

## *Fashionable Rhetoric*

You have 30 minutes to go out on campus, find three people to observe in three different locations, answer the following questions, and return to class.

Things to observe:

Hairstyle

Facial Grooming

Jewelry

Top/ Shirt

Bottom/ Pants/ Skirts

Shoes

Accessories (backpacks, purses, iPods, bikes, hats, etc.)

Questions:

1. Describe your person in one word or phrase. (Sloppy-preppy, professional, punk, etc.)
2. What are they broadcasting?
3. What are they *unconsciously* broadcasting?
4. Was your person surrounded by similar people?
5. What was the **context**? Did dress change with location? What were they doing?