Course Reader and Student Artist Presentations

Accompanying and complementing students’ experimentation in the medium video will be a series of presentations of the work of artists working with the moving image. Each student in this course will pick one artwork from the course reader *REWIND – A Guide to Surveying the First Decade: Video Art and Alternative Media in the U.S., 1968–1980* from Chicago’s Video Data Bank, which you can download from:

http://web.ics.purdue.edu/~fwinkler/AD30400_S16/REWIND.pdf
password: AD30400_S16

Students will then research the artist who did the work and contextualize the artwork in the respective artist’s practice, e.g. how does this work relate to other works of the artist? Is there a common thread/idea that connects the artist’s works. Are there some external influences – other artists, political situation, etc. – that motivated the production of the work? Also include a brief biographical sketch of the artist.

Please e-mail me the choice of your artwork/artist by Mon. 01/18/2016 at 8am at the latest. The presentations will be distributed on a first come first serve basis. The distribution of the research assignments will be announced in the class meeting on Wed. 01/20/2016

Taking these questions as a starting point, prepare a 15–20 minutes presentation:

• The artist presentations for AD30400 will be oral presentations in class of approximately 15–20 minutes length. Prepare a written outline of your mini lecture so that you have some printed keywords, which you can use during the presentation.
• Each presentation needs to be accompanied by visual materials that will be projected (slide, video or computer projection). You can use the computer, VCR/DVD equipment and the video projector in our classroom.
• Preview the VHS tape with the artwork in the HICKS Undergraduate library. All media of the REWIND collection is on hold and available for you to use in the library. Mark down timecodes for portions of the video you would like to show in class, we will screen it during your presentation – since your whole presentation takes this work as a starting point this is quite important!
• Obviously, if the video you chose is longer than 15 minutes, your presentation does not consist of showing the video only. Choose excerpts of the video that you can use to illustrate the points you would like to make.
• Also, find any other relevant video material and incorporate it into your presentation as secondary sources.
• Please take these presentations seriously, the grade for your presentation will make one fifth (20%) of your final grade.
Research: use every possible research resource! Take the texts in the course reader *REWIND – A Guide to Surveying the First Decade* as a starting point but add to it the findings of your own research. Make extensive use of the campus library and the internet. For all the visual materials in your presentation use scans from books instead of images from the internet (which very often lack a sufficient resolution/quality).

The course reader *REWIND – A Guide to Surveying the First Decade: Video Art and Alternative Media in the U.S., 1968–1980* is accompanied by a series of 9 VHS tapes that feature full length videos of all the artworks discussed in the reader. I put the tapes on course reserves in the HICKS Undergraduate Library and you can preview them there (VCRs and screening equipment is provided by library). The call number for the VHS tapes is: VC N6494.V53 S87 1996, bring this information to the front desk of the library to request one of the tapes.

**A Word About YouTube and Research**

For your research, your presentations and project work in this class you'll find YouTube and other online video databases very helpful. However you have to be careful to always double check the origin and validity of the source you are citing/using – very much the same as you would do with a printed resource. Is it the original source from the artist/gallery or has the video been posted by someone else? If so, by whom? Is it still the original content of the video or has it been altered, cropped, shortened, etc.? In which context is the video presented or why was it posted? These and other questions are all important to keep in mind when using content from online video databases.

“Learning strategy shifts from a focus on information as such to learning to judge reliable information. It shifts from memorizing information to finding reliable sources. In short, it shifts from learning that to learning how.” From: Cathy N. Davidson and David Theo Goldberg: The Future of Thinking: Learning Institutions in a Digital Age. To view the full report online, visit: [https://mitpress.mit.edu/sites/default/files/titles/free_download/9780262513593_Future_of_Learning.pdf](https://mitpress.mit.edu/sites/default/files/titles/free_download/9780262513593_Future_of_Learning.pdf)