

Curriculum Vitae

Last update: November 2008

Mark Pepper

Email: mpepper@purdue.edu

Web: web.ics.purdue.edu/~mpepper

Department of English
Purdue University
Heavilon Hall
500 Oval Drive
West Lafayette, IN 47907

Education

- PhD
Purdue University, Expected May 2010
Specialization: Rhetoric and Composition
Secondary Areas: Digital Rhetoric and Public Rhetoric
Dissertation Subject: The Rhetorical Function of the "Popular" in Light of Networked and Digital Publics
Dissertation Chair: Thomas Rickert
- Master of Arts in English
Sacramento State University May 2005
Specialization: Late Modern American Literature
Thesis: "Reduced to a Footnote: The Cultural and Historical Concerns of a Female Lost Generation Experience."
Thesis Committee: Susan Wanlass and Jason Geiger
- Bachelor of Arts in English, Sacramento State University, May 2003

Professional Experience

Teaching

- Introductory Composition Technology Mentor
Purdue University (2008-Current)
English 505T: Teaching with Technology Workshops
- Teaching Assistant
Purdue University (2006-Current)
English 106: Introductory Composition
- Adjunct Faculty
Solano Community College
Fairfield, California
2005-2006

- English 1: College Composition
- English 2: Critical Thinking/Literature
- English 4: Critical Thinking and Logic
- English 305: Intro to Reading and Writing
- Writing Lab Tutor
Solano Community College
Fairfield, California
2005-2006
- Adjunct Faculty
Consumnes Community College
Sacramento, California
2005-2004
English 1A: College Composition
- California State University California
2004-2005
English 1A: College Composition
- CSUS Writing Lab Tutor
California State University Sacramento
2004-2005

Presentations

- "A New Approach: Popular Culture Pedagogy in the Composition Classroom." CCCC. San Francisco, CA. March 11-14, 2009. (scheduled)
- "Networked on the Fringes of the Network: Fandom Tension Within the Altering of Comic Continuity." The Comic Book and Popular Culture. Bowling Green, OH. October 24-25, 2008.
- "We're All Filmmakers and Directors Here: Rhetorically Using Camera Controls in Second Life" CCCC. Panel on Visual Rhetoric in Second Life. New Orleans, Louisiana. April 2-5, 2008.
- "Shattering Teen Stereotypes With Music Video Composing." Purdue Ic@P Showcase. West Lafayette, IN. May, 2008.
- "Teaching and Learning in Second Life." Teaching and Learning with Technology Conference. West Lafayette, IN. March 4-5, 2008.
- "Radioactive Accidents, Marvel Mutant Madness, and Emmanuel Levinas: The Ethics of the Postmodern Superhero." Northwestern Emmanuel Levinas Conference. West Lafayette, Indiana. June 7-9, 2007.
- "Ten Thousand Lonleygirl Fans (and Haters) Can't (or Just Might be) Wrong: Speculation and the Role of Audience in the Youtube Age." PCA/ACA Pop Culture Conference. Boston, Massachusetts. April 23-26, 2007.

Publications

- Instructors Manual for "Technical Communication Today." 3rd Edition. By Richard Johnson-Sheehan. Co-authored with Paul Lynch and Christina Saidy. (forthcoming)

- “Virtual Guerillas and a World of Extras: Shooting Machinima in Second Life.” in *Writing and the Digital Generation*. ed. Heather Urbanski. McFarland Press (forthcoming)

Workshops

- "Composing With Adobe Flash." Flash Workshop for English Department Grad Students and Faculty. October 18, 2008.
- "CSS Templates and Website Design." Workshop for English Department Grad Students and Faculty. September 17, 2008.
- "Tutoring Visual Rhetoric: Strategies and Resources." Development Workshop for Purdue Writing Lab. February 2008.

Service

- Reviewer, "Sourceplay" by Amy Braziller and Liz Kleinfeld. Published by BedfordStMartins.
- Instructional Composition Mentor. Fill-in for Instructor on Leave. (October 2008-December 2008)
- Committee Member, Purdue Island Second Life Development (2008-present)
- Website Administrator. "Tech Mentoring in Introductory Composition Program" <http://digitalparlor.org/mentor> (2008-current)
- Syllabus Approach Leader, "Composing With Popular Culture" (2007-current)
- Curriculum Development, "Composing With Popular Culture" English 106 Syllabus Approach Creation
- Committee Member, Introductory Writing Program (2007-2008)
- Committee Member, COIN (Collaborative Online Instructors Network) Development (2008-current)
- Manuscript Reviewer, *Computers and Writing Journal* (2008)
- Researcher, "Technical Communication Today." 3rd Edition. Textbook by Richard Johnson-Sheehan (2008)
- Researcher, "My Guide for Writing." Textbook by Richard Johnson-Sheehan (2007-current)
- Board Member, Words on the Go. Community Arts Organization. West Lafayette (2007-2008)
- Media Coordinator, Words on the Go. Community Arts Organization. West Lafayette (2007-2008)
- Co-founder & Contributor, Student Avatar. Online New Media Resource
- Syllabus Approach Leader, "Multiple Multiplicities" (2007-2008)
- Content Developer, Purdue Owl (2006-current)

Graduate Coursework

- Engl 200: Research Methods and Materials
- Engl 215: Teaching ESL Writing
- Engl 220A: Teaching College Comp

- Engl 220B: Teaching College Lit
- Engl 220C: Teaching Basic Writing
- Engl 505: Teaching First Year Comp
- Engl 580: Ethics and Emmanuel Levinas
- Engl 591: Intro to Comp Theory
- Engl 605: Computers and Writing
- Engl 622: Classical Rhetoric
- Engl 624: Composition Issues: Modern Period
- Engl 625: Empirical Research
- Engl 626: Postmodernism
- Engl 680: Digital Rhetoric & Design Studio
- Engl 680C: Culture Studies
- Engl 680M: New Media Workshop
- Engl 680R: Public Rhetorics
- Engl680V: Visual Rhetoric

Grants

- Dean's Teaching Incentive Grant. Fall 2007. Awarded \$900.00 for Program Technology Assessment Research within Purdue Ic@p program

Awards and Honors

- "Shattering Teen Stereotypes with Music Videos." Best Visual Presentation Winner. Purdue Ic@p Showcase 2008.
- Excellence in Teaching Award. Solano Community College. December 2004
- Phi Kappa Phi Honor Society. Inducted 2002.
Honors List. Sacramento State University. 2000-2004.

Professional Memberships

- National Council of Teachers of English
- Pop Culture Association
- Association of Internet Researchers
- Words on the Go