burke Society (New Orleans, May 23–26, 2002)
- “Teaching Dramatism.” 2002 Triennial Conference of the Kenneth Burke Society (New Orleans, May 23–26, 2002)
- “This Is Not a Paper”: The Interanimation of the Verbal and the Visual.” Computers and Writing 2002. (Normal, Illinois, May 18, 2002)
- “The Writing Instructor: A Networked Journal and Digital Community.” Teaching, Learning, and Technology 2002: Discover, Envision, Empower. (Purdue University, Feb. 2002).
- “Creating Virtual Spaces and Real Opportunities for Digital Publication.” Full-Day Workshop. Computers and Writing 2001. (Muncie, IN, May, 2001).
- "The Virtual Resurrection of *The Writing Instructor*." Conference on College Composition and Communication. CCCC (Denver, March, 2001).
- "Prophesying after the Event." Conference on College Composition and Communication. CCCC (Denver, March, 2001)
- “*The Writing Instructor: A Networked Journal and Digital Community*.” Teaching, Learning, and Technology 2001: A Cyber Odyssey. (Purdue University, Feb., 2001)
- "Resisting the Bureaucratization of the Imaginative in Writing Program Administration: A Report on the Integration of *Stretch* and *Directed Self-Placement*. Conference on College Composition and Communication. CCCC (Minneapolis, April, 2000)
- "Rhetoric, Identification, and the Art of Cookery in Thomas Harris's *Hannibal*. Popular Culture Association. (New Orleans, April, 2000).
- "Taking Burke On-Line: The Kenneth Burke Bibliography and Archival Project." Triennial Conference of the Kenneth Burke Society. (Iowa City, May, 1999)
- "The Vilifying Rhetoric of *The Usual Suspects*." Conference on College Composition and Communication. CCCC (Atlanta, March, 1999).
- "At the Very Start, One's Terms Jump to Conclusions': Kenneth Burke, Rhetoric, and Ideological Inquiry." Conference on College Composition and Communication. CCCC. (Atlanta, March, 1999).
- "The Dissociative Memory and 'Purposive Forgetting' in the Poetic Process: Burke's Revision of Freudian Theory." National Communication Association (New York, November, 1998).
- "The Promise and Peril of (Virtually) Teaching a Graduate Seminar for New GAs in a Writing Program." Computers and Writing Conference. (Gainesville, FL, June, 1998).
- “William Carlos Williams's Influence on Kenneth Burke” Modern Language Association. (Toronto, December, 1997).
- “Eviscerating David Cronenberg.” Popular Culture Association Conference. (San Antonio, March, 1997).
- “Harry Chapin Interviews Kenneth Burke: A Video Presentation with Commentary on Burke's Rhetoric as Personal Cure.” Conference on College Composition and Communication. CCCC (Milwaukee, March, 1996)
- “Bad Boy Ethics: Consubstantiality and the Rhetoric of Identification in *Strangers on a Train*.” Literature/Film Association. (Ocean City, MD, December, 1995).
- “Introductory Remarks on Burkeian Literacy.” Conference on College Composition and Communication. CCCC (Washington DC, March, 1995).
- “Deconstructing a Gender Bender: The Strange Case of *M. Butterfly*.” Literature/Film Association Conference. (Baltimore, MD, November, 1994).
- “Putting in My 'Or': Is Kenneth Burke's History/Conversation Analogy a Representative Anecdote for Composition?” Conference on College Composition and Communication. CCCC (Nashville, TN, March, 1994).
- “Kenneth Burke's Pragmatism—Old and New.” Kenneth Burke Society. (Airlie, VA, April, 1993).
- “The Present State of Scholarship in Literacy.” Conference on College Composition and Communication. CCCC (San Diego, CA, March, 1993)
- “Composing Alternative Forms, Pragmatically Speaking.” Conference on College Composition and Communication. CCCC (Cincinnati, OH, March, 1992).

- “The Colloquial Commerce of Thought.” International Rhetoric Council.)Southeastern Louisiana University, March, 1992).
- “(Un)Comfortable Ambiguity.” Conference on Writing in the Classroom. Edwardsville, IL, February, 1992
- “Triangulating Rhetoric, Composition, and Literacy.” Penn State Conference on Rhetoric and Composition. (Penn State University, PA, July, 1991).
- “Composing Alternative Forms, Pragmatically Speaking.” Penn State Conference on Rhetoric & Composition. (Penn State University, PA, July, 1991).
- “The Dialogics of Reading and Writing.” Conference on Writing in the Classroom. (Edwardsville, IL, March, 1991).
- “So What’s Rhetorical about Criticism? A Subject Study Featuring Kenneth Burke and Fredric Jameson.” International Rhetoric Council. (San Diego, CA, Nov., 1990).
- “Democracy as Critical Freedom in Kenneth Burke’s Early Work.” Kenneth Burke Society Triennial Conference. (New Harmony, IN, May, 1990)
- “Writing through Hegemony: Composing Individual and Community Perspectives.” Conference on College Composition and Communication. CCCC (Chicago, IL, March, 1990).
- “Publishing and Getting Published.” Modern Language Association. (New Orleans, Dec., 1988).

RESEARCH-RELATED GRANTS

- “Purdue Center for Serious Games and Learning in Virtual Environments.” Provost’s Program for Instructional Innovation. With William Watson (Education) and Michael Witt (Libraries). \$25,000. 2008.
- Entrepreneurial Leadership Academy, Burton D. Morgan Center for Entrepreneurship, 2007–2008 (Founding class). Sponsored by the Kaufmann Foundation. (\$5,000)
- “Integration of Digital Publishing in Teaching and Learning.” Hewlett-Packard Digital Publishing for University Teaching and Learning Grant. Co-PI, with Jan Allebach (Engineering), Dino Felluga (English Literature), Ed Coyle (Engineering). (\$90,000), 2005–2006. Purdue U.
- “Building the Foundation for the Center for Digital Publication.” eEnterprise Center at Discover Park. 2nd Round. Co-PI. With Dino Felluga (Co-PI, English), Susan G. Miller (Computer Graphics & Technology), and Patricia Sullivan (\$33,063). Feb-March 2003. Purdue U.
- “The Cultural Value of Literacy.” (\$7,380, 1990; \$7,115, 1991), 1990–1992. Southern Illinois U, Carbondale.

External [Submitted]

- “Print and Digital Publishing on Chameleon Island: Adapting Virtual Spaces for Learning, Discovery, Collaboration, and Innovation.” MacArthur Foundation Digital Learning Competition. (With University of Bologna, RMIT University-Australia, ITESM-Mexico, PUCRS-Brazil). \$250,000. (Project Leader). 2008. [not accepted]
- “Developing Web-to-Print Technologies at Purdue University.” H-P Labs and H-P University Relations. (With Linda Bergmann). \$76,350. 2008. [under review]

EVIDENCE OF INTERDISCIPLINARY ACTIVITY

- Entrepreneurial Leadership Academy, Burton D. Morgan Center for Entrepreneurship, 2007–2008 (Founding class). Sponsored by the Kaufmann Foundation.
- Faculty Affiliate, Burton D. Morgan Center for Entrepreneurship, Discovery Park, Purdue University (2004–present)
- Discovery Park Undergraduate Research Internship Program (DURI). “Digital Publishing.” (With Jan Allebach, Engineering), 2007. Purdue U.

ENTR 200 (Instructor): “Introduction to Entrepreneurship and Innovation” for the Certificate in Entrepreneurship and Innovation, Burton D. Morgan Center for Entrepreneurship and Innovation, Fall 2007.

Chair, Communication Across the Curriculum (1998–2000), Department of English, Southern Illinois U, Carbondale

See also “Research-Related Grants,” “Teaching-Related Awards and Grants,” and University Committees

EDITORSHIPS AND PUBLISHING

Book Series

Founder and Series Editor, Rhetorical Philosophy and Theory. SIU Press. (1999–2004)

Books in the Series:

- Amy Devitt, *Writing Genres* (Spring 2004)
- Michael Carter, *Where Writing Begins: Reconstructing the Postmodern in Composition* (2003)
- Edward Schiappa, *Defining Reality: Definitions and the Politics of Meaning* (Spring 2003)
- Catherine Hobbs, *Rhetoric on the Margins of Modernity: Eighteenth-Century Language and Rhetoric* (Fall 2002)
- Bruce McComiskey, *Gorgias and the New Sophistic Rhetoric* (Fall 2001)
- Ernesto Grassi, *Rhetoric as Philosophy: The Humanist Tradition*. Reprint, with a new introduction by Timothy W. Crusius. (2001)
- Michelle Ballif. *Seduction, Sophistry, and the Woman with the Rhetorical Figure* (2001)
- Greig Henderson and David Cratis Williams, eds. *Unending Conversations: Essays by and about Kenneth Burke*. (2001)
- D. Diane Davis. *Breaking Up [at] Totality: A Rhetoric of Laughter* (2000)
- Timothy W. Crusius. *Kenneth Burke and the Conversation After Philosophy* (1999)

Journal Editing

General Editor and Publisher (with Dawn Formo), *The Writing Instructor*.

<http://www.writinginstructor.com> (2001–present)

Special Issue Editor, "Complexity Theory" (with Thomas Rickert). *JAC* 24.4 (2004)

Managing Editor and Web Developer, *KB Journal*. <http://www.kbjournal.org> (2003-2008)

Production Consultant, *Pre/Text* (2005-present)

Guest Co-Editor (with Michael Kapper), "Discovering Digital Dimensions." *Kairos: A Journal of Rhetoric, Pedagogy, and Technology* 8.2 (Fall 2003). <http://english.ttu.edu/kairos/8.2/index.html>

Production Editor, *WPA: Writing Program Administration* (2000–2004)

Guest Co-Editor (with Collin Brooke) “Visual Rhetoric.” *Enculturation* 3.2 (2002).

<http://enculturation.gmu.edu/>

Managing Editor, *The Writing Instructor* (printed version; 1988–1989)

Special Issues: Composition and Literature, The History of Rhetoric and the Teaching of Writing, Literacy of the Deaf, Orality and Literacy.

General Editor, *Pacific Review* (1985–1986)

Other Editorial Boards

Purdue University Press (2004–present)

Sycamore Review (2004–present)

Pre/Text (2004–present)

Dialogue: A Journal for Writing Specialists (1994–2002)

Publishing

Founder, Publisher and General Editor, Parlor Press, 2002-present. <http://www.parlorpress.com>. Parlor Press is an independent scholarly press, publishing high quality and vigorously peer reviewed books in print and multimedia formats, some as open access and CC-licensed content. In addition to managing all aspects of the business, responsibilities include managing peer review and submissions, production, design, promotion, marketing, and distribution.

Books published as of 9/4/2009

- Agena, et al., *Digital Publishing F5 | Refreshed*
- Armstrong, ed. *Sir Thomas Malory's Morte Darthur: A New Modern English Translation Based on the Winchester Manuscript*
- Baude, *The Flying House* [poetry]
- Bazerman, et al., *Reference Guide to Writing Across the Curriculum*
- Bazerman, et al., *Genre in a Changing World*
- Bendall, *Under the Quick* [poetry]
- Berlin, *Rhetorics, Poetics, and Cultures*
- Bertolucci, *Winter Journey* (trans. Nicholas Benson)
- Biaz, *Small Maps of the World*
- Biaz, *Moon Dance*
- Bloom, *Writers without Borders*
- Boiardo, *Orlando Innamorato* (trans. Charles Ross)
- Burke, *Essays Toward a Symbolic of Motives, 1950–1955*
- Burke, *Kenneth Burke on Shakespeare* (ed. by Scott Newstok)
- Burke, *Letters from Kenneth Burke to William H. Rueckert, 1959–1987*
- Byard, *Bibliographic Research in Composition Studies*
- Carroll, *When Your Way Gets Dark: A Rhetoric of the Blues*
- Clay, *The Wash*
- Connor-Greene, et al., *Teaching and Learning Creatively: Inspirations and Reflections*
- David & Richards, *Writing the Visual: A Practical Guide for Teachers of Composition and Communication*
- Dew and Horning, *Untenured Faculty as Writing Program Administrators: Institutional Practices and Politics*
- Eble & Gaillet, *Stories of Mentoring: Theory and Praxis*
- Enos, R., and Beard, *Advances in the History of Rhetoric: The First Six Years*
- Enos, R., *Roman Rhetoric: Revolution and the Greek Influence*
- Enos, T., and Borrowman, *The Promise and Perils of Writing Program Administration*
- Fleckenstein, Hum, and Calendrillo, *Ways of Seeing, Ways of Speaking: The Integration of Rhetoric and Vision in Constructing the Real*
- Foster, *Networked Process: Dissolving Boundaries of Process and Post-Process*
- Gross, Harmon, and Reidy, *Communicating Science*
- Gu, *From Oracle Bones to Computers: The Emergence of Writing Technologies in China*
- Guinzio, *Quarry* (poetry)
- Harris, *Rhetoric and Incommensurability*
- Henze, Selzer, & Sharer, *1977: A Cultural Moment in Composition*
- Hernandez, *The Prison Poems*
- Holbo, et al., *Looking for a Fight: Is There a Republican War on Science?*
- Holbo, *Framing Theory's Empire*
- Horning & Becker, *Revision: History, Theory, and Practice*

- Huglen and Clark, *Poetic Healing*
- de Guerville (ed. Kane), *Au Japon*
- Killeen, *Blood Orbits* [poetry]
- Killeen, *Signs Following* [poetry]
- Kleine, *Searching for Latini*
- Lauer, *Invention in Rhetoric and Composition*
- L'Eplattenier & Mastrangelo, *Historical Studies of Writing Program Administration: Individuals, Communities, and the Formation of a Discipline*
- Lipson and Binkley, *Ancient Non-Greek Rhetorics*
- Lisk, *These Beautiful Limits*
- Logie, *Peers, Pirates, and Persuasion: Rhetoric in the Peer-to-Peer Debates*
- Long, *Community Literacy and the Rhetoric of Local Publics*
- Matsuda, Ortmeier-Hooper, and You, *The Politics of Second Language Writing: In Search of the Promised Land*
- McLeod & Soven, *Composing a Community: A History of Writing Across the Curriculum*
- McLeod, *Writing Program Administration* [reference guide]
- Morrison, *The Lost Girl* [novel]
- Neighbors, *Between the Twilight and the Sky* [poetry]
- Ohlgren, *Medieval Outlaws: Twelve Tales in Modern English Translation*
- Ostergaard, Ludwig, and Nugent, *Transforming English Studies: New Voices in an Emerging Genre*
- Pesques, Nicholas, *Physis* (poetry, trans. Cole Swensen)
- Porter, *Meaning, Language, and Time: Toward a Consequentialist Philosophy of Discourse*
- Ramage, *Argument in Composition*
- Reid, *Senior Citizens Writing II*
- Reid, *The Two Virtuals: New Media and Composition*
- Rice and O'Gorman, *New Media/New Methods: The Academic Turn from Literacy to Electracy*
- Rickel, *remanence* [poetry]
- Rzicznek, *Divination Machine* [poetry]
- Riley, *A Map of Faring* [poetry]
- Rueckert, *Faulkner from Within*
- Ruskin, *The Two Paths*
- Saltzman, *Nearer* [essays]
- Saltzman, *Obligations of the Harp* [essays]
- Savett, *Child in the Road* [poetry]
- Schuldt, *Verge* [poetry]
- Selzer and Wess, *Kenneth Burke and His Circles*
- Silver, *Sarah Heckford: Lady Traveler in the Transvaal*
- Tardy, *Building Genre Knowledge*
- Taub, *What Stillness Illuminated*
- Thompson, *The Book of the Floating World*
- Thompson, *The Book of the Floating World, Expanded Edition* [poetry/photography]
- Thomson, *The Country of Lost Sons*
- Tietge, *Rational Rhetoric: The Role of Science in Popular Discourse*
- Tiffany, *Puppet Wardrobe*
- Volkmer, *Eating Europe: A Meta-Nonfiction Love Story*
- Warnock, *Effective Writing: A Handbook with Stories for Lawyers*
- Weinberger, *Vienna Voices: A Traveler Listens to the City of Dreams*
- Winterowd, *Searching for Faith: A Skeptic's Journey*

- Winterowd, *Senior Citizens Writing*

Parlor Press Book Series

Aesthetic Critical Inquiry, Edited by Andrea Feeser, Clemson University
 Free Verse Editions, Edited by Jon Thompson, North Carolina State University
 Glassbead Books, Edited by John Holbo, National University of Singapore
 Lauer Series in Rhetoric and Composition, Edited by Patricia Sullivan, Thomas Rickert, and Jennifer Bay, Purdue University; Catherine Hobbs, University of Oklahoma
 Lenses on Composition Studies, Edited by Sheryl Fontaine and Stephen Westbrook, California State University Northridge
 New Media Theory, Edited by Byron Hawk, George Mason University
 Perspectives on Writing, Edited by Michael Palmquist, Colorado State University
 Reference Guides to Rhetoric and Composition (WAC Clearinghouse and Parlor Press), Edited by Charles Bazerman, University of California, Santa Barbara
 The Renaissance, Edited by Charles Ross, Purdue University
 The Rhetoric of Science and Technology, Edited by Alan Gross, University of Minnesota
 Second Language Writing, Edited by Paul Matsuda, University of New Hampshire
 Prospects in Visual Rhetoric, Edited by Marguerite Helmers, University of Wisconsin, Oshkosh
 Visual Rhetoric, Edited by Marguerite Helmers, University of Wisconsin, Oshkosh
 Writing Program Administration, Edited by Susan McLeod, University of California, Santa Barbara, and Margot Soven, LaSalle University
 Writing Travel, Edited by Jeanne Moskal, University of North Carolina

TEACHING

Courses Taught in the Last Five Years

ENGL 680B: Kenneth Burke: Rhetoric, Philosophy, and Technology (S 2004, F 2005, F 2007, F 2009)
 ENGL 680D: Rhetoric and Digital Publishing (S 2003)
 ENGL 680S: Digital Rhetoric and Design Studio (F 2008, Su 2009)
 ENGL 680V: Visual Rhetoric and Composition (S 2002, S 2007)
 IDIS 591A: Hutton Lecture Series (F 2004)
 ENGL 590: Directed Reading (Kenneth Burke and Pragmatism, Su 2005; Multimedia Rhetorics, S 2005)
 ENGL 515: Advanced Professional Writing (F 2009)
 ENGL 505M: Practicum in Professional Writing (F2008, F 2007, F 2004)
 ENGL 420S: Business Writing (Distance Ed) (F 2005)
 ENGL 420: Business Writing (Florence, Su 2005; Glasgow, Su 2006)
 ENGL 420: Business Writing (Su 2004, Su 2003)
 ENGL 419: Multimedia Writing (S 2006)
 ENGL 309: Computer-Aided Publishing (S 2009)
 ENGL 203: Research Methods for Professional Writers (S 2005; S 2006)
 ENTR 200: Introduction to Entrepreneurship and Innovation (F 2007)

Courses Administered in the Last Five years

ENGL 419: Multimedia Writing (4 sections annually)
 ENGL 420: Business Writing (80 sections annually)
 ENGL 420Y: Business Writing (8 sections annually; distance education)
 ENGL 420E: Business Writing for Entrepreneurs (4 sections annually)
 ENGL 421: Technical Writing (32 sections annually)
 ENGL 421Y: Technical Writing (8 sections annually; distance education)

Undergraduate English major in Professional Writing (“Writing and Publishing” and “Technical Writing” tracks).

Courses Involving the Mentoring of Teachers

Purdue University

ENGL 505M: Practicum in Professional Writing (F 2001; F 2002; F 2004; Fall 2007; Fall 2008). Mentor 5 to 15 new Teaching Assistants or Lecturers with little or no experience teaching business or technical writing.

Southern Illinois University, Carbondale

ENGL 502: Teaching College Writing (F 1994; F 1997). Seminar for 30+ new Teaching Assistants

WAC: Created Writing across the Curriculum, developed guide for TAs and faculty, presented regular workshops on integrating writing into the curriculum across campus (1998–2000) (see description of responsibilities in Section C: “Assigned Administration”)

Dissertations and MA Theses Directed and Co-Directed at Purdue

Completed PhD committees directed at Purdue: Jeremy Tirrell (2009), Marc Santos (2009) James Beasley (2007), Geof Carter (2007), Colin Charlton (2005), Kelly Pender (2005), Erin Karper (2003), Michael Kapper (2004), Nicole Brown (2002)

Current PhD committees directing: AmyLea Clemons, Catherine Shuler

Completed MA committees: Catherine Shuler

Number of PhD and MA Committees at Purdue (as of 10/15/2009): 51

Service on Dissertation and MA Theses Committees (Summary)

Total MA and PhD Committees at Southern Illinois U: 65 (12 directed).

Committees service at other universities: Catherine Hungerford (University of Queensland, Australia), Joddy Murray (Syracuse University)

Student Honors

David Tietge. Title: *Post World War II Rhetoric of Science and Its Impact on Civic Ideology in a Nuclear Age*. (Runner-Up, 1997 SIUC Outstanding Dissertation Award. Published as *Flash Effect* (Ohio University Press, 2002)

Internship Supervision and Undergraduate Mentoring

Sydney and London Internship Students (supervise; ongoing)

Dammon Dean’s Scholar Program (mentoring of Brittany Esposito), College of Liberal Arts, Purdue 2007

Pedagogical Innovation and Curriculum Development

Purdue University

Development of new course, ENGL 420E, “Business Writing for Entrepreneurs.” Burton Morgan Center for Entrepreneurship. (2007).

Developed ENGL 420Y (Business Writing) and 421Y (Technical Writing), for delivery as distance education courses (2005–present)

Designed new Professional Writing content management system and community networking website, and wrote and rewrote teacher resources, software documentation, and technology nodes (2005–present). <http://www.digitalparlor.org/pwenglish>

Co-Founder and Director (with Charlie Lowe), Open Source Development and Documentation Project (OSDDP), 2005–present, <http://www.digitalparlor.org/osddp> (2004 –present)

Member of Subcommittee: Entrepreneurship Certificate Development, Burton D. Morgan Center for Entrepreneurship, Discovery Park (2004–2007)

Created ENGL 419: Multimedia Writing for the Professional Writing major (2002)

Revised course description and goals for ENGL 420 (Business Writing) and ENGL 421 (Technical Writing), F 2000, F 2004, F 2007

Southern Illinois University, Carbondale

Designed and implemented new Directed Self-Placement system for incoming students (1998–2000)

Developed new course in Basic Writing (1998)

Designed new mentoring system for 100 new and continuing TAs

Created “Integrating Written, Oral, Visual and Electronic Communication Across the Curriculum: A Guide for Faculty and Graduate Teaching Assistants” (with Chris Costello), 1998.

Conducted Writing Across the Curriculum Workshops (1998–2000)

Coordinated adoption of campus-wide writing handbook (1998)

Revised all first-year composition courses (1998)

Revised technical writing course (1998)

Developed undergraduate course on the Culture and Politics of Literacy (1992)

Additional Preparation of Instructional Materials

Purdue University

ENGL 419, 420, 421, and 505M: Developed daily assignments, major projects, course activities, and software documentation used by TAs and lecturers teaching these courses.

Professional Writing Website: <http://www.digitalparlor.org/pwenglish>. Includes resource, technologies, and documentation pages to support course projects in the undergraduate major and graduate secondary area in Professional Writing. Website completely upgraded August 2009.

Taking Burke On(line): The Kenneth Burke Bibliography and Archival Project. Internet.

<http://www.cla.purdue.edu/dblakesley/burke/projects.html>. Includes the Burke Bibliography Project, Overview of the Burke/Hugh Duncan Correspondence, Conference Paper Repository, and the FBI Files. May, 1999-present. Student projects from Burke seminars and additional content.

Southern Illinois University Carbondale

“Integrating Written, Oral, Visual and Electronic Communication Across the Curriculum: A Guide for Faculty and Graduate Teaching Assistants” (with Chris Costello), 1998.

“Mentoring Guide” (with Lance Rivers; 1998)

Created and developed Writing Studies website, including teacher and student resources

Evidence of Teaching Excellence

Teaching-Related Awards and Grants

Purdue University

Purdue Office of Engagement (\$300). Student Grant Program for Community Service/Service Learning Projects. For “Usability Study and White Paper Project for the Tippecanoe County Human Relations Commission,” Fall 2008.

Instructional Development Center Distance Education Incentive Award. Information Technology at Purdue and Continuing Education. 2008 (\$5,000)

Discovery Park Undergraduate Research Internship (DURI) Program. 2006–2008. (\$600).

Instructional Development Center (IDC) and Information Technology at Purdue (ITaP). “Fostering Community, Group Work, and Collaboration in Online Education: Launching the *Second Life* Project at Purdue” \$3,000. Summer-Fall 2007

Burton D. Morgan Center for Entrepreneurship, “Developing English 420E (Business Writing for Entrepreneurs)” Spring 2007 (~\$12,000).

Study Abroad Teaching Award. "Business and Tourism," Glasgow, Scotland, May-June, 2006
 Study Abroad Teaching Award. "Business and Art," Florence, Italy, May-June, 2005
 Purdue Office of Engagement (\$1,500). Student Grant Program for Community Service/Service Learning Projects. For "Open Source Development and Documentation Project," Fall 2004.
 "Fostering Student Learning in Collaborative Digital Publishing, Multimedia Portfolio Development, Digital Writing, and Peer Mentoring"; Specialized Software and Hardware Fund Proposal (with Irwin Weiser, Dino Felluga, Shirley Rose, Linda Bergmann, Samantha Blackmon, Jennifer Bay, Michael Salvo, Tammy Conard-Salvo. (\$33,000). May 2004.
 Instructional Computing Grant (awarded; for continuing development of Instructional Multimedia Preparation Lab in Heavilon 402) (\$21,000). 2003/2004.
 Study Abroad Teaching Award. "Visual Communication in Intercultural Contexts," Oriel College, Oxford UK (June-August 2003)
 "Building the Foundation for the Center for Digital Publication." eEnterprise Center at Discover Park. 2nd Round. With Dino Felluga, Susan G. Miller, and Patricia Sullivan (\$33,063). Feb-March 2003.
 Purdue Office of Engagement (\$1,500). For "English 203 Service Learning Project for Human Relations Commissions of Greater Lafayette," Fall 2002.
 Instructional Computing Development Grant (\$10,000). For development of Multimedia Instructional Preparation Lab, 2001
Southern Illinois University, Carbondale
 "Teaching the University Core Curriculum at an Internet Distance" (Principal Author) Distance Learning Program Development Grant, Southern Illinois University \$385,000 total for three years (\$137,000, 2000; \$124,000, 2002; \$124,000, 2003); 2000
 SIUC Undergraduate Teaching Fellowship Program "Teaching the Introductory Literature Course" (\$3,000), 1991.

External Teaching-Related Grants

"Short Courses in Technical Writing and Editing for INDOT Engineers." (With Linda Bergmann and Richard Johnson-Sheehan). Indiana Department of Transportation, Office of Research and Development. (\$29,000), 2008.

Other Pedagogical Activities

Internship Sponsor (under the aegis of ENGL 488 or 490): Betsy Gutwein, Megan Hertzler, Sarah Szczepanski, Alan Mizimakoski, Susan Bales (working with Jennifer Bay)
 Internship Adviser for Crouse Scholarship in Digital and Print Technologies: Kate Bouwens (2009), Erin Wilson (2008), Beth Kaniewski (2007). Kindra Hunckler (2005), Arthur Bottorff (2004), Betsy Gutwein (2003), Rachel Mack (2002)
 Internship Adviser for London and Sydney Study Abroad. Purdue U: Frances Bridges, Kristen Short (2009); Sara Conn (2008); Keri James, Dawn Hunt (2007);

ASSIGNED ADMINISTRATION

Director of Professional Writing, 2000-present

Teaching and Supervisory Responsibilities

- hire, train, and supervise 35 TAs and lecturers; plan, organize, and lead two-day orientation for new instructors
- manage program budget
- supervise Professional Writing secretary, assistant director, mentor, and technology coordinator

- serve as technology coordinator (2009-2010), install and support Drupal course sites for PW and ICaP
- oversee undergraduate major in Professional Writing (~80 students in major)
- develop graduate specialization in Professional and Technical Writing, Digital Cultures, and Visual Rhetoric
- review student evaluations of instructors
- develop, assess, and improve undergraduate curriculum, including core technical and business writing courses (2,400 students/year; 120+ sections);
- arbitrate grade appeals, complaints, and plagiarism cases
- secure grants to help fund technology needs
- manage technology support/ purchases
- maintain Instructional Multimedia Preparation Lab (Heavilon 205A), including selection of new equipment and software
- develop and maintain program's website, <http://www.digitalparlor.org/pwenglish>
- co-direct the Open Source Development and Documentation Project
- develop and administer online versions of ENGL 420Y and 421Y for Continuing Education
- develop and coordinate new entrepreneurship courses

Major Initiatives for 2008/2009

Proposal to host Computers and Writing 2010 at Purdue accepted.

Development of Second Life Purdue Island (with ITaP and Purdue Libraries)

Complete upgrade of PW site to Drupal 6.13

Assumed responsibilities of Technology Coordinator position; installation and support of 80+ course Drupal sites for PW and ICaP

PW Pedagogy and Technology Showcase in Stewart Center (Nov. 2008)

Increased number of sections of English 420E to three per semester.

Major Initiatives for 2007–2008

Submit proposal to host Computers and Writing 2010.

Partner with ITaP and Purdue Libraries to purchase and develop the Purdue island in Second Life for teaching and learning.

Completely upgrade PW website to Drupal 5.7

Develop ENGL 420E (“Business Writing for Entrepreneurs”)

Develop ENGL 421Y, Technical Writing, for delivery as a distance education course over the summer

Implement widespread use of improved content management and community networking software for instructors.

Complete assessment of the Professional Writing major for accreditation process.

Signs of Success

Upgraded PW website to Drupal 5.7 in February, 2008.

Developed ENGL 420E (“Business Writing for Entrepreneurs”). Offered in Fall 2007 for the first time.

Developed ENGL 421Y, Technical Writing, for delivery in summer 2007.

Eighty-Seven sections of ENGL 106, 419, 420, and 421 are using the improved content management and community networking software run on our Liquid Web VPS.

Assessment of the Professional Writing major for accreditation process has been completed and the initial report submitted.

Major Initiatives for 2006–2007

Develop ENGL 421 for delivery during 8-week summer session

Develop ENGL 420E (“Business Writing for Entrepreneurs”) for Certificate in Entrepreneurship and Innovation Program (Burton D. Morgan Center, Discovery Park)

Revise course goals and descriptions for ENGL 419, 420, 421
Continue implementation and widespread use of improved content management and community networking software for instructors.

Oversee migration of PW server applications and support to VPS host to improve service, security, and archival capabilities.

Signs of Success

ENGL 420Y and 421Y sections increased and in high demand

ENGL 421Y offered in summer session for the first time.

ENGL 420E to be offered by two instructors in Fall 2007

Drupal, an open source software system, used in 60+ sections.

New VPS server up and running after only four days of downtime.

Major Initiatives for 2005–2006

Develop ENGL 421 for delivery as a distance education course.

Develop ENGL 420Y for delivery during 8-week summer sessions.

Continue implementation and widespread use of improved content management and community networking software for instructors.

Build instructor resources in content management system, automate scheduling and software requests

Add two new Crouse Scholarships for graduate students

Signs of Success

ENGL 420Y and 421Y sections increased.

ENGL 420Y offered in summer session for the first time.

Drupal, an open source software system, used in 50+ sections.

Crouse Scholarships increased to 5 at \$5,000 each, including two new scholarships for graduate students

Major Initiatives for 2004–2005

Develop a new mentoring system for new and continuing instructors and allowing for joint mentoring in technology with Introductory Composition

Develop ENGL 420 for delivery as a distance education course.

Implement widespread use of improved content management and community networking software for instructors.

Revise and update Professional Writing website, integrating it into a content management system (Drupal), with enhanced opportunities for instructors, students, and alumni to interact.

Signs of Success

Working Groups for ongoing technology mentoring in place at the start of the Fall 2005 semester.

Two sections of ENGL 420S offered through Continuing Education, with plans for an expanded number of sections in Spring 2006 and beyond.

Drupal, an open source software system, used in 30 sections.

New Professional Writing website launched in August 2005: <http://pw.english.purdue.edu>.

Major Initiatives for 2003–2004

Maintain gains in number of sections and improvements in teaching evaluation scores.

Revise major course project (Corporate Web Project) in ENGL 420 and 421.

Signs of Success

Four new continuing lecturers hired to help meet demand for ENGL 420 and 421.

Open Source Development and Documentation Project launched: <http://www.osddp.org>

Major Initiatives for 2002–2003

Maintain gains in number of sections and improvements in teaching evaluation scores.

Host the national Computers and Writing Conference at Purdue.

Signs of Success

Two new continuing lecturers hired to help meet demand for ENGL 420 and 421.
Computers and Writing 2003 hosted at Purdue in May, 2003, with 400 attendees.

Major Initiatives for 2001–2002

Maintain gains in number of sections and improvements in teaching evaluation scores.
Continue to enhance technology options for instructors and students by re-imagining the usability lab.
Revise curriculum by clarifying course descriptions and goals for ENGL 420 and 421
Create new course, ENGL 419 (Multimedia Writing)
Create scholarship opportunities for outstanding undergraduate students in the major.

Signs of Success

Number of sections of ENGL 420 and 421 remained 50% higher than in Fall 2000.
New technologies available to instructors included MoveableType and LiveJournal.
An instructional computing grant helps transform the usability lab into the Instructional Multimedia Preparation Lab in Heavilon 402.
ENGL 420 and 421 course descriptions and goals are revised.
ENGL 419 was offered initially as ENGL 396M and then is approved as ENGL 419 and integrated into the Professional Writing curriculum.
Three Crouse Scholarships of \$3,000 created for undergraduate students.

Major Initiatives for 2000–2001

Increase number of sections of ENGL 420 and 421 offered to meet high demand for both courses by enhancing reputation of Professional Writing among prospective instructors, improving professional development opportunities, and enhancing teaching resources.
Redesign, revised, and expand Professional Writing website to include teaching resources, technology documentation.
Provide additional options for instructors to integrated technology with pedagogy.
Improve overall student satisfaction with ENGL 420 and 421.

Signs of Success

The number of sections of ENGL 420 and 421 expanded by 50% over the first 18 months.
A new website appeared in July, 2001.
Technology options expanded to include www.threads discussion lists and upgrades of PronounMOO.
On PICES 1 (course), the gains were substantial, measuring almost half a point (from 3.05 to 3.51) for English 420 and over two-tenths of a point (from 3.12 to 3.35) for English 421.
On PICES 2 (instructor), the gains from Fall 2000 to Fall 2001 were even more substantial, measuring more than half a point (from 3.45 to 4.03) for English 420 and more than half a point (from 3.68 to 4.22) for English 421.

Administration Prior to Purdue

Southern Illinois University, Carbondale
Director of Writing Studies (1997–2000).
Chair, Communication Across the Curriculum (1998–2000)
Acting Director, Technology and English Studies (1999–2000)

SERVICE

1. SERVICE TO PURDUE UNIVERSITY

a. University Committees

Purdue
Search Committee, Director of Instructional Development Center (ITaP), 2009

Educational Technology Advisory Committee (Chair), ITaP, 2006–present.
 Visual Arts Committee 2001–2004, 2005–present
 Chair, Sculpture on Campus Competition (2002, 2004)
 Chair (2007–2009)
 Search Committee, Associate Director of Distance Learning, Continuing Education (2008)
 Search Committee, Director of eLearning Technologies at Purdue (2006–2007)
 Faculty Affiliate, Burton D. Morgan Center for Entrepreneurship, Discovery Park, Purdue University
 (2004–present)
 Entrepreneurship Certificate Committee, Burton D. Morgan Center 2005–2006.
 College of Liberal Arts Senate 2002–2005, 2008–present
 Liberal Arts Grievance Committee 2001

Southern Illinois University, Carbondale

Communication Across the Curriculum (Chair) 1998–2000
 Computing Advisory Committee 1998–2000
 Internet 2 Planning Committee 1999–2000
 University Assessment Director Search Committee 1999
 University Core Curriculum Planning Committee 1999–2000
 Campus-Wide Assessment Committee Advisory Council 1998–2000
 University Core Curriculum Advisory Committee 1997–2000
 Ad-Hoc Committee on Writing Across the Curriculum 1997–1998
 CoLA Writing Across the Curriculum Committee 1991–2000
 CoLA Teaching and Learning Committee (Chair) 1992–1993
 CoLA Teaching and Learning Committee 1991–1992
 CoLA Council Executive Committee 1992–1993
 College of Liberal Arts Council 1991–1993

b. Departmental Committees

Purdue

Policy Committee 2001, 2004–2006, 2007–present
 Undergraduate Studies Committee 2001, 2004–2007, 2008–2009 (Chair)
 Primary Committee 2004–present
 Academic Computing Committee (Chair) 2002–2004
 Search Committee for Continuing Lecturers in Professional Writing and Introductory Composition,
 2003–2006
 Search Committee for Associate/Full Professor of Rhetoric and Composition (member) 2003–2004
 Search Committee for Assistant Professor of Professional Writing (Chair) 2002–2003
 Advanced Writing Committee 2000–2001, 2007–2008

Southern Illinois University, Carbondale

Tenure Review Committee 1997–2000
 Merit Review Committee 1997–2000
 Writing Across the Curriculum Committee (Chair) 1998–2000
 Policy Committee (ex-officio) 1997–2000
 Travel Committee 1997–1999
 Election Committee 1997/1999
 Search Committee for Rhetoric and Composition 1996
 Search Committee for Creative Nonfiction 1994
 Search Committee for Rhetoric and Composition 1993
 Alan M. Cohn Research Award Committee 1992, 1995
 First-Year Composition Committee 1990–1997

Job Placement Committee 1989–1990

c. Ad-hoc and Other Committees

Proposal Reviewer, Teaching and Learning with Technologies 2005 (ITaP)

Literary Awards Judge, Department of English, 2000–present

Teaching Incentive Grant Proposal Reviews, 2002

Instructional Computing Grant Reviewer, College of Liberal Arts, 2004

2. COMMUNITY ENGAGEMENT

a. Local Government

Member and Secretary. Tippecanoe County Human Relations Commission. 2003–present.

b. Engagement Grants

Purdue Office of Engagement (\$350). Student Grant Program for Community Service/Service Learning Projects. For "Usability Study and White Paper Project for the Tippecanoe County Human Relations Commission." Fall 2008.

Purdue Office of Engagement (\$1,500). Student Grant Program for Community Service/Service Learning Projects. For "Open Source Development and Documentation Project," Fall 2004.

Purdue Office of Engagement (\$1,500). For "English 203 Service Learning Project for Human Relations Commissions of Greater Lafayette," Fall 2002.

c. Service Learning Projects

Co-Founder and Director (with Charlie Lowe), Open Source Development and Documentation Project (OSDDP), 2005–present, <http://www.digitalparlor.org/osddp>

See also "Teaching-Related Grants" for additional engagement activities.

d. Public Lectures

"How to Become a Published Author." English Tea Hour, West Lafayette Public Library. 2008.

"Innovation and Entrepreneurship." Mr. Lyle's 6th grade class at Happy Hollow School. West Lafayette, IN (Nov. 2007)

3. PROFESSIONAL SERVICE

Conference Chairing and Planning

Co-Chair, Computers and Writing 2010, "Virtual Worlds" <http://www.digitalparlor.org/cw2010/>. Onsite and Online Conferences to be hosted by Professional Writing at Purdue, April-May, 2010.

Chair, Computers and Writing 2003, "Discovering Digital Dimensions" (3-D @ Purdue).

<http://www.digitalparlor.org/cw2003/>. Hosted by the Professional Writing Program at Purdue, May 22–25, 2003. 400 attendees.

Chief Conference Planner, 2002 Triennial Conference of the Kenneth Burke Society, New Orleans, LA.

<http://www.cla.purdue.edu/dblakesley/burke/call2002.html>

Program Co-Planner, 1999 Triennial Conference of the Kenneth Burke Society, Iowa City, IA.

<http://www.cla.purdue.edu/dblakesley/burke/99confrence/conference.html>

Web Development

Web Developer, Council of Writing Program Administrators. <http://wpacouncil.org>. 2004–2008. Design, develop, and maintain new content management system and community networking website, membership tracking and payment system, weblogs, and voting mechanisms. Hosted at Purdue.

Web Developer and Managing Editor, *KB Journal*. <http://www.kbjournal.org>. Design, develop, and maintain new journal website. Hosted at Purdue. 2005-2008.

Editing

See “*Editorships and Publishing*” section.

National Committees

Executive Council of the Conference on College Composition and Communication (CCCC), 2009-Digital WPA Committee, Council of Writing Program Administrators (2009)

Executive Board, Council of Writing Program Administrators, 2000–2008

Chair, "Digital WPA" Subcommittee; Trademarks Subcommittee; Journal Subcommittee

NCTE Visual Identity Committee, 2006–present

James Berlin Memorial Dissertation Award Committee, 2005, Conference on College Composition and Communication

CCCC Resolutions Committee 2001–2002

Grant Application Assessment and Review

Instructional Innovation Grant Program, Purdue 2007

Social Sciences and Humanities Research Council of Canada, 2007 (2). 1. “Strategic Knowledge Clusters Applications” (Feb) and 2. “Moving Subjects-Moving Computers” (Dec, 2007)

Josephine Nevins Keal Faculty Fellowships, Wayne State University, Detroit, MI. (April, 2007)

Judge

Book Award Selection Committee. Conference on College Composition and Communication (NCTE), 2008.

John Lovas Memorial Academic Weblog Award (formerly *Kairos* Best Academic Weblog Award), for an outstanding blog devoted largely to academic pursuits. Sponsored by *Kairos* and awarded at the Computers and Writing Conference, Detroit, 2007

Purdue Literary Awards, 2000–present

Referee for Promotion at Another Institution

Baylor University (2004)

Clemson University (2008)

Georgia Southern University (2009)

Indiana University (2007)

Louisiana State University (2006)

Northern Illinois University (2001)

Ohio State University (2008)

Penn State University (2007)

Syracuse University (2006)

Texas Christian University (2002)

University of Arizona (2003)

University of Arkansas, Little Rock (2003)

University of Minnesota (2005)

University of Missouri (2004, 2008)

University of Oklahoma (2009)

University of Texas at Arlington (2007)

Editorial Boards and Reviewing for Journals

Production Consultant and Editorial Board, *Pre/Text*, 2004–present
Editorial Board, Purdue University Press, 2004–present
Editorial Board, *Sycamore Review*, 2004–present
Editorial Board, *Dialogue: A Journal for Writing Specialists*, 1994–2002
Reviewer, *Rhetoric Society Quarterly*, 1999–present
Reviewer, *College Composition and Communication*, 2004–present
Reviewer, *College English*, 1999–present
Reviewer, *JAC*, 1999–present
Reviewer, *Rhetoric Review*, 2004–present
Reviewer, *Western States Communication Journal*, 2004–present
Contributing Editor, *The Writing Instructor*, 1993 –1996

Manuscript Reviews for Presses

Columbia University Press (1)
Longman Publishers (4)
National Council of Teachers of English (1)
University of South Carolina Press (4)
University of Pittsburgh Press (4)
See also “Editorships and Publishing” section.

References available on request.