

PW Club Minutes

October 13, 2010

Meeting begin: 6:03 pm

Speaker: Katherine Purple

Topic: Job as Production Editor of Purdue University Press (PUP)

Katherine Purple's Presentation

What is the press (PUP)?

- Located in STEW 370

- Under Purdue libraries

- Produce approximately 35 books & 11 journals per year

- Signature areas align with Purdue strengths

Katherine's background

- Grad of St. Joseph's College in Rensselaer, IN

- English-Creative Writing major, minors in Journalism, French

- Internships with newspapers

- Hired as "editorial associate" at PUP in June 08

- Promoted to "production editor" in June 10

- Essentially managing editor position, next step: managing editor title

Production Editor Duties

- Coordinate with staff to plan and implement pre-press and e-book distribution

- Copy-edit and typeset book-length projects

- Oversee print and e-publication of 11 e-journals

- Arrange and oversee freelancers and outside vendors

- Review layout for errors, communicate with authors for answers to queries

- Aid colleagues with other tasks

Advice from Katherine

- Extracurricular experience

- Diversify skill set

- Write for different platforms (blogs v. newspapers, etc)

- Familiarize with design programs

- Photography

- Audiovisual experience

- Programming

- Network with potential employees, colleagues, peers

- Research field for appropriate professional organizations, categories, contacts, etc

Katherine's contact information

- Email: kpurple@purdue.edu

- PUP on Facebook and Twitter

- Website: www.thepress.purdue.edu

Q&A with Katherine Purple

Q: When and how many internships did you have?

A: Summer and school year, started freshman year and did internships throughout undergraduate career. Working as a design editor for St. Joseph's literary journal proved she could layout books.

Q: Who do you publish mostly?

A: Publish lots of Purdue professors, but there is 50/50 split between Purdue professors and other writers. Central European studies series incorporates other editors.

Q: How do other authors find the Purdue University Press?

A: Some authors find the Press online, they receive lots of proposals from those in jail. The author liaison position opens doors to proposals. They are looking for a replacement for graduating student, will include design work.

Club Business

Website

Dr. Salvo's class?

Bridget's design: typewriter format, clean and minimalist

Categories for links: about, FAQs, meetings, officers, opportunities, contact

Links: separate link pages, not drop-down

Rhetoric workshops

Rhetoric and Videogames: 8 votes, possible additional meeting to have this workshop

Next meeting: Resume workshop

Meeting adjourned: 6:45 pm

Respectfully submitted,
Courtney Elsten