

Analysis Paper 2: *Life*: Open Book Analysis

Only looking at a few pages (or even just one page) of your Biology textbook, write a 2-3 page analysis of the text's rhetorical strategies. How is it getting its message across?

Think about how the text presents itself. Every element was a choice by the book's authors and designers – fonts, graphics, arrangement, colors, information, size, etc. How are these choices aiding or hindering the argument of the book's authors? Could your page selection have been designed differently? Better?

As always the minimum length of your response is 2-3 double spaced pages. Use MLA format. See the syllabus for more details.

