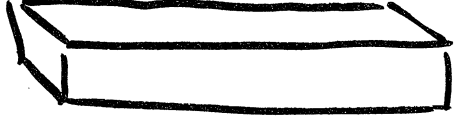
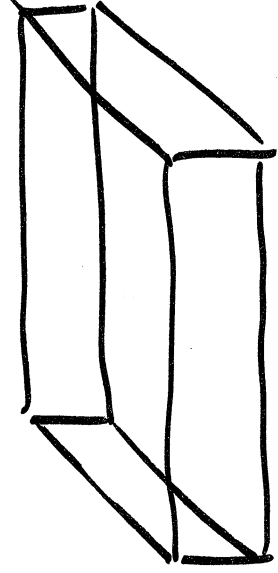
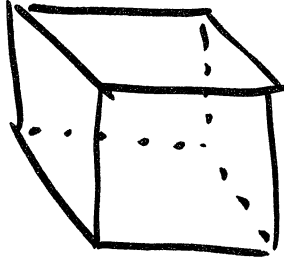
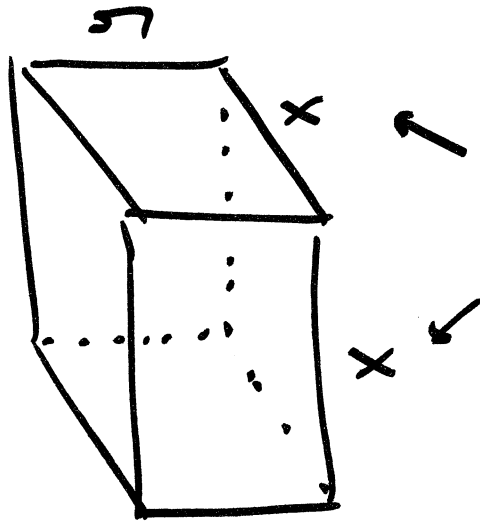


4.7 Optimization Problems (part 2)

Example 1

- A rectangular storage container with a closed top ^{and a square base} is to have a volume of 10 m^3 . Material for the base costs \$5 per square meter. Material for the lid and the sides costs \$3 per square meter. Find the dimensions of the cheapest possible box.





$$\text{Volume} = 10$$

$$x^2 y = 10$$

Since base
is a square

Quantity to max/min \rightarrow minimize cost

$$C = \underbrace{(x^2)(5)}_{\text{base}} + \underbrace{(x^2)(3)}_{\text{top}} + \underbrace{4(x)(y)(3)}_{\text{each side}}$$

4 sides

$$C = 8x^2 + 12xy$$

two variables \rightarrow choose to

eliminate the one appears least often

$$\text{from } x^2 y = 10 \rightarrow$$

$$y = \frac{10}{x^2}$$

$$C = 8x^2 + 12x \left(\frac{10}{x^2} \right)$$

$$C = 8x^2 + 120x^{-1}$$

$$C' = 16x - 120x^{-2} = 0$$

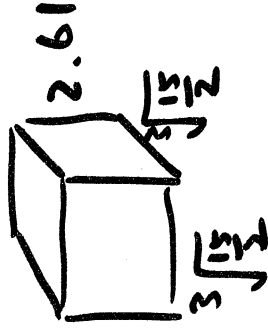
$$16x = \frac{120}{x^2}$$

$$x^3 = \frac{120}{16} = \frac{15}{2}$$

$$x = \sqrt[3]{\frac{15}{2}} \approx 1.96$$

$$C'' = 16 + 240x^{-3}$$

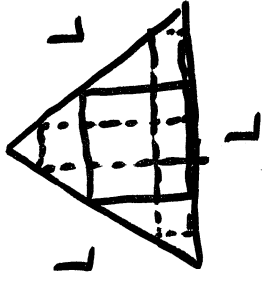
$C'' \left(\sqrt[3]{\frac{15}{2}} \right) > 0$ so C is minimized when $x = \sqrt[3]{\frac{15}{2}}$



$$y \approx 2.61$$

Example 2

- Find the dimensions of the rectangle of largest area that can be inscribed in an equilateral triangle of side L if one side of the rectangle lies on the base of the triangle.



height of rectangle : y

width of rectangle : $2x$

y-intercept of triangle?

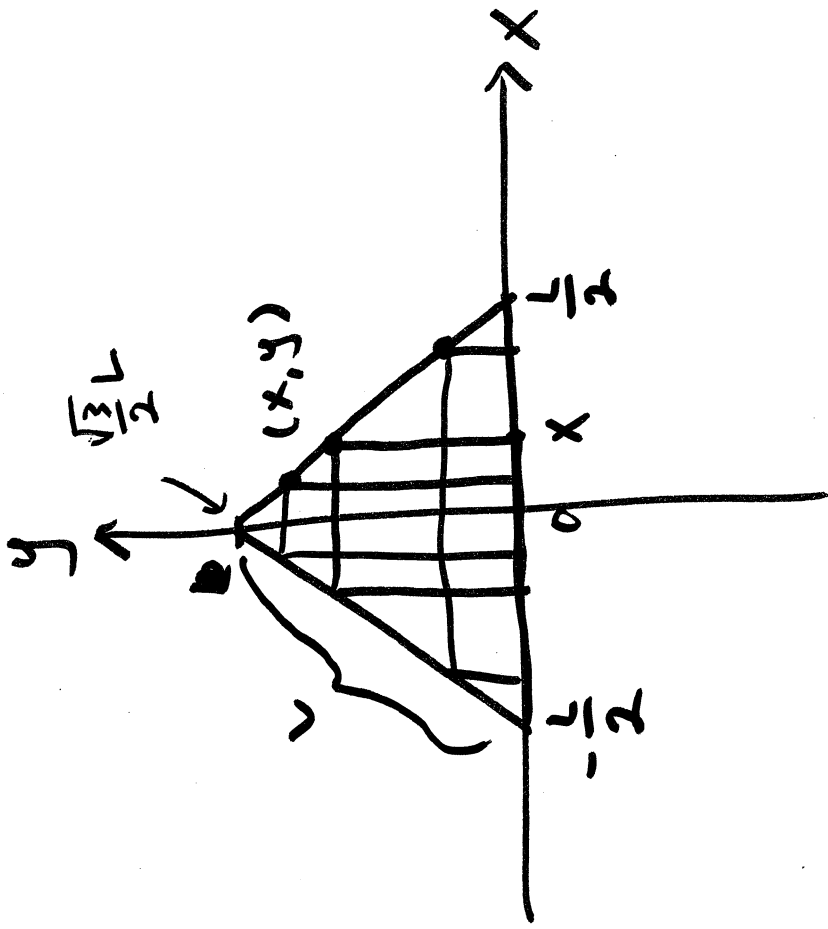
rectangle area

$$A = 2xy$$

two ways to relate x, y

→ Similar triangles

→ Equation of line that contains the upper right corner of rectangle

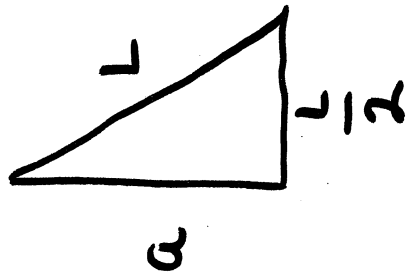


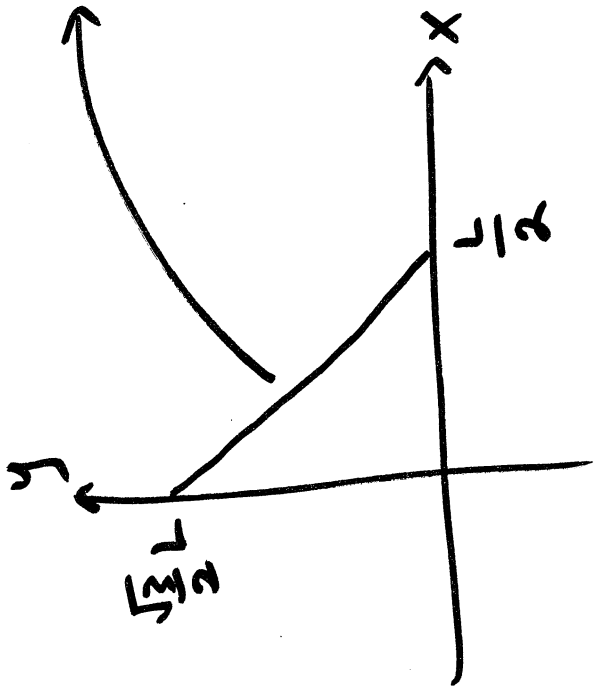
$$a^2 + \left(\frac{L}{2}\right)^2 = L^2$$

$$a^2 + \frac{1}{4}L^2 = L^2$$

$$a^2 = \frac{3}{4}L^2$$

$$a = \frac{\sqrt{3}}{2}L$$





$$y\text{-int: } \frac{\sqrt{3}L}{2}$$

$$m = \frac{\cancel{L/2} - \frac{\sqrt{3}L}{2}}{\frac{1}{2}L}$$

$$m = -\sqrt{3}$$

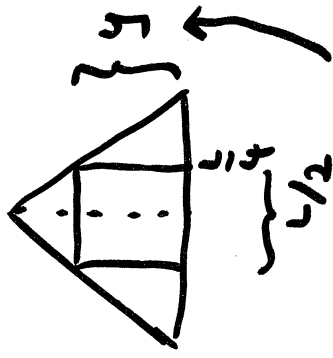
$$\text{equation: } y = -\sqrt{3}x + \frac{\sqrt{3}L}{2}$$

$$A = 2xy = 2x(-\sqrt{3}x + \frac{\sqrt{3}L}{2}) = -2\sqrt{3}x^2 + \sqrt{3}Lx$$

$$= -2\sqrt{3}x^2 + (\sqrt{3}L)x$$

$$A' = -4\sqrt{3}x + \sqrt{3}L = 0$$

$$x = \frac{\sqrt{3}L}{4\sqrt{3}} = \frac{1}{4}L$$

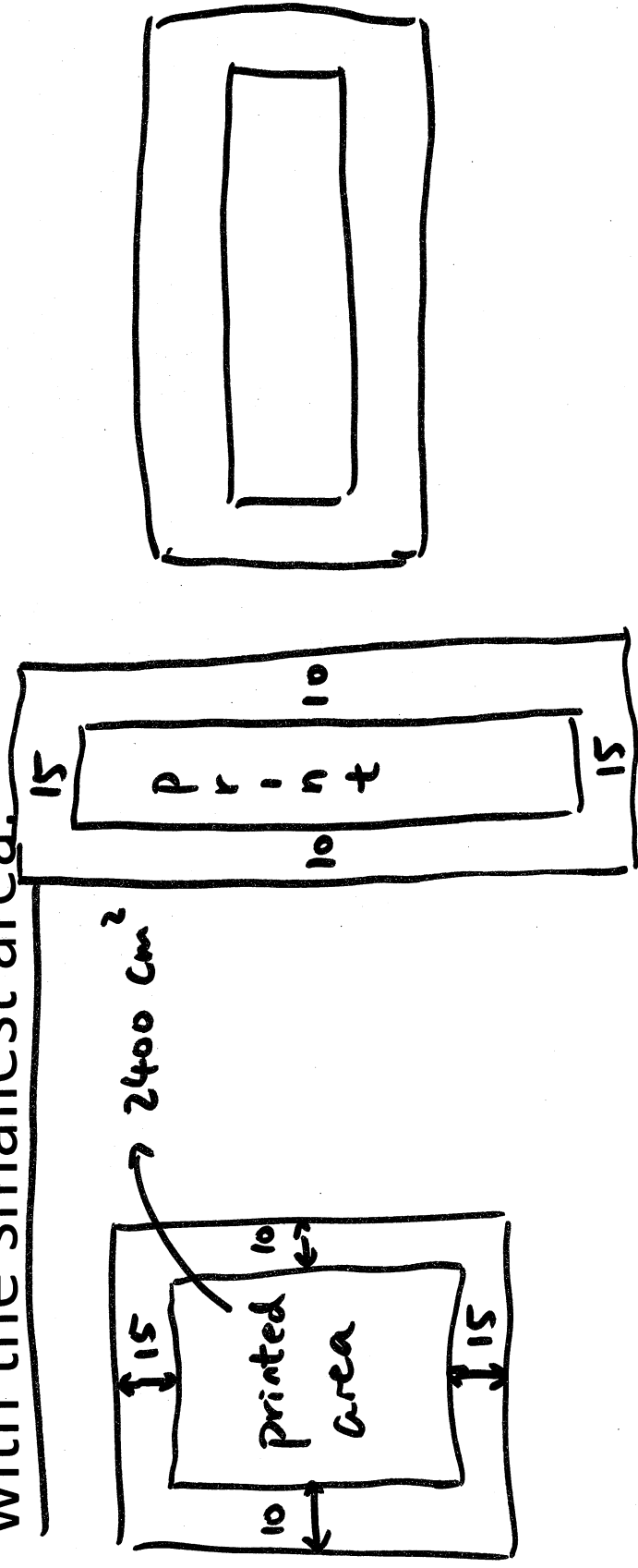


$$A'' = -4\sqrt{3} < 0 \rightarrow \text{max } A \text{ at } x = \frac{1}{4}L$$

$$y = -\frac{\sqrt{3}L}{4} + \frac{\sqrt{3}L}{2} = \frac{\sqrt{3}L}{4}$$

Example 3

- The top and bottom margins of a poster are each 15 cm and the side margins are each 10 cm. If the area of printed material is fixed at 2400 cm^2 , find the dimensions of the poster with the smallest area.



$$A_{\text{print}} = xy = 2400$$

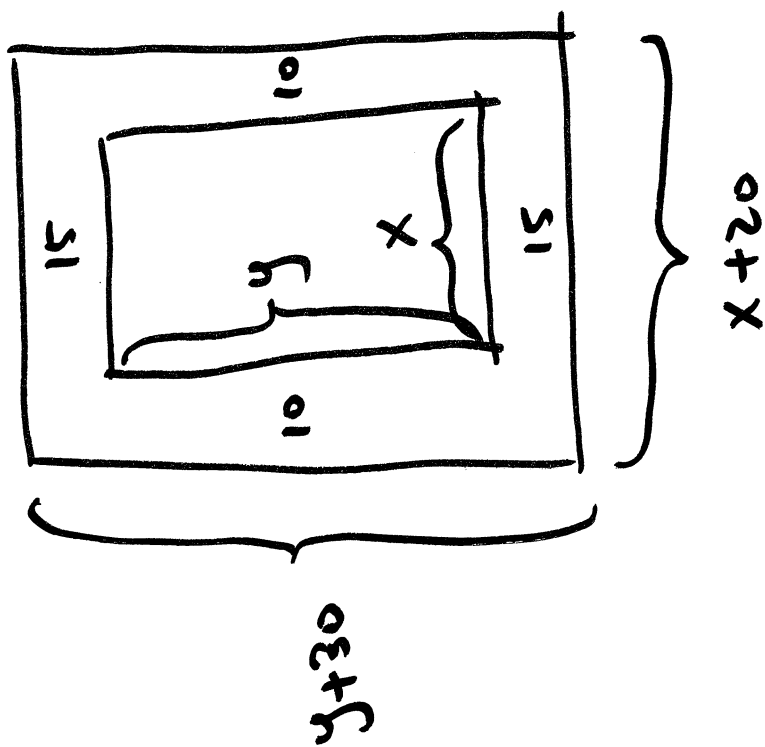
$$A_{\text{poster}} = (x+20)(y+30)$$

$$y = \frac{2400}{x}$$

$$A_{\text{poster}} = (x+20) \left(\frac{2400}{x} + 30 \right)$$

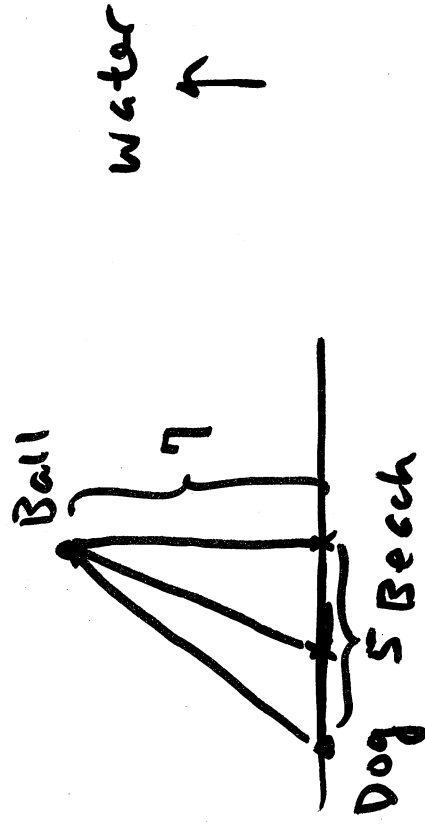
then find CN, check max/min.

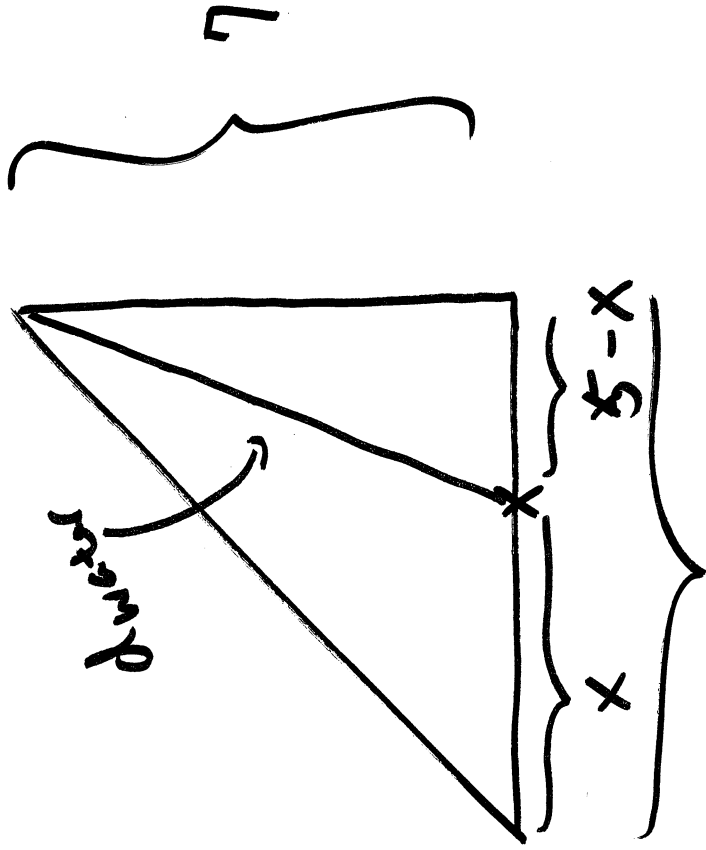
$$\text{Ans: } x=40, y=60$$



Example 4

- A dog is at a beach with its owner. The owner throws a tennis ball into the water and the ball rests at a spot 7 meters from a point on the beach that is 5 meters from the dog. The dog can run with a speed of $28 \frac{\text{ft}}{\text{s}}$ and can swim with a speed of $4 \frac{\text{ft}}{\text{s}}$. How should the dog approach the ball in the shortest amount of time possible?





Assume: dog runs

x meters

along beach,

then swim

the rest of
way

$$0 \leq x \leq 5$$

5

$$\text{time} = \frac{\text{dist}}{\text{rate}}$$

$$T_{\text{land}} = \frac{x}{28}$$

$$(d_{\text{water}})^2 = (5-x)^2 + 49$$

$$d_{\text{water}} = \sqrt{(5-x)^2 + 49}$$

$$T_{\text{water}} = \frac{\sqrt{(5-x)^2 + 49}}{4}$$

minimize

$$T = \frac{x}{28} + \frac{\sqrt{(5-x)^2 + 49}}{4}$$

$$0 \leq x \leq 5$$

$$\text{find } T' = 0 \rightarrow x = c$$

compare: $T(0)$

$T(c)$

$T(5)$

best way : $x \approx 3.99$ m

Swim ≈ 6.9 m