

## **CURRICULUM VITAE**

**DAVID BLAKESLEY**

### **CONTACT INFORMATION**

*Office*

Professor of English  
Purdue University  
500 Oval Dr.  
West Lafayette, IN 47907  
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### **EDUCATION**

PhD in Rhetoric, Linguistics, and Literature (1990), Department of English, U of Southern California  
MA in English (1986), Department of English, San Diego State U  
BA in English (1983), Department of English, San Diego State U

### **ACADEMIC APPOINTMENTS**

(2006-present) Professor, Department of English, Purdue U  
(2000–2006) Associate Professor, Department of English, Purdue U  
(1996–2000) Associate Professor, Southern Illinois U, Carbondale  
(1989–1996) Assistant Professor, Southern Illinois U, Carbondale  
(1986–1989) Assistant Lecturer, Freshman Writing Program, U of Southern California  
(1984–1986) Teaching Assistant, Department of English, San Diego State U

### **ADMINISTRATIVE POSITIONS**

Director of Professional Writing (2000-present), Department of English, Purdue U  
Director of Writing Studies (1997–2000), Department of English, Southern Illinois U, Carbondale  
Chair, Communication Across the Curriculum (1998–2000), Department of English, Southern Illinois U,  
Carbondale  
Acting Director of Technology and English Studies (1999–2000), Department of English, Southern Illinois  
U, Carbondale  
Instructional Coordinator (1987–1988), Freshman Writing Program, U of Southern California  
Assistant to the Director of Composition (1985–1986), Department of English, San Diego State U

### **APPOINTMENTS**

Entrepreneurial Leadership Academy, Burton D. Morgan Center for Entrepreneurship, 2007–2008  
(Founding class). Sponsored by the Kaufmann Foundation. (\$5,000)

### **BUSINESS POSITIONS**

Founder and Publisher, Parlor Press (2002–present). Scholarly publishing company.

## AWARDS AND HONORS

- W. Ross Winterowd Award for Best Book in Composition Theory for 2008 (Honorable Mention) from *JAC: A Journal of Composition Theory*, for the Parlor Press book, *The Two Virtuals: New Media and Composition* by Alexander Reid.
- W. Ross Winterowd Award for Best Book in Composition Theory for 2007 from *JAC: A Journal of Composition Theory*, for the Parlor Press book, *Meaning, Language, and Time* by Kevin Porter.
- Council of Writing Program Administrators Outstanding Book Award for 2004–2005 for the Parlor Press book, *Historical Studies of Writing Program Administration: Individuals, Communities, and the Formation of a Discipline*, edited by Barbara L'Eplattenier & Lisa Mastrangelo
- Distinguished Service Award, Kenneth Burke Society, 2005
- Outstanding Faculty Member, Clinical Center-Achieve Program, Southern Illinois U, Carbondale, 1999
- Outstanding Service Award, First-Year Experience, Southern Illinois U, Carbondale, 1990
- Outstanding Service Award, Student Orientation Programs, Southern Illinois U, Carbondale, 1990

## MEMBERSHIPS IN ACADEMIC AND PROFESSIONAL SOCIETIES

- Association of Teachers of Advanced Composition
- Association of Teachers of Technical Writing
- Conference on College Composition and Communication (CCCC)
- Council of Writing Program Administrators
- Kenneth Burke Society
- National Council of Teachers of English (NCTE)
- Rhetoric Society of America

## RESEARCH AND SCHOLARSHIP

### Published Work

#### Books Authored and Co-Authored

- The Thomson Handbook* (with Jeff Hoogeveen). Boston: Thomson Publishers, 2008. 1,175 pp.
- The Thomson Handbook, Brief Edition* (with Jeff Hoogeveen). Boston: Thomson Publishers, 2008. 636 pp.
- Campus Visits for Thomson Handbook Campus Adoptions*  
 North Dakota State University, Department of English, April 20, 2007  
 University of South Florida, Department of English, August 17, 2007  
 Syracuse University, Program in Writing and Rhetoric, August 24, 2007
- The Elements of Dramatism*. Boston: Longman, 2002. 208 pp.

#### Reviews

- *Rhetoric Review* 21.4 (2002). By Dana Anderson.

#### Books Edited and Co-Edited

- Late Poems 1968–1993* by Kenneth Burke. Ed. Julie Whitaker and David Blakesley. University of South Carolina Press. November, 2005.

#### Reviews

- *KB Journal* 3.1 (Fall 2006). By Miriam Clark. See <http://kbjournal.org/latepoems>

- The Terministic Screen: Rhetorical Perspectives on Film*. (Editor) Carbondale: Southern Illinois University Press, 2003. 378 pp. Re-released in paperback format, August 2007.

*Reviews*

- "Envisioning Theory: Rhetoric and/of Film." *JAC: A Journal of Composition Theory*. 23.4 (2003) by John Muckelbauer.
- *American Communication Journal* 6.4 (2003). By Elisia L. Cohen. See <http://acjournal.org/holdings/vol6/iss4/reviews/blakesley.htm>
- *Choice* 41.1 (September 2003): 470
- "Review: Composition, Visual Culture, and the Problems of Class." By Dean Rader. *College English* 67.6 (July 2005): 636–50.

*Digital Publishing F5 | Refreshed*. With Kate Agena, Christopher Berry, David Blakesley, Jennie Blankert, Chris Eklund, Serkan Gorkemli, Jingfang Ren, Bob Stein, Karl Stolley, and Rita Wu. West Lafayette, IN: Parlor Press, 2003. ISBN: 1–932559–00–0. TK3 Book: <http://www.parlorpress.com/digital.html>.

**Journal Guest Editor**

"Complexity Theory" (with Thomas Rickert). *JAC* 24.4 (2004).  
 "Discovering Digital Dimensions." (with Michael Kapper). *Kairos: A Journal of Rhetoric, Pedagogy, and Technology* 8.2 (Fall 2003). <http://english.ttu.edu/kairos/8.2/index.html>  
 "Visual Rhetoric." (with Collin Brooke) *Enculturation* 3.2 (2002). <http://enculturation.gmu.edu/>

**Journal Articles**

"And Now . . . *Essays Toward a Symbolic of Motives, 1950 to 1955*." *KB Journal*. 3.2. Spring 2007. <http://kbjournal.org/som> [Invited]  
 "Burke's New Boiks: Get 'em While They're Hot and Before They're Not. . . ." *KB Journal* 3.1. Fall 2006. <http://kbjournal.org/books>  
 "From Nodes to Nets: Our Emerging Culture of Complex Interactive Networks." (With Thomas Rickert.) *JAC* 24.4 (2004): 821–30.  
 "Coverweb Introduction: Discovering Digital Dimensions." *Kairos* 8.2. Fall 2003. <http://english.ttu.edu/kairos/8.2/binder2.html?coverweb/coverweb1.html> (4 nodes).  
 "Being Reasonable: A Response to Richard Marback." *JAC* 22.1 (Winter 2002): 151–59.  
 "Facing the Perilous Future of Academic Publication" and "A Multi-Journal Collaborative Issue on Electronic Publication." *Enculturation* 4.1 (Spring 2002) [http://enculturation.gmu.edu/4\\_1/intro/blakesley1.html](http://enculturation.gmu.edu/4_1/intro/blakesley1.html) and [http://enculturation.gmu.edu/4\\_1/intro/blakesley2.html](http://enculturation.gmu.edu/4_1/intro/blakesley2.html)  
 "Directed Self-Placement in the University." *Writing Program Administration* 25.3 (Spring 2002): 9–39.  
 "Introduction: Notes on Visual Rhetoric" (with Collin Brooke). *Enculturation* 3.2 (2002). <http://www.uta.edu/huma/enculturation/> (5 Nodes)  
 "Eviscerating David Cronenberg." *Enculturation* 2.1 (1998). Hypertext Essay. Available [http://enculturation.gmu.edu/2\\_1/blakesley/](http://enculturation.gmu.edu/2_1/blakesley/). (Reviewed in *Film-Philosophy*, May 1999)  
 "Maxim-izing Literacy." *Discurrendo* 3.2 (Spring 1990): 2–5.  
 "The History of Rhetoric and the Teaching of Writing." *The Writing Instructor* 8.1 (Fall 1988): 3–6.  
 "Cultural Noise." *Discurrendo* 1 (Jan. 1988): 8–11.

**Book Chapters**

"A Burkeian Reading of *White Noise*." *Approaches to Teaching DeLillo's White Noise*. Ed. John Duvall and Tim Engles. New York: Modern Language Association, 2006. 169–79.  
 Forward. *Internet-Based Workplace Communication: Academic and Industry Perspectives*. Ed. Pavel Zemliansky and Kirk St. Amant. Hershey, PA: Idea Group Publishers. 2004. vi–ix.  
 "Defining Film Rhetoric: The Case of Hitchcock's *Vertigo*." *Defining Visual Rhetorics*. Ed. Marguerite Helmers and Charles Hill. Erlbaum. February, 2004. 111–33.

- “Directed Self-Placement in the University.” *Directed Self-Placement: Principles and Practices*. Ed. Daniel Royer and Roger Gilles. Hampton Press. 2003. 31–47.
- “Southern Illinois University Carbondale as an Institutional Model: The English 100/101 Stretch and Directed Self-Placement Program” (with Erin Harvey and Erica Reynolds). In *Directed Self-Placement: Principles and Practices*. Ed. Daniel Royer and Roger Gilles. Hampton Press. 2003. 207–41.
- “Kenneth Burke’s Pragmatism-Old and New.” *Kenneth Burke and the 21st Century*. Ed. Bernard Brock. SUNY Press, November 1998.
- "Neopragmatism." *Theorizing Composition: A Critical Sourcebook of Theory and Scholarship in Contemporary Composition Studies*. Ed. Mary Lynch Kennedy. Greenwood Press, 1998.
- “Reconceptualizing Grammar as an Aspect of Rhetorical Invention.” *The Place of Grammar in Writing Instruction*. Ed. Susan Hunter and Ray Wallace. Portsmouth, NH: Boynton/Cook, 1995. 191–203.
- “He/Man and the Masters of Discourse.” *Gender Issues in the Teaching of English*. Ed. Nancy McCracken and Bruce Appleby. Portsmouth, NH: Boynton/Cook, 1992. 23–38.
- “So What’s Rhetorical about Criticism? A Subjective Dialogue Featuring Kenneth Burke and Fredric Jameson.” *Textuality and Subjectivity: Essays on Language and Being*. Eds. Dale Gowen, Ken Mendoza, and Eitel Timm. Columbia, SC: Camden, 1991. 14–20.

### Interviews

- "An Interview with Mark C. Taylor." (With Thomas Rickert.) *JAC* 24.4 (2004): 805–819.
- Guest Moderator/Interviewer, *PRE/TEXT*, The List. Re/Inter/View with Timothy Crusius, Nov. 1999.  
<http://www.pre-text.com/ptlist/reinvw.html>
- Interview. “Bruce C. Appleby on Popular Culture, Gender, and Writing Instruction.” *The Writing Instructor* (Spring 1994): 124–36.

### Reviews

- Review. *Remediation: Understanding New Media* by Jay David Bolter and Richard Grusin. *Kairos* 6.1 (Spring 2001). <<http://english.ttu.edu/kairos/> or <http://english.ttu.edu/kairos/6.1/reviews/blakesley/remediator.html>>
- Review. *Magic, Rhetoric, and Literacy: An Eccentric History of the Composing Imagination* by William A. Covino. *Dialogue: A Journal for Writing Specialists* 2.1 (Spring 1995): 71–74.
- Review. *Reorienting Rhetoric: The Dialectic of List and Story* by John D. O’Banion. *The Kenneth Burke Society Newsletter* 10.1 (June 1995): 22–25.

### Encyclopedia Articles

*The Encyclopedia of Novels into Film*. Eds. John C. Tibbetts and James Welsh. NY: Facts on File, 1998.

- “Frankenstein” (1500 words)
- “The Exorcist” (500 words)
- “Do Androids Dream of Electric Sheep” (1500 words)
- “Strangers on a Train” (1000 words)
- “Flowers for Algernon” (500 words)
- “Martin Eden” (500 words)
- “The Thirty-Nine Steps”(1000 words)
- “War of the Worlds” (1000 words)
- “Heart of Darkness” (1500 words)
- “Kiss of the Spider Woman” (1000 words)

## Bibliographies

“A Bibliography of the Works of Kenneth Burke” (with Richard Thames, et al.) *KB Journal* 1.1 (Fall 2004).  
<http://kbjournal.org/node/58>

“Secondary Bibliography: Works about Burke” (with Richard Thames, et al.) *KB Journal* 1.1 (Fall 2004).  
<http://kbjournal.org/node/57>

## Books Under Contract

*Illuminating Rhetoric: A Guide to Seeing, Reading, and Writing*. McGraw-Hill; under contract. One-fourth of the manuscript has been completed and reviewed positively (~300 pages completed)

## Articles Accepted

“The Visual Basis of Identification.” *Pre/Text*. Invited article. 7,000 words.

## Articles Submitted and Under Review

“Open Access Book Publishing in Writing Studies: A Case Study.” (With Charles Bazerman, Mike Palmquist, and David Russell). *First Monday*. 10,300 words.

## Invited Lectures

“Drupal Design and Development,” Arizona State University, Provost’s Communication Group, July, 2007

“Visual Rhetoric,” Florida State University, Department of English, April 6, 2007.

“Writing about Film” Freshman Scholars Seminar, Health and Occupational Sciences, March, 2007

“Multimedia Composing,” University of Arkansas, Little Rock, Department of Rhetoric and Writing. Nov. 14, 2006.

“From Writer to Auteur: What Is an Author in an Age of Visual Rhetoric and Multimedia?” Culbertson Memorial Lecture, Indiana University, Bloomington, October 27 2005.

“Kenneth Burke, Word Man.” Featured Speaker. Penn State Conference on Rhetoric and Composition,” University Park, PA, 12 July 2005.

Books and Coffee. Erik Larson’s *The Devil in the White City*. Purdue University (February 19, 2004).

“Multimedia Projects to Foster Student Learning,” Williams College (MA). All-day workshop for faculty and IT staff. (Feb 27, 2004)

“Déjà Vu and Rhetoric.” Northern Illinois University, Department of English (Graduate Student Association) 27 February 2002.

## Conference Papers, Talks, Addresses, Panels, and Workshops

“Using the CCCC Position Statement on Writing Assessment to Guide Assessment Practices: An Individualized Consultation Workshop.” Conference on College Composition and Communication. CCCC (New Orleans, LA, 2 April 2008).

“Toward a POD and Open Access Content Model in Digital Publishing.” Digital Printing and Publishing/Chameleon Federation, Bologna, Italy, September 24, 2007

“The Digital Printing and Publishing Process.” Digital Printing and Publishing/Chameleon Federation. (San Luis Obispo, CA, 23 April 2007). Poster session.

“Mr. Spock Mind-Melds with Kenneth Burke, Out Pops a Theory of Identification as Mind Reading.” Conference on College Composition and Communication. CCCC (Chicago, IL, 24 March 2006).

“*The Writing Instructor*.” Poster Session. Modern Language Association (Washington, DC, 29 December 2005).

“From Print to Nodes to Nets: The Writing Instructor’s Third Wave,” (Panel: “Digital Scholarly Publishing: Beyond the Crisis.”) Modern Language Association (Washington, DC, 29 December 2005).

- “Kenneth Burke, Word Man.” Featured Speaker. Penn State Conference on Rhetoric and Composition,” (University Park, PA, 12 July 2005).
- “Collaborative WPA Writing Session: Network for Media Action Website Development Work Session” (with Linda Adler-Kassner, Peggy O’Neill, and Dominic Delli-Carpini. Workshop presented at the Council of Writing Program Administrators Summer Conference (Anchorage, AK, 9 July 2005).
- "The Prospects and Politics of Book Publishing in Rhetoric and Composition." Conference on College Composition and Communication. CCCC (San Francisco, CA, March 2005).
- "The Parlor: A Role-Playing, Interactive, Scripted, Multimedia Extravaganza" Conference on College Composition and Communication. CCCC (San Francisco, CA, March 2005).
- “The Future of Print and Digital Publishing: Parlor Press” (Poster Session) Teaching and Learning with Technologies 2005, Purdue University, 16 February 2005
- “Teaching Writing, Collaboration, and Engagement in Global Contexts: The Drupal Alternative to Proprietary Courseware” (Panel, with Charlie Lowe and Samantha Blackmon). Teaching and Learning with Technologies 2005, Purdue University, 16 February 2005
- “Multimedia Composing.” Town Hall I. Presenter and Moderator. Computers and Writing 2004 (Honolulu, Hawaii, June 10, 2004)
- “The Politics and Prospects of Publishing in Computers and Writing.” Town Hall II. Presenter and Moderator. Computers and Writing 2004 (Honolulu, Hawaii, June 10, 2004)
- "Digital Spaces: The Future of Publishing in Composition Studies." Conference on College Composition and Communication. CCCC (San Antonio, TX, March 2004).
- "Kenneth Burke and Visual Literacy." Conference on College Composition and Communication. CCCC (San Antonio, TX, March 2004).
- “What Is Visual Rhetoric, and What Is *Its* Tradition?” (Position Statement). Alliance of Rhetoric Societies (Evanston/Northwestern University, September 11–14, 2003).
- “The ABCs of Digital Publishing: Portfolios, CDs, Journals, Books.” Computers and Writing 2003 (West Lafayette/Purdue University, May 22, 2003).
- "It Looks Like a Book!" A Course in Publishing eBooks, Printed Books, and Multimedia CDs.” Computer Connection. CCCC (New York, March 20, 2003).
- “Kenneth Burke and Visual Culture” (Seminar Leader). 2002 Triennial Conference of the Kenneth Burke Society (New Orleans, May 23–26, 2002)
- “Teaching Dramatism.” 2002 Triennial Conference of the Kenneth Burke Society (New Orleans, May 23–26, 2002)
- “This Is Not a Paper”: The Interanimation of the Verbal and the Visual.” Computers and Writing 2002. (Normal, Illinois, May 18, 2002)
- “The Writing Instructor: A Networked Journal and Digital Community.” Teaching, Learning, and Technology 2002: Discover, Envision, Empower. (Purdue University, Feb. 2002).
- “Creating Virtual Spaces and Real Opportunities for Digital Publication.” Full-Day Workshop. Computers and Writing 2001. (Muncie, IN, May, 2001).
- "The Virtual Resurrection of *The Writing Instructor*." Conference on College Composition and Communication. CCCC (Denver, March, 2001).
- "Prophesying after the Event." Conference on College Composition and Communication. CCCC (Denver, March, 2001)
- “*The Writing Instructor*: A Networked Journal and Digital Community.” Teaching, Learning, and Technology 2001: A Cyber Odyssey. (Purdue University, Feb., 2001)
- "Resisting the Bureaucratization of the Imaginative in Writing Program Administration: A Report on the Integration of *Stretch* and *Directed Self-Placement*." Conference on College Composition and Communication. CCCC (Minneapolis, April, 2000)
- "Rhetoric, Identification, and the Art of Cookery in Thomas Harris's *Hannibal*." Popular Culture Association. (New Orleans, April, 2000).
- "Taking Burke On-Line: The Kenneth Burke Bibliography and Archival Project." Triennial Conference of the Kenneth Burke Society. (Iowa City, May, 1999)

- "The Vilifying Rhetoric of *The Usual Suspects*." Conference on College Composition and Communication. CCCC (Atlanta, March, 1999).
- "At the Very Start, One's Terms Jump to Conclusions': Kenneth Burke, Rhetoric, and Ideological Inquiry." Conference on College Composition and Communication. CCCC. (Atlanta, March, 1999).
- "The Dissociative Memory and 'Purposive Forgetting' in the Poetic Process: Burke's Revision of Freudian Theory." National Communication Association (New York, November, 1998).
- "The Promise and Peril of (Virtually) Teaching a Graduate Seminar for New GAs in a Writing Program." Computers and Writing Conference. (Gainesville, FL, June, 1998).
- "William Carlos Williams's Influence on Kenneth Burke" Modern Language Association. (Toronto, December, 1997).
- "Eviscerating David Cronenberg." Popular Culture Association Conference. (San Antonio, March, 1997).
- "Harry Chapin Interviews Kenneth Burke: A Video Presentation with Commentary on Burke's Rhetoric as Personal Cure." Conference on College Composition and Communication. CCCC (Milwaukee, March, 1996)
- "Bad Boy Ethics: Consubstantiality and the Rhetoric of Identification in *Strangers on a Train*." Literature/Film Association. (Ocean City, MD, December, 1995).
- "Introductory Remarks on Burkeian Literacy." Conference on College Composition and Communication. CCCC (Washington DC, March, 1995).
- "Deconstructing a Gender Bender: The Strange Case of *M. Butterfly*." Literature/Film Association Conference. (Baltimore, MD, November, 1994).
- "Putting in My 'Or': Is Kenneth Burke's History/Conversation Analogy a Representative Anecdote for Composition?" Conference on College Composition and Communication. CCCC (Nashville, TN, March, 1994).
- "Kenneth Burke's Pragmatism—Old and New." Kenneth Burke Society. (Airlie, VA, April, 1993).
- "The Present State of Scholarship in Literacy." Conference on College Composition and Communication. CCCC (San Diego, CA, March, 1993)
- "Composing Alternative Forms, Pragmatically Speaking." Conference on College Composition and Communication. CCCC (Cincinnati, OH, March, 1992).
- "The Colloquial Commerce of Thought." International Rhetoric Council. )Southeastern Louisiana University, March, 1992).
- "(Un)Comfortable Ambiguity." Conference on Writing in the Classroom. Edwardsville, IL, February, 1992
- "Triangulating Rhetoric, Composition, and Literacy." Penn State Conference on Rhetoric and Composition. (Penn State University, PA, July, 1991).
- "Composing Alternative Forms, Pragmatically Speaking." Penn State Conference on Rhetoric & Composition. (Penn State University, PA, July, 1991).
- "The Dialogics of Reading and Writing." Conference on Writing in the Classroom. (Edwardsville, IL, March, 1991).
- "So What's Rhetorical about Criticism? A Subject Study Featuring Kenneth Burke and Fredric Jameson." International Rhetoric Council. (San Diego, CA, Nov., 1990).
- "Democracy as Critical Freedom in Kenneth Burke's Early Work." Kenneth Burke Society Triennial Conference. (New Harmony, IN, May, 1990)
- "Writing through Hegemony: Composing Individual and Community Perspectives." Conference on College Composition and Communication. CCCC (Chicago, IL, March, 1990).
- "Publishing and Getting Published." Modern Language Association. (New Orleans, Dec., 1988).

## RESEARCH-RELATED GRANTS

Entrepreneurial Leadership Academy, Burton D. Morgan Center for Entrepreneurship, 2007–2008 (Founding class). Sponsored by the Kaufmann Foundation. (\$5,000)

"Integration of Digital Publishing in Teaching and Learning." Hewlett-Packard Digital Publishing for University Teaching and Learning Grant. Co-PI, with Jan Allebach (Engineering), Dino Felluga (English Literature), Ed Coyle (Engineering). (\$90,000), 2005–2006. Purdue U.

"Building the Foundation for the Center for Digital Publication." eEnterprise Center at Discover Park. 2nd Round. Co-PI. With Dino Felluga (Co-PI, English), Susan G. Miller (Computer Graphics & Technology), and Patricia Sullivan (\$33,063). Feb-March 2003. Purdue U.

"The Cultural Value of Literacy." (\$7,380, 1990; \$7,115, 1991), 1990–1992. Southern Illinois U, Carbondale.

*External* [Submitted]

"Print and Digital Publishing on Chameleon Island: Adapting Virtual Spaces for Learning, Discovery, Collaboration, and Innovation." MacArthur Foundation Digital Learning Competition. (With University of Bologna, RMIT University-Australia, ITESM-Mexico, PUCRS-Brazil). \$250,000. (Project Leader). 2008. [not accepted]

"Developing Web-to-Print Technologies at Purdue University." H-P Labs and H-P University Relations. (With Linda Bergmann). \$76,350. 2008. [under review]

*Internal* [Submitted]

"Purdue Center for Serious Games and Learning in Virtual Environments." Provost's Program for Instructional Innovation. With William Watson (Education) and Michael Witt (Libraries). \$25,000. 2008. [under review]

## EVIDENCE OF INTERDISCIPLINARY ACTIVITY

Faculty Affiliate, Burton D. Morgan Center for Entrepreneurship, Discovery Park, Purdue University (2004–present)

Discovery Park Undergraduate Research Internship Program (DURI). "Digital Publishing." (With Jan Allebach, Engineering), 2007. Purdue U.

ENTR 200 (Instructor): "Introduction to Entrepreneurship and Innovation" for the Certificate in Entrepreneurship and Innovation, Burton D. Morgan Center for Entrepreneurship and Innovation, Fall 2007.

*See also "Research-Related Grants," "Teaching-Related Awards and Grants," and University Committees*

## EDITORSHIPS AND PUBLISHING

### Book Series

*Founder and Series Editor*, Rhetorical Philosophy and Theory. Southern Illinois University Press. (1999–2004)

*Books in the Series:*

- Amy Devitt, *Writing Genres* (Spring 2004)
- Michael Carter, *Where Writing Begins: Reconstructing the Postmodern in Composition* (2003)
- Edward Schiappa, *Defining Reality: Definitions and the Politics of Meaning* (Spring 2003)
- Catherine Hobbs, *Rhetoric on the Margins of Modernity: Eighteenth-Century Language and Rhetoric* (Fall 2002)
- Bruce McComiskey, *Gorgias and the New Sophistic Rhetoric* (Fall 2001)
- Ernesto Grassi, *Rhetoric as Philosophy: The Humanist Tradition*. Reprint, with a new introduction by Timothy W. Crusius. (2001)
- Michelle Ballif, *Seduction, Sophistry, and the Woman with the Rhetorical Figure* (2001)
- Greig Henderson and David Cratis Williams, eds. *Unending Conversations: Essays by and about Kenneth Burke*. (2001)

- D. Diane Davis. *Breaking Up [at] Totality: A Rhetoric of Laughter* (2000)
- Timothy W. Crusius. *Kenneth Burke and the Conversation After Philosophy* (1999)

### Journal Editing

General Editor and Publisher (with Dawn Formo), *The Writing Instructor*.

<http://www.writinginstructor.com> (2001–present)

Special Issue Editor, "Complexity Theory" (with Thomas Rickert). *JAC* 24.4 (2004)

Managing Editor and Web Developer, *KB Journal*. <http://www.kbjournal.org> (2003–present)

Production Consultant, *Pre/Text* (2005–present)

Guest Co-Editor (with Michael Kapper), "Discovering Digital Dimensions." *Kairos: A Journal of Rhetoric, Pedagogy, and Technology* 8.2 (Fall 2003). <http://english.ttu.edu/kairos/8.2/index.html>

Production Editor, *WPA: Writing Program Administration* (2000–2004)

Guest Co-Editor (with Collin Brooke) "Visual Rhetoric." *Enculturation* 3.2 (2002).

<http://enculturation.gmu.edu/>

Managing Editor, *The Writing Instructor* (printed version; 1988–1989)

Special Issues: Composition and Literature, The History of Rhetoric and the Teaching of Writing, Literacy of the Deaf, Orality and Literacy.

General Editor, *Pacific Review* (1985–1986)

### Other Editorial Boards

Purdue University Press (2004–present)

*Sycamore Review* (2004–present)

*Pre/Text* (2004–present)

*Dialogue: A Journal for Writing Specialists* (1994–2002)

### Publishing

*Founder, Publisher and General Editor*, Parlor Press, 2002–present. <http://www.parlorpress.com>. Parlor Press is an independent scholarly press, publishing high quality and vigorously peer reviewed books in print and multimedia formats, some as open access and CC-licensed content. In addition to managing all aspects of the business, responsibilities include managing peer review and submissions, production, design, promotion, marketing, and distribution.

*Books published as of 4/20/2008*

Agena, et al., *Digital Publishing F5 | Refreshed*

Baude, *The Flying House*

Bazerman, et al., *Reference Guide to Writing Across the Curriculum*

Berlin, *Rhetorics, Poetics, and Cultures*

Bertolucci, *Winter Journey* (trans. Nicholas Benson)

Biaz, *Small Maps of the World*

Biaz, *Moon Dance*

Boiardo, *Orlando Innamorato* (trans. Charles Ross)

Burke, *Essays Toward a Symbolic of Motives, 1950–1955*

Burke, *Kenneth Burke on Shakespeare* (ed. by Scott Newstok)

Burke, *Letters from Kenneth Burke to William H. Rueckert, 1959–1987*

Carroll, *When Your Way Gets Dark: A Rhetoric of the Blues*

Clay, *The Wash*

Connor-Greene, et al., *Teaching and Learning Creatively: Inspirations and Reflections*

David & Richards, *Writing the Visual: A Practical Guide for Teachers of Composition and Communication*

Dew and Horning, *Untenured Faculty as Writing Program Administrators: Institutional Practices and Politics*

Enos, R., and Beard, *Advances in the History of Rhetoric: The First Six Years*  
 Enos, T., and Borrowman, *The Promise and Perils of Writing Program Administration*  
 Fleckenstein, Hum, and Calendrillo, *Ways of Seeing, Ways of Speaking: The Integration of Rhetoric and Vision in Constructing the Real*  
 Foster, *Networked Process: Dissolving Boundaries of Process and Post-Process*  
 Harris, *Rhetoric and Incommensurability*  
 Henze, Selzer, & Sharer, *1977: A Cultural Moment in Composition*  
 Holbo, et al., *Looking for a Fight: Is There a Republican War on Science?*  
 Holbo, *Framing Theory's Empire*  
 Horning & Becker, *Revision: History, Theory, and Practice*  
 Huglen and Clark, *Poetic Healing*  
 Killeen, *Signs Following*  
 Kleine, *Searching for Latini*  
 Lauer, *Invention in Rhetoric and Composition*  
 L'Eplattenier & Mastrangelo, *Historical Studies of Writing Program Administration: Individuals, Communities, and the Formation of a Discipline*  
 Lisk, *These Beautiful Limits*  
 Logie, *Peers, Pirates, and Persuasion: Rhetoric in the Peer-to-Peer Debates*  
 Long, *Community Literacy and the Rhetoric of Local Publics*  
 Matsuda, Ortmeier-Hooper, and You, *The Politics of Second Language Writing: In Search of the Promised Land*  
 McLeod & Soven, *Composing a Community: A History of Writing Across the Curriculum*  
 McLeod, *Writing Program Administration* [reference guide]  
 Morrison, *The Lost Girl* [novel]  
 Ohlgren, *Medieval Outlaws: Twelve Tales in Modern English Translation*  
 Pesques, Nicholas, *Physis* (trans. Cole Swensen)  
 Porter, *Meaning, Language, and Time: Toward a Consequentialist Philosophy of Discourse*  
 Reid, *The Two Virtuals: New Media and Composition*  
 Riley, *A Map of Faring*  
 Rueckert, *Faulkner from Within*  
 Ruskin, *The Two Paths*  
 Saltzman, *Nearer (Essays)*  
 Savett, *Child in the Road* [poetry]  
 Schuldt, *Verge* [poetry]  
 Thompson, *The Book of the Floating World*  
 Thompson, *The Book of the Floating World, Expanded Edition* [poetry/photography]  
 Thomson, *The Country of Lost Sons*  
 Tiffany, *Puppet Wardrobe*  
 Volkmer, *Eating Europe: A Meta-Nonfiction Love Story*  
 Warnock, *Effective Writing: A Handbook with Stories for Lawyers*  
 Weinberger, *Vienna Voices: A Traveler Listens to the City of Dreams*  
 Winterowd, *Searching for Faith: A Skeptic's Journey*  
 Winterowd, *Senior Citizens Writing*

*Parlor Press Book Series*

Aesthetic Critical Inquiry, Edited by Andrea Feeser, Clemson University  
 Free Verse Editions, Edited by Jon Thompson, North Carolina State University  
 Glassbead Books, Edited by John Holbo, National University of Singapore  
 Lauer Series in Rhetoric and Composition, Edited by Patricia Sullivan, Thomas Rickert, and Jennifer Bay, Purdue University; Catherine Hobbs, University of Oklahoma

Lenses on Composition Studies, Edited by Sheryl Fontaine, California State University Northridge, and Susan Hunter, Clayton State University  
 New Media Theory, Edited by Byron Hawk, George Mason University  
 Perspectives on Writing, Edited by Michael Palmquist, Colorado State University  
 Reference Guides to Rhetoric and Composition (WAC Clearinghouse and Parlor Press), Edited by Charles Bazerman, University of California, Santa Barbara  
 The Renaissance, Edited by Charles Ross, Purdue University  
 Second Language Writing, Edited by Paul Matsuda, University of New Hampshire  
 Prospects in Visual Rhetoric, Edited by Marguerite Helmers, University of Wisconsin, Oshkosh  
 Visual Rhetoric, Edited by Marguerite Helmers, University of Wisconsin, Oshkosh  
 Writing Program Administration, Edited by Susan McLeod, University of California, Santa Barbara, and Margot Soven, LaSalle University  
 Writing Travel, Edited by Jeanne Moskal, University of North Carolina

## **TEACHING**

### **Courses Taught in the Last Five Years**

ENGL 680B: Kenneth Burke: Rhetoric, Philosophy, and Technology (S 2004, F 2005, F 2007)  
 ENGL 680D: Rhetoric and Digital Publishing (S 2003)  
 ENGL 680V: Visual Rhetoric and Composition (S 2002, S 2007)  
 IDIS 591A: Hutton Lecture Series (F 2004)  
 ENGL 590: Directed Reading (Kenneth Burke and Pragmatism, Su 2005; Multimedia Rhetorics, S 2005)  
 ENGL 505M: Practicum in Professional Writing (F 2007, F 2004, F 2003)  
 ENGL 420S: Business Writing (Distance Ed) (F 2005)  
 ENGL 420: Business Writing (Study Abroad; Oxford, Su 2003; Florence, Su 2005; Glasgow, Su 2006)  
 ENGL 420: Business Writing (Su 2004, Su 2003)  
 ENGL 419: Multimedia Writing (S 2006)  
 ENGL 309: Computer-Aided Publishing (F 2003)  
 ENGL 203: Research Methods for Professional Writers (S 2005; S 2006; F 2002)  
 ENTR 200: Introduction to Entrepreneurship and Innovation (F 2007)

### **Courses Administered in the Last Five years**

ENGL 419: Multimedia Writing (4 sections annually)  
 ENGL 420: Business Writing (80 sections annually)  
 ENGL 420Y: Business Writing (8 sections annually; distance education)  
 ENGL 420E: Business Writing for Entrepreneurs (4 sections annually)  
 ENGL 421: Technical Writing (32 sections annually)  
 ENGL 421Y: Technical Writing (8 sections annually; distance education)  
 Undergraduate English major in Professional Writing (“Writing and Publishing” and “Technical Writing” tracks).

### **Courses Involving the Mentoring of Teachers**

#### *Purdue University*

ENGL 505M: Practicum in Professional Writing (F 2001; F 2002; F 2004). Mentor five to 15 new Teaching Assistants or Lecturers with little or no experience teaching business or technical writing.

#### *Southern Illinois University, Carbondale*

ENGL 502: Teaching College Writing (F 1994; F 1997). Seminar for 30+ new Teaching Assistants

WAC: Created Writing across the Curriculum, developed guide for TAs and faculty, presented regular workshops on integrating writing into the curriculum across campus (1998–2000) (see description of responsibilities in Section C: “Assigned Administration”)

### **Dissertations and MA Theses Directed and Co-Directed at Purdue**

Completed PhD committees directed at Purdue: James Beasley (2007) Nicole Brown (2002), Geof Carter (2007), Colin Charlton (2005), Kelly Pender (2005), Erin Karper (2003), Michael Kapper (2004),  
Current PhD committees directing: Marc Santos, Jeremy Tirrell  
Completed MA committees: Catherine Shuler  
Number of PhD and MA Committees Served at Purdue (as of 8/15/2007): 35

### **Service on Dissertation and MA Theses Committees (Summary)**

Total MA and PhD Committees at Southern Illinois U: 65 (12 directed).  
Committees service at other universities: Catherine Hungerford (University of Queensland, Australia),  
Joddy Murray (Syracuse University)

### **Student Honors**

David Tietge. Title: *Post World War II Rhetoric of Science and Its Impact on Civic Ideology in a Nuclear Age*. (Runner-Up, 1997 SIUC Outstanding Dissertation Award. Published as *Flash Effect* (Ohio University Press, 2002)

### **Internship Supervision and Undergraduate Mentoring**

Sydney and London Internship Students (supervise; ongoing)  
Dammon Dean’s Scholar Program (mentoring of Brittany Esposito), College of Liberal Arts, Purdue 2007

### **Pedagogical Innovation and Curriculum Development**

#### *Purdue University*

Development of new course, ENGL 420E, “Business Writing for Entrepreneurs.” Burton Morgan Center for Entrepreneurship. (2007).  
Developed ENGL 420Y (Business Writing) and 421Y (Technical Writing), for delivery as distance education courses (2005–present)  
Designed new Professional Writing content management system and community networking website, and wrote and rewrote teacher resources, software documentation, and technology nodes (2005–present).  
<http://www.digitalparlor.org/pwenglish>  
Co-Founder and Director (with Charlie Lowe), Open Source Development and Documentation Project (OSDDP), 2005-present, <http://www.digitalparlor.org/osddp> (2004 –present)  
Member of Subcommittee: Entrepreneurship Certificate Development, Burton D. Morgan Center for Entrepreneurship, Discovery Park (2004–present)  
Created ENGL 419: Multimedia Writing for the Professional Writing major (2002)  
Revised course description and goals for ENGL 420 (Business Writing) and ENGL 421 (Technical Writing), F 2000, F 2004, F 2007

#### *Southern Illinois University, Carbondale*

Designed and implemented new Directed Self-Placement system for incoming students (1998–2000)  
Developed new course in Basic Writing (1998)  
Designed new mentoring system for 100 new and continuing TAs  
Created “Integrating Written, Oral, Visual and Electronic Communication Across the Curriculum: A Guide for Faculty and Graduate Teaching Assistants” (with Chris Costello), 1998.  
Conducted Writing Across the Curriculum Workshops (1998–2000)  
Coordinated adoption of campus-wide writing handbook (1998)  
Revised all first-year composition courses (1998)  
Revised technical writing course (1998)

Developed undergraduate course on the Culture and Politics of Literacy (1992)

### **Additional Preparation of Instructional Materials**

#### *Purdue University*

ENGL 419, 420, 421, and 505M: Developed daily assignments, major projects, course activities, and software documentation used by TAs and lecturers teaching these courses.

Professional Writing Website: <http://www.digitalparlor.org/pwenglish>. Includes resource, technologies, and documentation pages to support course projects in the undergraduate major and graduate secondary area in Professional Writing.

Taking Burke On(line): The Kenneth Burke Bibliography and Archival Project. Internet. <http://www.cla.purdue.edu/dblakesley/burke/projects.html>. Includes the Burke Bibliography Project, Overview of the Burke/Hugh Duncan Correspondence, Conference Paper Repository, and the FBI Files. May, 1999-present. Student projects from Burke seminars and additional content.

#### *Southern Illinois University Carbondale*

“Integrating Written, Oral, Visual and Electronic Communication Across the Curriculum: A Guide for Faculty and Graduate Teaching Assistants” (with Chris Costello), 1998.

“Mentoring Guide” (with Lance Rivers; 1998)

Created and developed Writing Studies website, including teacher and student resources

### **Evidence of Teaching Excellence**

#### *Teaching-Related Awards and Grants*

#### *Purdue University*

“Fostering Community, Group Work, and Collaboration in Online Education: Launching the Second Life Project at Purdue.” IDC/ITaP. 2008 (\$3,000).

Discovery Park Undergraduate Research Internship (DURI) Program. 2006–2007. (\$600).

Burton D. Morgan Center for Entrepreneurship, “Developing English 420E (Business Writing for Entrepreneurs)” Spring 2007 (~\$12,000).

Study Abroad Teaching Award. "Business Writing and Golf," Glasgow, Scotland, May-June, 2006

Study Abroad Teaching Award. "Business Writing and Art," Florence, Italy, May-June, 2005

Purdue Office of Engagement (\$1,500). Student Grant Program for Community Service/Service Learning Projects. For “Open Source Development and Documentation Project ,” Fall 2004.

“Fostering Student Learning in Collaborative Digital Publishing, Multimedia Portfolio Development, Digital Writing, and Peer Mentoring”; Specialized Software and Hardware Fund Proposal (with Irwin Weiser, Dino Felluga, Shirley Rose, Linda Bergmann, Samantha Blackmon, Jennifer Bay, Michael Salvo, Tammy Conard-Salvo. (\$33,000). May 2004.

Instructional Computing Grant (awarded; for continuing development of Instructional Multimedia Preparation Lab in Heavilon 402) (\$21,000). 2003/2004.

Study Abroad Teaching Award. "Visual Communication in Intercultural Contexts," Oriel College, Oxford UK (June-August 2003)

“Building the Foundation for the Center for Digital Publication.” eEnterprise Center at Discover Park. 2nd Round. With Dino Felluga, Susan G. Miller, and Patricia Sullivan (\$33,063). Feb-March 2003.

Purdue Office of Engagement (\$1,500). For “English 203 Service Learning Project for Human Relations Commissions of Greater Lafayette,” Fall 2002.

Instructional Computing Development Grant (\$10,000). For development of Multimedia Instructional Preparation Lab, 2001

*Southern Illinois University, Carbondale*

“Teaching the University Core Curriculum at an Internet Distance” (Principal Author) Distance Learning Program Development Grant, Southern Illinois University \$385,000 total for three years (\$137,000, 2000; \$124,000, 2002; \$124,000, 2003); 2000  
 SIUC Undergraduate Teaching Fellowship Program “Teaching the Introductory Literature Course” (\$3,000), 1991.

**External Teaching-Related Grants**

“Short Courses in Technical Writing and Editing for INDOT Engineers.” (With Linda Bergmann and Richard Johnson-Sheehan). Indiana Department of Transportation, Office of Research and Development. (\$29,000), 2008.

**Other Pedagogical Activities**

Internship Sponsor (under the aegis of ENGL 488 or 490): Betsy Gutwein, Megan Hertzler, Sarah Sczepanski, Alan Mizimakoski  
 Internship Adviser for London and Sydney Study Abroad. Purdue U: Keri James, Dawn Hunt (2007)

**ASSIGNED ADMINISTRATION**

*Director of Professional Writing, 2000-present*

**Teaching and Supervisory Responsibilities**

- hire, train, and supervise 35 TAs and lecturers; plan, organize, and lead two-day orientation for new instructors
- manage program budget
- supervise Professional Writing secretary, assistant director, mentor, and technology coordinator
- oversee undergraduate major in Professional Writing (~80 students in major)
- develop graduate specialization in Professional and Technical Writing, Digital Cultures, and Visual Rhetoric
- review student evaluations of instructors
- develop, assess, and improve undergraduate curriculum, including core technical and business writing courses (2,400 students/year; 120+ sections);
- arbitrate grade appeals, complaints, and plagiarism cases
- secure grants to help fund technology needs
- manage technology support/ purchases
- maintain Instructional Multimedia Preparation Lab (Heavilon 205A), including selection of new equipment and software
- develop and maintain program’s website, <http://www.digitalparlor.org/pwenglish>
- co-direct the Open Source Development and Documentation Project
- develop and administer online versions of ENGL 420Y and 421Y for Continuing Education
- develop and coordinate new entrepreneurship courses

**Major Initiatives for 2007–2008**

Completely upgrade PW website to Drupal 5.7

Develop ENGL 420E (“Business Writing for Entrepreneurs”)

Develop ENGL 421Y, Technical Writing, for delivery as a distance education course over the summer  
 Implement widespread use of improved content management and community networking software for instructors.

Complete assessment of the Professional Writing major for accreditation process.

*Signs of Success*

Upgrade PW website to Drupal 5.7 in February, 2008.

Developed ENGL 420E (“Business Writing for Entrepreneurs”). Offered in Fall 2007 for the first time.

Developed ENGL 421Y, Technical Writing, for delivery in summer 2007.

Eighty-Seven sections of ENGL 106, 419, 420, and 421 are using the improved content management and community networking software run on our Liquid Web VPS.

Assessment of the Professional Writing major for accreditation process has been completed and the initial report submitted.

**Major Initiatives for 2006–2007**

Develop ENGL 421 for delivery during 8-week summer session

Develop ENGL 420E (“Business Writing for Entrepreneurs”) for Certificate in Entrepreneurship and Innovation Program (Burton D. Morgan Center, Discovery Park)

Revise course goals and descriptions for ENGL 419, 420, 421

Continue implementation and widespread use of improved content management and community networking software for instructors.

Oversee migration of PW server applications and support to VPS host to improve service, security, and archival capabilities.

*Signs of Success*

ENGL 420Y and 421Y sections increased and in high demand

ENGL 421Y offered in summer session for the first time.

ENGL 420E to be offered by two instructors in Fall 2007

Drupal, an open source software system, used in 60+ sections.

New VPS server up and running after only four days of downtime.

**Major Initiatives for 2005–2006**

Develop ENGL 421 for delivery as a distance education course.

Develop ENGL 420Y for delivery during 8-week summer sessions.

Continue implementation and widespread use of improved content management and community networking software for instructors.

Build instructor resources in content management system, automate scheduling and software requests

Add two new Crouse Scholarships for graduate students

*Signs of Success*

ENGL 420Y and 421Y sections increased.

ENGL 420Y offered in summer session for the first time.

Drupal, an open source software system, used in 50+ sections.

Crouse Scholarships increased to 5 at \$5,000 each, including two new scholarships for graduate students

**Major Initiatives for 2004–2005**

Develop a new mentoring system for new and continuing instructors and allowing for joint mentoring in technology with Introductory Composition

Develop ENGL 420 for delivery as a distance education course.

Implement widespread use of improved content management and community networking software for instructors.

Revise and update Professional Writing website, integrating it into a content management system (Drupal), with enhanced opportunities for instructors, students, and alumni to interact.

*Signs of Success*

Working Groups for ongoing technology mentoring in place at the start of the Fall 2005 semester.

Two sections of ENGL 420S offered through Continuing Education, with plans for an expanded number of sections in Spring 2006 and beyond.

Drupal, an open source software system, used in 30 sections.

New Professional Writing website launched in August 2005: <http://pw.english.purdue.edu>.

### **Major Initiatives for 2003–2004**

Maintain gains in number of sections and improvements in teaching evaluation scores.

Revise major course project (Corporate Web Project) in ENGL 420 and 421.

*Signs of Success*

Four new continuing lecturers hired to help meet demand for ENGL 420 and 421.

Open Source Development and Documentation Project launched: <http://www.osddp.org>

### **Major Initiatives for 2002–2003**

Maintain gains in number of sections and improvements in teaching evaluation scores.

Host the national Computers and Writing Conference at Purdue.

*Signs of Success*

Two new continuing lecturers hired to help meet demand for ENGL 420 and 421.

Computers and Writing 2003 hosted at Purdue in May, 2003, with 400 attendees.

### **Major Initiatives for 2001–2002**

Maintain gains in number of sections and improvements in teaching evaluation scores.

Continue to enhance technology options for instructors and students by re-imagining the usability lab.

Revise curriculum by clarifying course descriptions and goals for ENGL 420 and 421

Create new course, ENGL 419 (Multimedia Writing)

Create scholarship opportunities for outstanding undergraduate students in the major.

*Signs of Success*

Number of sections of ENGL 420 and 421 remained 50% higher than in Fall 2000.

New technologies available to instructors included MoveableType and LiveJournal.

An instructional computing grant helps transform the usability lab into the Instructional Multimedia Preparation Lab in Heavilon 402.

ENGL 420 and 421 course descriptions and goals are revised.

ENGL 419 was offered initially as ENGL 396M and then is approved as ENGL 419 and integrated into the Professional Writing curriculum.

Three Crouse Scholarships of \$3,000 created for undergraduate students.

### **Major Initiatives for 2000–2001**

Increase number of sections of ENGL 420 and 421 offered to meet high demand for both courses by enhancing reputation of Professional Writing among prospective instructors, improving professional development opportunities, and enhancing teaching resources.

Redesign, revised, and expand Professional Writing website to include teaching resources, technology documentation.

Provide additional options for instructors to integrated technology with pedagogy.

Improve overall student satisfaction with ENGL 420 and 421.

*Signs of Success*

The number of sections of ENGL 420 and 421 expanded by 50% over the first 18 months.

A new website appeared in July, 2001.

Technology options expanded to include [www.threads](http://www.threads) discussion lists and upgrades of PronounMOO.

On PICES 1 (course), the gains were substantial, measuring almost half a point (from 3.05 to 3.51) for English 420 and over two-tenths of a point (from 3.12 to 3.35) for English 421.

On PICES 2 (instructor), the gains from Fall 2000 to Fall 2001 were even more substantial, measuring more than half a point (from 3.45 to 4.03) for English 420 and more than half a point (from 3.68 to 4.22) for English 421.

## Administration Prior to Purdue

*Southern Illinois University, Carbondale*

Director of Writing Studies (1997–2000).

Chair, Communication Across the Curriculum (1998–2000)

Acting Director, Technology and English Studies (1999–2000)

## SERVICE

### 1. SERVICE TO PURDUE UNIVERSITY

#### a. University Committees

*Purdue*

Educational Technology Advisory Committee (Chair), ITaP, 2006–present.

Visual Arts Committee 2001–2004, 2005–present

Chair, Sculpture on Campus Competition (2002, 2004)

Chair (2007–present)

Search Committee, Director of eLearning Technologies at Purdue (2006–2007)

Faculty Affiliate, Burton D. Morgan Center for Entrepreneurship, Discovery Park, Purdue University (2004–present)

Entrepreneurship Certificate Committee, Burton D. Morgan Center 2005–2006.

College of Liberal Arts Senate 2002–2005

Liberal Arts Grievance Committee 2001

*Southern Illinois University, Carbondale*

Communication Across the Curriculum (Chair) 1998–2000

Computing Advisory Committee 1998–2000

Internet 2 Planning Committee 1999–2000

University Assessment Director Search Committee 1999

University Core Curriculum Planning Committee 1999–2000

Campus-Wide Assessment Committee Advisory Council 1998–2000

University Core Curriculum Advisory Committee 1997–2000

Ad-Hoc Committee on Writing Across the Curriculum 1997–1998

CoLA Writing Across the Curriculum Committee 1991–2000

CoLA Teaching and Learning Committee (Chair) 1992–1993

CoLA Teaching and Learning Committee 1991–1992

CoLA Council Executive Committee 1992–1993

College of Liberal Arts Council 1991–1993

#### b. Departmental Committees

*Purdue*

Policy Committee 2001, 2004–2006

Undergraduate Studies Committee 2001, 2004–2006

Primary Committee 2004–present

Academic Computing Committee (Chair) 2002–2004

Search Committee for Continuing Lecturers in Professional Writing and Introductory Composition, 2004–2006

Search Committee for Associate/Full Professor of Rhetoric and Composition (member) 2003–2004

Search Committee for Continuing Lecturers in Professional Writing and Introductory Composition, 2003

Search Committee for Assistant Professor of Professional Writing (Chair) 2002–2003

Advanced Writing Committee 2000–2001, 2007–2008

*Southern Illinois University, Carbondale*

Tenure Review Committee 1997–2000  
 Merit Review Committee 1997–2000  
 Writing Across the Curriculum Committee (Chair) 1998–2000  
 Policy Committee (ex-officio) 1997–2000  
 Travel Committee 1997–1999  
 Election Committee 1997/1999  
 Search Committee for Rhetoric and Composition 1996  
 Search Committee for Creative Nonfiction 1994  
 Search Committee for Rhetoric and Composition 1993  
 Alan M. Cohn Research Award Committee 1992, 1995  
 First-Year Composition Committee 1990–1997  
 Job Placement Committee 1989–1990

**c. Ad-hoc and Other Committees**

Proposal Reviewer, Teaching and Learning with Technologies 2005 (ITaP)  
 Literary Awards Judge, Department of English, 2000–present  
 Teaching Incentive Grant Proposal Reviews, 2002  
 Instructional Computing Grant Reviewer, College of Liberal Arts, 2004

**2. COMMUNITY ENGAGEMENT****a. Local Government**

Member and Secretary. Tippecanoe County Human Relations Commission. 2003–present.

**b. Engagement Grants**

Purdue Office of Engagement (\$1,500). Student Grant Program for Community Service/Service Learning Projects. For “Open Source Development and Documentation Project ,” Fall 2004.  
 Purdue Office of Engagement (\$1,500). For “English 203 Service Learning Project for Human Relations Commissions of Greater Lafayette,” Fall 2002.

**c. Service Learning Projects**

Co-Founder and Director (with Charlie Lowe), Open Source Development and Documentation Project (OSDDP), 2005-present, <http://www.digitalparlor.org/osddp>  
*See also “Teaching-Related Grants” for additional engagement activities.*

**d. Public lectures**

“How to Become a Published Author.” English Tea Hour, West Lafayette Public Library. 2008.  
 “Innovation and Entrepreneurship.” Mr. Lyle’s 6<sup>th</sup> grade class at Happy Hollow School. West Lafayette, IN (Nov. 2007)

**3. PROFESSIONAL SERVICE****Conference Chairing and Planning**

Program Chair, Computers and Writing 2003, <http://www.cw2003.org>. Hosted by the Professional Writing Program at Purdue, May 22–25, 2003. 400 attendees.  
 Chief Conference Planner, 2002 Triennial Conference of the Kenneth Burke Society, New Orleans, LA. <http://www.sla.purdue.edu/dblakesley/burke/call2002.html>

## Web Development

Web Developer, Council of Writing Program Administrators. <http://wpacouncil.org>. 2004–present. Design, develop, and maintain new content management system and community networking website, membership tracking and payment system, weblogs, and voting mechanisms. Hosted at Purdue.  
 Web Developer and Managing Editor, *KB Journal*. <http://www.kbjournal.org>. Design, develop, and maintain new journal website. Hosted at Purdue.

## Editing

See “*Editorships and Publishing*” section.

## National Committees

Executive Board, Council of Writing Program Administrators, 2000–present  
 Chair, "Digital WPA" Subcommittee; Trademarks Subcommittee; Journal Subcommittee  
 NCTE Visual Identity Committee, 2006–present  
 James Berlin Memorial Dissertation Award Committee, 2005, Conference on College Composition and Communication  
 CCCC Resolutions Committee 2001–2002

## Grant Application Assessment and Review

Instructional Innovation Grant Program, Purdue 2007  
 Social Sciences and Humanities Research Council of Canada, 2007 (2). 1. “Strategic Knowledge Clusters Applications” (Feb) and 2. “Moving Subjects-Moving Computers” (Dec, 2007)  
 Josephine Nevins Keal Faculty Fellowships, Wayne State University, Detroit, MI. (April, 2007)

## Judge

Book Award Selection Committee. Conference on College Composition and Communication (NCTE), 2008.  
 John Lovas Memorial Academic Weblog Award (formerly *Kairos* Best Academic Weblog Award), for an outstanding blog devoted largely to academic pursuits. Sponsored by *Kairos* and awarded at the Computers and Writing Conference, Detroit, 2007  
 Purdue Literary Awards, 2000–present

## Referee for Promotion at Another Institution

Baylor University (2004)  
 Indiana University (2007)  
 Louisiana State University (2006)  
 Northern Illinois University (2001)  
 Penn State University (2007)  
 Syracuse University (2006)  
 Texas Christian University (2002)  
 University of Arizona (2003)  
 University of Arkansas, Little Rock (2003)  
 University of Minnesota (2005)  
 University of Missouri (2004, 2008)  
 University of Texas at Arlington (2007)

## Editorial Boards and Reviewing for Journals

Production Consultant and Editorial Board, *Pre/Text*, 2004–present

Editorial Board, Purdue University Press, 2004–present  
Editorial Board, *Sycamore Review*, 2004–present  
Editorial Board, *Dialogue: A Journal for Writing Specialists*, 1994–2002  
Reviewer, *Rhetoric Society Quarterly*, 1999–present  
Reviewer, *College Composition and Communication*, 2004–present  
Reviewer, *College English*, 1999–present  
Reviewer, *JAC*, 1999–present  
Reviewer, *Rhetoric Review*, 2004–present  
Reviewer, *Western States Communication Journal*, 2004–present  
Contributing Editor, *The Writing Instructor*, 1993–1996

### **Manuscript Reviews for Presses**

Columbia University Press (1)  
Longman Publishers (4)  
National Council of Teachers of English (1)  
University of South Carolina Press (4)  
University of Pittsburgh Press (2)  
*See also “Editorships and Publishing” section.*

Last Updated: 8/9/2007