

Tammy S. Conard-Salvo

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Education

- 1998 Master of Arts in English
Texas Tech University, Lubbock, TX
Creating an Asian-American Mythology: Storytelling in Amy Tan's Fiction
- 1996 Bachelor of Arts in English, Cum Laude
Howard Payne University, Brownwood, TX

Administrative Positions

- Present **Associate Director, Writing Lab**
Acting Director, Writing Lab (2008-2009)
Assistant Director, Writing Lab (2003-2006)
Purdue University, Department of English, West Lafayette, IN
- “Tutoring Practicum in Writing for First Year Composition”
Computer-based course that prepares undergraduate students to tutor in a writing center.
- 2002-2003 **Coordinator of Writing Assessment and Tutors**
Wheelock College, Office of Academic Advising and Assistance, Boston, MA
- 2001-2002 **Learning Specialist**
Wheelock College, Office of Academic Advising and Assistance, Boston, MA

Consulting

- Present **Writing Center Consultant**
Provide workshops and administrative assistance to institutions starting or revitalizing writing centers. Additional information and references available upon request.

Teaching Positions

- 2001 **Writing Instructor**
Brown University, Intensive English Language Programs, Providence, RI

“Writing Explorations”

Six-week ESL course taught in computer-based classroom. (1 section)
Utilized Texas Tech Online-Print Integrated Curriculum (TOPIC) for journal entries and peer review.

“Writing I”

Four-week ESL course with integrated technology component. (1 section)
Utilized TOPIC for peer review.

2001

Adjunct Faculty, English

Massachusetts College of Pharmacy, College of Arts & Sciences, Boston, MA

“Expository Writing II” (2 sections)

Traditional class with Blackboard component.

1998-2000

Lecturer

Texas Tech University, Department of English, Lubbock, TX

“What and Who is American?: Cultural Identity in the 21st Century” (2 sections)

Special studies fiction course delivered in computer-based classroom.

“Ethnicity and Representation in American Fiction” (3 sections)

Special studies fiction course.

“Essentials of College Rhetoric” (3 sections)

Computer-based classroom using email, internet, HTML, Daedalus Integrated Writing Environment (DIWE), Blackboard, and TOPIC.

“Advanced College Rhetoric” (4 sections)

Computer-based classroom using email, internet, HTML, DIWE, Blackboard, and TOPIC.

1996-1998

Graduate Part-Time Instructor

Texas Tech University, Department of English, Lubbock, TX

“Essentials of College Rhetoric” (3 sections)

Computer-based classroom using email, internet, HTML, Daedalus Integrated Writing Environment (DIWE), Blackboard, and TOPIC.

“Advanced College Rhetoric” (2 sections)

Computer-based classroom using email, internet, HTML, DIWE, Blackboard, and TOPIC.

1999

Web Publishing Instructor

Texas Tech University

Institute for the Development and Enrichment of Advanced Learners, Lubbock, TX

Tutoring Positions

- 2001 **Professional Writing Consultant**
Massachusetts College of Pharmacy, Writing Center, Boston, MA
- 1996-1998 **Writing Consultant, Onsite & Online**
Texas Tech University, University Writing Center, Lubbock, TX
- 1993 **ESL Conversation Partner**
Howard Payne University, Department of ESL/International Students,
Brownwood, TX

Conference Presentations

- May 2011 “Making Innovation Public: Resources for DIY, Modification, and Sharing of Writing Center Technologies”
With Shareen Grogan, Dennis Bennett, Steve Kaminczak, Matthew Gilchrist, and Kim Abels
Computers and Writing Conference, Ann Arbor, MI
- Apr 2011 “Developing a Writing Center Strategic Plan: Importing and Exporting in the (Fair) Trade of Resources”
With Megan Schoen, Laurie Pinkert, Cristyn Elder, and Elizabeth L. Angeli
International Writing Centers Association Collaborative @
Conference on College Composition and Communication, Atlanta, GA
- Nov 2010 “Creating Safe Cultural, Emotional, and Physical Spaces for Diverse Students in the Center”
With Trixie G. Smith, Pamela B. Childers, Steven T. Lessner, and Richard Severe
International Writing Centers Association 2010 Conference, Baltimore, MD
- Nov 2010 “Online Writing Centers”
Special Interest Group
With Dennis Bennett, Matthew J. Gilchrist, and Shareen Grogan
International Writing Centers Association 2010 Conference, Baltimore, MD
- Nov 2010 “Navigating Technology and Innovation in Writing Centers”
With Kim Abels, Dennis Bennett, Matthew J. Gilchrist, Shareen Grogan, and Steve Kaminczak
International Writing Centers Association 2010 Conference, Baltimore, MD
- May 2010 “Sugar-on-a-Stick: Networked Writing Instruction and Outreach for the K-12 Classroom”
With Rich Rice, John Tierney, Walter Bender, and Gerald Ardito
Computers and Writing Conference, West Lafayette, IN

- Mar 2010 “Converging with the ECWCA Community:
Why and How You Can Host the ECWCA Conference”
With Jeanne Smith, Jay Sloan, Doug Dangler, Jill Reglin, Trixie Smith,
Leslie Johnson-Farris and Richard Severe
East Central Writing Centers Association Conference, East Lansing, MI
- Oct 2009 “Open-Sourcing Online Writing Centers: Inter-Institutional Cooperatives for
Online Writing Center Technologies” (presented via distance)
With Matthew J. Gilchrist, Kirsten Jamsen, and Samuel Van Horne
Midwest Writing Centers Association Conference, Rapid City, SD
- Jun 2009 “Sustainable and Usable @ School and in Writing Centers: Customized
Online Tutoring Systems”
With Kristen Moore and Jeffrey Bacha
Computers and Writing Conference, Davis, CA
- Mar 2009 “Next Generation OWLs: Customized Solutions and the Move Toward
Open-Sourcing”
With Matthew J. Gilchrist
Conference on College Composition and Communication, San Francisco, CA
- Oct 2008 “Mapping Diversity Through Writing Center Administration”
With Joy Santee and Richard Severe
International Writing Centers Association, Las Vegas, NV
- Apr 2008 “Supporting Diversity Through Writing Center Administration”
With Michelle Keesling, Joy Santee, and Richard Severe
East Central Writing Centers Association, Alliance, OH
- Apr 2008 “Listening to Revise: Mainstream Uses of Text-to-Speech Software
in the Writing Center”
With John Spartz
Conference on College Composition and Communication, New Orleans, LA
- Apr 2007 “Writing Centers as Professional Spaces: The Pedagogy of Professionalization
in Tutor Training Courses”
With Jingfang Ren, Serkan Gorkemli, and Joy Santee
International Writing Centers Association Conference, Houston, TX
- Apr 2007 “Redesigning OWL: User Testing as Research”
With Michael Salvo, Dana Driscoll, H. Allen Brizee, Morgan Sousa, and Karl Stolley
Teaching and Learning with Technology Conference, West Lafayette, IN

- Mar 2007 "Grouping, Alignment, and 'Wasted Space': Prioritizing Users' Feedback to Revise the OWL"
Conference on College Composition and Communication, New York, NY
- Mar 2007 "Bringing a Broad Base of Users into the Project: Web-Based Remote Usability Testing of the Purdue OWL"
Computer Connection Presentation
Conference on College Composition and Communication, New York, NY
- May 2006 "Creating a Usable OWL: Challenges for Writing Center Administrators"
Computers and Writing Conference, Lubbock, TX
- Mar 2006 "Tutoring is Real: Writing Center Work As Authentic Field Experience"
With Tracie DeMarr
East Central Writing Centers Association, Alliance, OH
- Mar 2006 "Multimedia in the Writing Center: Visual Rhetoric and Tutor Training"
Conference on College Composition and Communication, Chicago, IL
- Oct 2005 "Unexpected Outcomes of Program Collaboration: Opportunities for Research"
Co-Presented with Michael Salvo
Council for Programs in Scientific and Technical Communication, Lubbock, TX
- Mar 2005 "Access in the Writing Center: Adaptive Technology for Everyday Use"
Conference on College Composition and Communication, San Francisco, CA
- Feb 2005 "Incorporating Design with Pedagogy: Redesigning the Purdue OWL"
Co-Presented with Karl Stolley, Christopher Berry, and Linda Bergmann
Teaching and Learning with Technology Conference, West Lafayette, IN
- Oct 2004 "Defining Turf Vs. Enriching the Intellectual Commons"
Co-presented with Linda Bergmann
Thomas R. Watson Conference, Louisville, KY
- Jun 2004 "Beyond Disabilities: Text-to-Speech Software in the Writing Center"
Computers and Writing Conference, Honolulu, HI
- Apr 2004 "Catching Up with the Writing Programs: E-books and the New Face of Tutor Training"
With Serkan Gorkemli
East Central Writing Centers Association Conference, Greensburg, PA
- April 2004 Technology Showcase: Purdue OWL
Electronic poster session with Linda Bergmann, Serkan Gorkemli, and Erin Karper
Teaching and Learning with Technology Conference, West Lafayette, IN

- Mar 2004 "Composing Relationships between Writing Centers and English Departments: Analysis of a Survey"
Conference on College Composition and Communication, San Antonio, TX
- Oct 2003 "The Constraints of Freedom: Writing Back from a Liberated Writing Center"
International Writing Centers Association/National Conference on Peer Tutoring in Writing Joint Conference, Hershey, PA
- Apr 2003 "Are We Really Moving Forward?: Writing Center Coordinators' Multifaceted Jobs and Responsibilities"
Northeast Writing Centers Association Conference, Nashua, NH
- May 2002 "Getting Past the Fear of Writing: Using Technology in ESL Writing Classes"
Computers and Writing Conference, Normal, IL
- Feb 1998 "Finding a Voice in America: Displaced Mothers in Amy Tan's Fiction"
Graduate English Society Conference, Lubbock, TX
- Jan 1998 "Re-Mythologizing the Asian American Experience: Deconstruction and Reconstruction in Tan's Fiction"
Popular Culture Association/American Culture Association Conference, Lubbock, TX
- Oct 1997 "Nommo and the Christian Tradition: Names in Toni Morrison's *Song of Solomon*"
South Central Modern Language Association, Dallas, TX
- Apr 1997 "Amy Tan's Use of the Oral Tradition in *The Joy Luck Club*"
National Popular Culture Conference, San Antonio, TX

Conference Workshops

- Mar 2010 "Creating Safe Writing Center Spaces for Diverse Students"
With Trixie G. Smith, Pamela B. Childers, Steven T. Lessner, and Richard Severe
Pre-Conference Workshop
Conference on College Composition and Communication, Louisville, KY
- Apr 2008 "Sustaining Writing Center Technologies Through User-Centered Design: Improving Websites and OWLs"
With H. Allen Brizee, Dana Driscoll, and Morgan Sousa.
Pre-Conference Workshop
Conference on College Composition and Communication, New Orleans, LA
- Mar 2007 "Creating a 'Tipping Point': Using Images and Words to Represent the Writing Center's Internal and Public Identity"
With Linda Bergmann, Joy Santee, and Jodi Wagner
Pre-Conference Workshop
Conference on College Composition and Communication, New York, NY

- Mar 2006 "Writing Center as Community Member: Developing Collaborative Relationships in the University"
With Linda Bergmann, Serkan Gorkemli, Jingfang Ren, Megan Hughes, Huiling Ding, and Jessica Clark
Pre-Conference Workshop
Conference on College Composition and Communication, Chicago, IL
- Mar 2005 "Gateways or Gatekeepers: Writing Center Roles and Practices"
With Linda Bergmann, Serkan Gorkemli, and Jingfang Ren
Pre-Conference Workshop
Conference on College Composition and Communication, San Francisco, CA

On-Campus Workshops

- Jul 2010 "Email Etiquette and Effective Electronic Communication in the Workplace"
With Cristyn Elder
Workshop for Development Staff Retreat.
- Oct 2009 "Email Etiquette and Effective Electronic Communication in the Workplace"
With Kristen Moore
Workshop for Marketing and Media staff.
- Jul 2009 "Effective Electronic Communication in the Workplace"
With Kristen Moore
Workshop for IT staff.
- Jan 2009 "The Rhetorical Situation: Writing in Art and Design"
With Danielle Cordaro
Workshop for graduate students in Purdue's Art and Design program.
- Apr 2008 "Writing Effective CCCC Proposals"
With Linda Bergmann, David Blakesley, Shirley Rose, and Michael Salvo
Workshop for graduate students in Purdue's Rhetoric and Composition program.
- Mar 2005 "Transforming Student Projects into Showcase Displays"
With Amy Ferdinandt
Brownbag session co-sponsored with Introductory Composition at Purdue
Purdue University, West Lafayette, IN
- Nov 2004 "Resumes and Cover Letters"
Workshop for the President's Leadership Class
Purdue University, West Lafayette, IN
- Mar 2004 "Transforming Student Projects into Showcase Displays"
Brownbag session co-sponsored with Introductory Composition at Purdue
Purdue University, West Lafayette, IN

- Feb 2004 “Visual Rhetoric”
With Karl Stolley
In-Lab Workshop Series
Purdue University, West Lafayette, IN
- Jan 2004 “Traditional Resumes”
In-Lab Workshop Series
Purdue University, West Lafayette, IN
- Feb 2003 “Writing Personal Statements for Graduate School”
Graduate School Information Session
Wheelock College, Boston, MA
- Jan 2003 “Writing Effective Cover Letters”
Co-sponsored by the Office of Career Planning
Wheelock College, Boston, MA
- Dec 2002 “ESL Student Issues at Wheelock College”
Social Work Field Instructor’s Panel
Wheelock College, Boston, MA
- Oct 2002 “ESL Student Issues at Wheelock College”
Workshop for Social Work Faculty”
Wheelock College, Boston, MA
- Sept 2002 “Self-Directed Study Groups”
Wheelock College, Boston, MA
- July 2002 “Time Management for Adult Students in a Community-Based GED Program”
United South End Settlements, Boston, MA
- Oct 2001 “Time Management”
Wheelock College, Boston, MA
- Jan 2001 “Avoiding Plagiarism”
Massachusetts College of Pharmacy, Boston, MA
- Oct 1997 “Teaching Grammar and Mechanics”
Texas Tech University, Lubbock, TX

Publications

- 2009 “Usability in the Writing Lab: (Re)designing a User-Centered OWL”
With Michael Salvo (first author), H. Allen Brizee, and Jingfang Ren
Computers and Composition, Vol 26.2

- 2008 "Tutoring is Real: The Benefits of the Peer Tutor Experience for Future English Educators"
With Janet Alsup (first author) and Scott Peters
Pedagogy, Vol 8.2
- 2007 "Professionalization, Tutor Training, and Service Learning in the Writing Center"
With Serkan Gorkemli (first author)
Praxis: A Writing Center Journal, Vol. 4.2
<http://projects.uwc.utexas.edu/praxis/?q=node/145>
- 2007 "Dialogue and Collaboration: A Writing Lab Applies Tutoring Techniques to Relations
With Other Writing Programs"
With Linda S. Bergmann (first author)
Marginal Words, Marginal Work? Tutoring the Academy to the Work of the Writing Center, Hampton Press
- 2004-Present Hapastories.com
[<http://www.hapastories.com>]
Founder of website dedicated to hapa (mixed-race Asian-American) identity.
Formerly Hangook-Meegook Online (1999-2003).

National Service

- 2009-Present CCCC Committee on Computers in Composition and Communication (7Cs)
- 2010 Graduate Research Network Discussion Leader
Computers and Writing Conference, West Lafayette, IN
- 2006-2010 Past-President (2009-2010)
President (2008-2009)
Vice President (2007-2008)
Board Member At-Large (2006-2007)
East Central Writing Centers Association Executive Board
- Apr 2009 Co-Host
East Central Writing Centers Association Conference
- Oct 2003 Session Chair
"Peer Tutors Turned Graduate Instructors: Living the Sequel"
"Putting the IWCA Graduate Student Position Statement to Work"
International Writing Centers Association/National Conference on Peer Tutoring in Writing Joint Conference, Hershey, PA

- Mar 2003 Session Chair
 “Preparing ESL Students for Writing in Other Disciplines”
 Conference on College Composition and Communication, New York, NY
- 2001 Participant in Educational Technology Proseminar
 Institute for Elementary & Secondary Education, Brown University, Providence, RI

Institutional Service

- 2005-2008 Diversity Action Committee
 Administrative/Professional Staff Representative
 College of Liberal Arts, Purdue University, West Lafayette, IN
- 2004-Present Committee on Institutional Cooperation for Writing Centers (CIC-WC)
 Consortium of writing centers at Big 10 institutions
- 2001-2002 Participant in “Defining Our Need: An English Fluency Assessment Study”
 Colleges of the Fenway/Davis Educational Foundation Mini-Grants Program
 Wheelock College, Boston, MA
- 2001 ESL Task Force
 Massachusetts College of Pharmacy, Boston, MA
- 2001 Writing Proficiency Exam Grader
 Massachusetts College of Pharmacy, Boston, MA

Departmental Service

- Present Introductory Writing Committee, Department of English
 Subcommittee on Publicity and Outreach (2008-2009)
 Subcommittee on Conferencing in English 106 (2006-2007)
 Subcommittee on Technology Goals Revision (2003-2004)
 Purdue University, West Lafayette, IN
- 2010-2011 Planning Team
 Computers and Writing 2010 Conference
 Purdue University, Department of English, West Lafayette, IN
- 1998-1999 New Teaching Assistant Mentor,
 Texas Tech University, Lubbock, TX
- 1998 Co-Developer, New Teaching Assistant Mentor Program
 Texas Tech University, Lubbock, TX
- 1998-1999 Texas Tech Online-Print Integrated Curriculum (TOPIC) Focus Group Member
 Texas Tech University, Lubbock, TX

1997 Co-Developer, Satellite Writing Center
Texas Tech University, Lubbock, TX

Affiliations

CCCC Conference on College Composition and Communication
CCCC Asian/Asian-American Caucus

ECWCA East Central Writing Centers Association

IWCA International Writing Centers Association

NCTE National Council for Teachers of English

Professional Development

Jun 2007 OWL Technology Summit
Texas A&M University, College Station, TX

May 2004 Collaborative IRB Training Initiative (CITI) course
Social Behavior Research Modules
Purdue University, West Lafayette, IN

Oct 2003 “Nuts and Bolts: Conducting Research with Human Participants at Purdue”
Committee on the Use of Human Research Subjects
Purdue University, West Lafayette, IN

Nov 2002 “Online Tutor Training” and “Motivating Tutors”
New England Peer Tutor Association Colloquium
Bryant College, Smithfield, RI

Oct 2002 “Managing Conflict to Make Your Life Easier”
Colleges of the Fenway Professional Development Programs
Simmons College, Boston, MA

Oct 2002 “The First Year and Beyond”
Colleges of the Fenway Teaching and Learning Conference
Massachusetts College of Pharmacy, Boston, MA

Grants

Sept 2006 International Writing Centers Association (IWCA)
Research Grant
Project: “Beyond Disabilities: Text-to-Speech Software in the Writing Center”

Awards

Dec 2010 Special Merit award
English Department
Purdue University, West Lafayette, IN

Received also Nov 2005 and Nov 2006.

Feb 2011 College of Liberal Arts (CLA)
Administrative/Professional Staff Development Fund
Purdue University, West Lafayette, IN

Received also Oct Feb 2010, 2009, Feb 2009, Mar 2008, Oct 2007, Feb 2008,
Feb 2006, Oct 2005, Feb 2005, Feb 2004, and Nov 2003.

May 2009 Administrative/Professional Staff Development Fund
College of Liberal Arts
Purdue University, West Lafayette, IN

Received also Oct 2003.