

Curriculum Vitae

Torsten O. Reimer

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Research interests: *Psychological theories of communication and decision making; organizational behavior and knowledge management; groups and teams; models of social influence; social and ecological rationality; risk communication.*

General Information

1. Education

Habilitation	2005	University of Basel, Switzerland, Psychology (venia docendi for psychology)
Ph.D.	1996	Free University of Berlin, Germany, Psychology (Dr. phil., <i>summa cum laude</i>)
M.A.	1993	Free University of Berlin, Germany, Psychology (Diplom)
B.A.	1989	Free University of Berlin, Germany, Psychology (Vordiplom)
B.A.	1987	University of Tuebingen, Germany, Philosophy and Linguistics (Vordiplom)

2. Academic Appointments

2009-present	Assistant Professor (tenure track), Organizational Communication, Department of Communication, Purdue University
2006-2009	Assistant Professor (tenure track), Persuasion and Social Influence, Department of Communication, University of Maryland, College Park
2005-2009	Privatdozent (PD), University of Basel, Switzerland
2005-2006	Research Scientist, Center for Adaptive Behavior and Cognition (ABC), Max Planck Institute for Human Development, Berlin, Germany (Director: Gerd Gigerenzer)

- 2001-2005 Reader (Oberassistent), Cognitive Psychology and Research Methods, University of Basel, Switzerland
- 1998-2001 Senior Lecturer / Assistant Professor, Social Psychology, University of Potsdam, Germany
- 1993-1998 Lecturer (Wissenschaftlicher Mitarbeiter), Social Psychology, University of Potsdam, Germany
- 1992-1994 Research Scientist (Freier Mitarbeiter), Wissenschaftszentrum für Sozialforschung, Berlin, Germany
- 1989-1993 Research Assistant (Studentische Hilfskraft), Social Psychology, Free University of Berlin, Germany

3. Awards and Honors

- 2008 Golden Anniversary Monograph Award, National Communication Association
- 2008 Outstanding Reviewer Award, Organizational Behavior Division, Academy of Management
- 2008 Elected to full membership, Maryland Chapter of Sigma Xi: The Scientific Research Society
- 2006 Travel award U Maryland (\$ 400)
- 2005 The School of Psychology's Award for Excellence in Research, U Basel, Switzerland (\$ 2,000)
- 2004 Travel award U Basel (\$ 2,000)
- 2004 Grant from U Basel (\$ 15,000)
- 2004-2005 Visiting research scholar, Psychology, NDSU (with Verlin Hinsz)
- 2002-2003 Research fellowship, Center for Adaptive Behavior and Cognition (ABC), Max Planck Institute for Human Development, Berlin, Germany (with Gerd Gigerenzer)
- 1998 Visiting research fellow, School of Social Sciences, University of Sussex, Great Britain (with Peter Harris)
- 2001 "Lecturer of the year 2001" awarded by the student representatives of the Department of Psychology, U Basel, Switzerland
- 1983 Scheffel award

4. Memberships in Professional Organizations

National Communication Association
 International Communication Association
 Academy of Management

American Psychological Association (international affiliate)
European Association of Social Psychology
German Psychological Association
Cognitive Science Society
Maryland Chapter of Sigma Xi

Research and Scholarship

1. Articles in Refereed Journals

// Selected articles are marked by an *.

*Reimer, T., Reimer, A., & Czienskowski, U. (in press). Decision-making groups attenuate the discussion bias in favour of shared information: A meta-analysis. *Communication Monographs*.

*Skubisz, C., Reimer, T., & Hoffrage, U. (2009). Communicating quantitative risk information. In C. Beck (Ed.), *Communication Yearbook 33* (pp. 176-211). New York: Routledge.

Hertwig, R., Herzog, S., Schooler, L., & Reimer, T. (2008). Fluency heuristic: A model of how the mind exploits a by-product of information retrieval. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 34, 1191-1206.

Schwenk, G., & Reimer, T. (2008). Simple heuristics in complex networks: Models of social influence. *Journal of Artificial Societies and Social Simulation (JASSS)*, 11 (3) 4, <<http://jasss.soc.surrey.ac.uk/11/3/4.html>>.

*Reimer, T., Kuendig, S., Hoffrage, U., Park, E., & Hinsz, V. (2007). Effects of the information environment on group discussions and decisions in the hidden-profile paradigm. *Communication Monographs*, 74, 1-28.

Reimer, T., Hoffrage, U., & Katsikopoulos, K. (2007). Entscheidungsheuristiken in Gruppen [Heuristics in group decision-making]. *NeuroPsychoEconomics*, 2, 7-29.

Brand, S., Reimer, T., & Opwis, K. (2007). How do we learn in a negative mood? Effects of a negative mood on transfer and learning. *Learning and Instruction*, 17, 1-16.

Reimer, T., Park, E., & Hinsz, V. (2006). Shared and coordinated cognition in competitive and dynamic task environments: An information-processing perspective for team sports. *International Journal of Sport and Exercise Psychology*, 4, 376-400.

*Reimer, T., & Hoffrage, U. (2006). The ecological rationality of simple group heuristics: Effects of group member strategies on decision accuracy. *Theory and Decision*, 60, 403-438.

Adamowicz, W. A., Hanemann, M., Swait, J., Johnson, R., Layton, D., Regenwetter, M., Reimer, T., & Sorkin, R. (2005). Decision Strategy and Structure in Households: A "groups" perspective. *Marketing Letters*, 16 (3-4), 387-399.

- *Reimer, T., & Hoffrage, U. (2005). Can simple group heuristics detect hidden profiles in randomly generated environments? *Swiss Journal of Psychology*, 64 (1), 21-37.
- *Reimer, T., & Katsikopoulos, K. (2004). The use of recognition in group decision-making. *Cognitive Science*, 28 (6), 1009-1029.
- *Hoffrage, U., & Reimer, T. (2004). Models of bounded rationality: The approach of fast and frugal heuristics. *Management Revue*, 15 (4), 437-459.
- Reimer, T., Mata, R., & Stoecklin, M. (2004). The use of heuristics in persuasion: Deriving cues on source expertise from argument quality. *Current Research in Social Psychology*, 10 (6), 69-83.
- Brand, S., Reimer, T., & Opwis, K. (2003). Effects of metacognitive thinking and knowledge acquisition in dyads on individual problem solving and transfer performance. *Swiss Journal of Psychology*, 62 (4), 251-261.
- Reimer, T. (2003). Direkte und indirekte Effekte der Argumentqualität: Der Einfluss der Argumentstärke auf die wahrgenommene Expertise eines Kommunikators. [Direct and indirect effects of argument quality: The impact of argument strength on the perceived expertise of a communicator.] *Zeitschrift für Sozialpsychologie*, 34 (4), 243-255.
- *Reimer, T. (2001). Attributions for poor group performance as a predictor of perspective-taking and subsequent group achievement: A process model. *Group Processes and Intergroup Relations*, 4 (1), 31-47.
- Reimer, T., & Auhagen, A. (2001). Identifying Boolean networks in multivariate time series: The prediction of contact behavior in friendship dyads. *Psychologische Beiträge*, 43, 101-121.
- Reimer, T. (2001). Kognitive Ansätze zur Vorhersage der Problemlöseleistung in Gruppen: Distraction, Kompensation und Akzentuierung. [Cognitive approaches to predicting group performance: Distraction, compensation, and accentuation.] *Zeitschrift für Sozialpsychologie*, 2, 107-128.
- *Dutke, S., & Reimer, T. (2000). Evaluation of two types of online help for application software. *Journal of Computer Assisted Learning*, 16, 307-315.
- Krahé, B., Reimer, T., Scheinberger-Olwig, R., & Fritsche, I. (1999). Measuring sexual aggression: The reliability of the Sexual Experiences Survey in a German sample. *Journal of Interpersonal Violence*, 14 (1), 91-100.
- Reimer, T. (1997). Präsupponieren und Argumentieren: Präsuppositionen als zentrale Hinweisreize bei einer elaborierten Verarbeitung von Argumenten. [Presupposing and arguing: Presuppositions as central cues under high argument elaboration.] *Sprache und Kognition*, 2, 61-77.
- Reimer, T., Neuser, A., & Schmitt, C. (1997). Unter welchen Bedingungen erhöht die Kommunikation zwischen den Gruppenmitgliedern die Koordinationsleistung in einer Kleingruppe? [Under what conditions does communication among group members enhance performance in small groups?] *Zeitschrift für experimentelle Psychologie*, 3, 495-518.

2. Chapters in Books

Reimer, T., & Hoffrage, U. (in press). Ecological rationality for teams and committees: Heuristics in group decision making. In P. M. Todd, G. Gigerenzer, & the ABC Research Group (Eds.), *Ecological rationality: Intelligence in the world*. New York: Oxford University Press.

Katsikopoulos, K., & Reimer, T. (in press). Recognition-based consensus: How groups use partial ignorance to make good group decisions. In P. M. Todd, G. Gigerenzer, & the ABC Research Group (Eds.), *Ecological rationality: Intelligence in the world*. New York: Oxford University Press.

Reimer, T., & Rieskamp, J. (2007). Fast and frugal heuristics. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 346-348). Thousand Oaks, CA: Sage.

Rieskamp, J., & Reimer, T. (2007). Ecological rationality. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 273-275). Thousand Oaks, CA: Sage.

Raab, M., & Reimer, T. (2007). Intuitive und deliberative Entscheidungen im Sport [Intuitive and deliberative decisions in sports]. In N. Hagemann, M. Tietjens, & B. Strauß (Eds.), *Psychologie der sportlichen Höchstleistung* [The psychology of peak performance in sport] (pp. 93-117). Göttingen: Hogrefe.

Schwenk, G., & Reimer, T. (2007). Social influence and bounded rationality: Heuristic decision making in complex networks. In D. S. McNamara, & G. Trafton (Eds.), *Proceedings of the Twenty-Ninth Annual Conference of the Cognitive Science Society* (pp. 1479-1484). Mahwah, NJ: Lawrence Erlbaum Associates.

Reimer, T., Mata, R., Katsikopoulos, K., & Opwis, K. (2005). On the interplay between heuristic and systematic processes in persuasion. In B.G. Bara, L. Barsalou, & M. Bucciarelli (Eds.), *Proceedings of the Twenty-Seventh Annual Conference of the Cognitive Science Society* (pp. 1833-1838). Mahwah, NJ: Lawrence Erlbaum Associates.

Brunner, T., Reimer, T., & Opwis, K. (2005). Cancellation and focus: The impact of feature attractiveness on recall. In K. Opwis & I.-K. Penner (Eds.), *Proceedings of KogWis05. The German Cognitive Science Conference 2005* (pp. 27-32). Basel: Schwabe.

Brand, S., Reimer, T., & Opwis, K. (2005). Effects of negative mood on transfer and learning. In K. Opwis & I.-K. Penner (Eds.), *Proceedings of KogWis05. The German Cognitive Science Conference 2005* (pp. 21-26). Basel: Schwabe.

Reimer, T., Bornstein, A.-L., & Opwis, K. (2005). Positive and negative transfer effects in groups. In T. Betsch & S. Haberstroh (Eds.), *The routine of decision making* (pp. 175-192). Mahwah, NJ: Lawrence Erlbaum Associates.

Reimer, T. (2004). *Entscheidungs- und Problemlöseheuristiken in Gruppen* [Decision and problem-solving heuristics in groups]. Kumulative Habilitationsschrift [Cumulative habilitation thesis]. Universität Basel, Switzerland.

Reimer, T., & Hoffrage, U. (2003). Information aggregation in groups: The approach of simple group heuristics (SIGH). In R. Alterman & D. Kirsch (Eds.), *Proceedings of the Twenty-Fifth Annual Conference of the Cognitive Science Society* (pp. 982-987). Mahwah, NJ: Lawrence Erlbaum Associates.

Reimer, T., Opwis, K., & Bornstein, A.-L. (2002). Routine problem solving in groups. In W. Gray & C. Schunn (Eds.), *Proceedings of the Twenty-Fourth Annual Conference of the Cognitive Science Society* (pp. 780-785). Mahwah, NJ: Lawrence Erlbaum Associates.

Reimer, T., & Auhagen, A. (2001). Identifying Boolean networks in multivariate time series: The prediction of contact behavior in friendship dyads. In H. Feger & M. Brehm (Eds.), *New developments in feature pattern analysis*. Lengerich: Pabst. [reprint of journal article]

Reimer, T., & Duck, J. (2001). Fusionsperspektiven aus Sicht der Theorie der sozialen Identität [A social-identity perspective]. In Heinz Kleger (Hrsg.), *Gemeinsam einsam: Die Region Berlin-Brandenburg* (S. 129-160). Münster: LIT Verlag.

Reimer, T. (1999). *Argumentieren und Problemlösen*. [Arguing and problem solving.] Lengerich: Pabst Science Publishers.

Reimer, T., & Neuser, A. (1999). Ein kognitionspsychologischer Zugang zu Prozeßverlusten in Gruppen. [A cognitive approach to process losses in groups.] In I. Wachsmuth & B. Jung (Hrsg.), *KogWis99: Proceedings der 4. Fachtagung der Gesellschaft für Kognitionswissenschaft* (S. 140-145). Sankt Augustin: Infix.

Krahé, B., & Reimer, T. (1998). Indirekte Vorurteilmessung: Die Beurteilung von Straftaten als Indikator vorurteilshafter Einstellungen. [An indirect measure of prejudice: Lay judges' sentencing decisions as reflections of ethnic prejudice.] In K. Chr. Klauer & H. Westmeyer (Hrsg.), *Psychologische Methoden und soziale Prozesse* (S. 427 - 451). Lengerich: Pabst Science Publishers.

Reimer, T. (1998). Die Verteilung problemrelevanter Informationen als Determinante der Problemlöseleistung in einer Dyade: Ein experimentelles Paradigma. [Information distributions as predictors of the performance in dyads: An experimental paradigm.] In W. Krause und U. Kotkamp (Hrsg.), *Intelligente Informationsverarbeitung* (S. 153-161). Wiesbaden: Deutscher Universitätsverlag.

3. Unpublished Manuscripts

Reimer, T., Reimer, A., & Hinsz, V. (under review). Agenda effects in decision-making groups: Old and new business instigate different group processes in the hidden-profile paradigm.

Reimer, T., Yao, S., & Harger, L. (under review). How do groups select ideas they generated in a brainstorming session?

Reimer, T., Mata, R., & Kuendig, S. (under review). Argument quality can affect attitudes by its impact on perceived source expertise: Evidence for a moderated mediation in persuasion.

Luan, S., Katsikopoulos, K., & Reimer, T. (under review). The conflict between competence and independence: "Less-is-more" effects in group decision-making.

Reimer, T., Reimer, A., & Hoffrage, U. (under revision). When no one is as smart as all of us: How naïve groups can solve the hidden-profile task. In R. Hertwig and U. Hoffrage (Eds.), *Social rationality*.

Reimer, T., Hertwig, R., & Sipek, S. (under revision). The probabilistic persuasion model. In R. Hertwig and U. Hoffrage (Eds.), *Social rationality*.

Luan, S., Katsikopoulos, K., & Reimer, T. (under revision). Effects of two individual heuristics on group performance: More can be less, and less can be more. In R. Hertwig and U. Hoffrage (Eds.), *Social rationality*.

4. Published Abstracts

Luan, S. H., Katsikopoulos, K., & Reimer, T. (2005). Can “less” be “more” in group decision making? *International Journal of Psychology*, *43*, 503-503.

Katsikopoulos, K., & Reimer, T. (2005). An analysis of the less-is-more effect in group decision-making. *Journal of Mathematical Psychology*, *49*, 107-108.

Reimer, T. (1998). Vom Problemraum zum Partnerraum: Wie repräsentieren Gruppenmitglieder die Problemräume ihrer Partner? In A. Jacobs et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 39. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1998). Interaktives Problemlösen: Netzwerkgestützte Windowsprogramme aus dem Bereich der Kleingruppenforschung. In A. Jacobs et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 39. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1997). Die Verarbeitung peripherer und zentraler Hinweisreize bei der Beurteilung von Argumenten. In E. van der Meer et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 39. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T., Neuser, A., & Schmitt, C. (1997). Läßt sich die Koordinationsleistung in einer Kleingruppe durch die Möglichkeit zur Kommunikation erhöhen? In E. van der Meer et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 39. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1997). Die Verteilung der Information als Determinante der Problemlöseleistung in einer Dyade. In W. Krause, U. Kotkamp & R. Goertz (Hrsg.), *KogWis97. Proceedings der 3. Fachtagung der Gesellschaft für Kognitionswissenschaft* (S. 162-164). Friedrich-Schiller-Universität Jena, ISBN 3-00-001761-5.

Reimer, T. (1996). Die Rolle der Präsupposition bei einer elaborierten Verarbeitung von Argumenten. In H. Mandl (Hrsg.), *Bericht über den 40. Kongreß der Deutschen Gesellschaft für Psychologie in München 1996*. Göttingen: Hogrefe.

Reimer, T. (1996). Unter welchen Bedingungen wird ein Argument akzeptiert? In A. Schorr et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 38. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1996). Die Verteilung der Information, das Problemverständnis und das Argumentationsverhalten als Determinanten der Problemlöseleistung in einer Dyade. In A. Schorr et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 38. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1995). Die Bildung von Koalitionen im Flament- und Apfelbaum-Paradigma. In O. Güntürkün, R. Guski, C. Walter & A. Wohlschläger (Hrsg.), *Experimentelle Psychologie. Beiträge zur 37. Tagung experimentell arbeitender Psychologen*. Regensburg: S. Roderer Verlag.

5. Presentations at Conferences

Reimer, T., Reimer, A., & Czienskowski, U. (2009). Groups attenuate the discussion bias in favor of shared information: A meta-analysis. Presentation at the Annual Meeting of the Academy of Management, Chicago.

Reimer, T., Yao, S., & Harger, L. (2009). How do groups and individuals select and evaluate ideas they generated in a brainstorming session? Talk at the Annual Meeting of the National Communication Association, Chicago.

Reimer, T., Yao, S., & Harger, L. (2009). The burden of too much choice: When is brainstorming beneficial? Talk at the Fifth Annual Research on Entrepreneurship Conference - Sustainability and Entrepreneurship, George Mason University School of Management and the School of Public Policy, George Mason University, Virginia.

Reimer, T., Reimer, A., & Hoffrage, U. (2008). When no one is as smart as all of us: How naïve groups can solve the hidden-profile task. Talk at the Annual Meeting of the Society of Judgment and Decision Making, Chicago.

Reimer, T., Hertwig, A., & Sipek, S. (2008). Where communication meets decision making: The probabilistic persuasion model. Talk at the Annual Meeting of the National Communication Association, San Diego.

Reimer, T., Reimer, A., & Czienskowski, U. (2008). How the task shapes the discussion: Hidden-profile tasks facilitate the exchange of unshared information in groups. Talk at the Annual Meeting of the National Communication Association, San Diego.

Luan, S., Katsikopoulos, K., & Reimer, T. (2008). Can „less“ be „more“ in group decision making? Poster presented at the 29th International Congress of Psychology, Berlin, Germany.

Reimer T., Reimer, A., & Hoffrage, U. (2008). Naïve groups can solve the hidden-profile task: Evidence from simulation studies and experiments. Summer conference: Methods and measures for communication and cognition research. Communication and Social Cognition Division, NCA, University of Maryland.

Reimer, T., Reimer, A., & Hoffrage, U. (2008). Simple heuristics and information sharing in groups: How naïve groups can solve the hidden-profile task. Talk at the Annual Meeting of the International Communication Association, Montreal, Canada.

Reimer, T., Reimer, A., & Hinsz, V. (2007). Agenda effects in decision-making groups: Old and new business instigate different group processes in the hidden-profile paradigm. Talk, Annual Convention of the National Communication Association (NCA), Chicago, USA.

Reimer, T., Kuendig, S., Hoffrage, U., Park, E., & Hinsz, V. (2007). Effects of the information environment on group discussions and decisions in the hidden-profile

paradigm. Talk, Annual Convention of the International Communication Association (ICA), San Francisco, USA.

Reimer, T., & Hertwig, R. (2007). The Brunswikian model of persuasion. Paper presentation, Workshop on Social Rationality, University of Lausanne, Switzerland.

Reimer, T., Reimer, A., & Hoffrage, U. (2007). Agenda effects in decision-making groups: How groups can solve the hidden-profile task. Paper presentation, Workshop on Social Rationality, University of Lausanne, Switzerland.

Luan, S., Katsikopoulos, K., & Reimer, T. (2007). Effects of two individual heuristics on group performance: More can be less, and less can be more. Paper presentation, Workshop on Social Rationality, University of Lausanne, Switzerland.

Schwenk, G., & Reimer, T. (2007). Social influence and bounded rationality: Heuristic decision making in complex networks. Poster, presented at the Twenty-Ninth Annual Conference of the Cognitive Science Society, Nashville, Tennessee, USA.

Luan, S., Katsikopoulos, K., & Reimer, T. (2007). Heuristics and group decision making: More can be less and less can be more. Poster, presented at the Annual Meeting of the Society for Judgment and Decision Making, Long Beach, CA, USA.

Schwenk, G., & Reimer, T. (2007). Sozialer Einfluss und Bounded Rationality: Heuristisches Entscheiden in komplexen Netzwerken. Talk, Frühjahrstagung 2007 der Sektion "Modellbildung und Simulation" der Deutschen Gesellschaft für Soziologie, University of Kiel, Germany.

Reimer, T., Mata, R., & Kuendig, S. (2006). Argument quality can affect attitudes by its impact on perceived source expertise: Evidence for a moderated mediation in persuasion. Talk, Annual Convention of the National Communication Association (NCA), San Antonio, USA.

Reimer, T., & Hoffrage, U. (2006). Fast and frugal group heuristics. Poster presented at the 7th Annual Meeting of the Society for Personality and Social Psychology, Palm Springs, California, USA.

Reimer, T., & Hoffrage, U. (2005). Fast and frugal group heuristics. Talk at the Annual Meeting of the Midwestern Psychological Association, Chicago, USA.

Reimer, T. (2005). Die Kunst des Ueberzeugens. [The art of persuasion.] Habilitation lecture, University of Basel, Switzerland.

Reimer, T., Mata, R., Katsikopoulos, K., & Opwis, K. (2005). On the interplay between heuristic and systematic processes in persuasion. Poster, presented at the Twenty-Seventh Annual Conference of the Cognitive Science Society, Stresa, Italy.

Brunner, T., Reimer, T., & Opwis, K. (2005). Cancellation and focus: The impact of feature attractiveness on recall. Talk, KogWis05, Basel, Switzerland.

Brand, S., Reimer, T., & Opwis, K. (2005). Effects of negative mood on transfer and learning. Talk, KogWis05, Basel, Switzerland.

Reimer, T. (2004). Decision strategies in groups. Talk at the 6th Invitational Choice Symposium, Leeds School of Business, Colorado, USA.

- Brand, S., Reimer, T. & Opwis, K. (2004). Lernen wir besser in guter oder in schlechter Stimmung? Effekte der Stimmung auf den Erwerb und Transfer eines Problemlöseschemas. Talk, 44. Kongress der Deutschen Gesellschaft für Psychologie, Göttingen, Germany.
- Reimer, T. (2003). Decision mechanisms in groups. Talk at the Centre for Economic Learning and Social Evolution (ELSE), London, UK.
- Reimer, T., & Hoffrage, U. (2003). Information aggregation in groups: The approach of simple group heuristics. Talk at the 25th Annual Meeting of the Cognitive Science Society, Boston, USA.
- Reimer, T., & Hoffrage, U. (2003). The approach of simple group heuristics: Does less information always yield inferior group decisions? Talk, 19. SPUDM (Biannual conference on subjective probability, utility, and decision making). ETH Zürich, Switzerland.
- Reimer, T., & Hoffrage, U. (2003). The ecological rationality of fast and frugal group decisions. Poster, Fachgruppentagung Sozialpsychologie, Universität Heidelberg.
- Reimer, T., & Hoffrage, U. (2003). The approach of Simple Group Heuristics. Poster, 8. Kongreß der Schweizerischen Gesellschaft für Psychologie, Universität Bern, Switzerland.
- Katsikopoulos, K., & Reimer, T. (2003). The recognition heuristic in group decision-making. Poster, Society for Judgment and Decision Making Annual Meeting, Vancouver, BA, and Economic Learning and Social Evolution Center, University College London, UK.
- Reimer, T., Opwis, K., & Bornstein, A.-L. (2002). Routine problem solving in groups. Talk at the 24th Annual Meeting of the Cognitive Science Society, George Mason University, Virginia, USA.
- Reimer, T. (2002). Negativer Lerntransfer in Gruppen. Talk, 43. Kongreß der Deutschen Gesellschaft für Psychologie, Humboldt-Universität, Berlin.
- Reimer, T. (2002). Transfer effects in groups. Poster, Summer Institute on Bounded Rationality in Psychology and Economics, Max-Planck-Institute of Human Development: Center for Adaptive Behavior and Cognition, Berlin.
- Reimer, T. (2001). Eine erfolgreiche Länderehe auf der Grundlage gemeinsamer Interessen der Brandenburger und Berliner. Invited talk, Experten-Hearing der IHK Berlin zu den Perspektiven einer Fusion von Berlin und Brandenburg.
- Dutke, S. & Reimer, T. (1999). Learning to use a graphics software: What kind of help information supports exploratory learning? Talk at the 8th European Conference for Research on Learning and Instruction, Göteborg, Sweden.
- Reimer, T. & Harris, P. (1999). Event related predictors of unrealistic optimism. Talk at the 12th General Meeting of the European Association of Experimental Social Psychology, University of Oxford, UK.
- Reimer, T. (1999). The evaluation-mediation hypothesis: Does the specification of potential side effects influence the perceived risk of a medication? Poster, 12th General Meeting of the European Association of Experimental Social Psychology, University of Oxford, UK.

- Reimer, T., Harris, P., Langton, D., Bienek, S., & Koch, Nicole (1999). Geschlechtsspezifische Stimmungs- und Framingeffekte bei der Beurteilung von Viagra. Poster, IV. Symposium für gesundheitliche Forschung, Fribourg, Schweiz.
- Reimer, T. & Neuser, A. (1999). Ein kognitionspsychologischer Zugang zu Prozeßverlusten in Gruppen. Talk, KogWis 99, Tagung der Gesellschaft für Kognitionspsychologie, Universität Bielefeld.
- Reimer, T. & Neuser, A. (1999). Eine gedächtnispsychologische Erklärung von Prozeßverlusten in Kleingruppen. Talk, 7. Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie, Kassel.
- Reimer, T. & Neuser, A. (1999). Kognitives Ressourcenmanagement in Kleingruppen. Talk, 40. Tagung experimentell arbeitender Psychologen, Leipzig.
- Reimer, T. (1998). Social cognitions as determinants of perspective-taking and group achievement. Talk at the Nags Head Conference, Florida Atlantic University, USA.
- Reimer, T. (1998). The evaluation-mediation hypothesis: Does the specification of potential side effects influence the perceived risk of a medication? Talk at the Society for Risk Analysis - Europe 1998 Annual Conference, Paris, France.
- Reimer, T. (1998). Ingroup-homogeneity and ingroup-favouritism: Why did the proposed merger of Berlin and Brandenburg fail? Talk at the East-West Meeting of the European Association of Experimental Social Psychology, University of Magdeburg, Gommern.
- Reimer, T. (1998). Attributions of poor group performance as a predictor of perspective-taking and group achievement: A process model. Talk at the Annual Conference of the BSP, University of Canterbury, Kent, UK.
- Reimer, T. (1998). Does blaming the self for inferior group performance enhance perspective-taking and group achievement? Talk, First International German Conference on Group Research: Information Processing in Groups, Humboldt Universität, Berlin.
- Krahé, B., & Reimer, T. (1998). Indirekte Vorurteilmessung: Beurteilung krimineller Handlungen als Index individueller Vorurteile. Talk, Kongreß der Deutschen Gesellschaft für Psychologie, Dresden.
- Reimer, T. (1998). Risk communication: The evaluation-mediation hypothesis. Poster, Annual Conference of the Society for Risk Analysis, Phoenix, USA.
- Reimer, T. (1998). Vom Problemraum zum Partnerraum: Wie repräsentieren Gruppenmitglieder die Problemräume ihrer Partner? Talk, 39. Tagung experimentell arbeitender Psychologen.
- Reimer, T. (1998). Interaktives Problemlösen: Netzwerkgestützte Windowsprogramme aus dem Bereich der Kleingruppenforschung. Talk, 39. Tagung experimentell arbeitender Psychologen.
- Reimer, T. (1998). Ein experimentelles Paradigma zur Untersuchung argumentativen Problemlösens. Poster, Kongreß der Deutschen Gesellschaft für Psychologie, Dresden.

- Krahé, B., & Reimer, T. (1997). Rough Justice: Lay Judges Sentencing Decisions as a Measure of Ethnic Prejudice. International Network for Social Justice Research, VIth Biennial Meeting, Universität Potsdam.
- Krahé, B., Reimer, T., & Scheinberger-Olwig, R. (1997). Kriterienorientierte Aussageanalyse als Instrument zur Identifizierung von Wahr- und Falschaussagen: Eine methodenkritische Untersuchung. 6. Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie, Konstanz.
- Krahé, B., Scheinberger-Olwig, R., & Reimer, T. (1997). Measuring Sexual Aggression Among German Adolescents. Congress of the European Association of Psychology, Dublin.
- Reimer, T. (1997). Die differentielle Wahrnehmung der Ingroup-Outgroup-Homogenität am Beispiel der Volksabstimmung zur Fusion der Bundesländer Berlin und Brandenburg. 6. Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie, Konstanz.
- Reimer, T. (1997). The Generation and Adaptation of a Partner Space: How do Group Members Represent their Partners' Problem Spaces? Paper presented at the Conference on the Processes of Generative Mental Representation and Psychological Adaptation in Potsdam/Berlin.
- Reimer, T. (1997). Die Verarbeitung peripherer und zentraler Hinweisreize bei der Beurteilung von Argumenten. Talk, 39. Tagung experimentell arbeitender Psychologen. HU Berlin.
- Reimer, T., Neuser, A., & Schmitt, C. (1997). Läßt sich die Koordinationsleistung in einer Kleingruppe durch die Möglichkeit zur Kommunikation erhöhen? Talk, 39. Tagung experimentell arbeitender Psychologen, HU Berlin.
- Reimer, T. (1997). Die Verteilung der Information als Determinante der Problemlöseleistung in einer Dyade. Talk, KogWis97, Universität Hildesheim.
- Reimer, T. (1996). Die Rolle der Präsupposition bei einer elaborierten Verarbeitung von Argumenten. Poster, 40. Kongreß der Deutschen Gesellschaft für Psychologie, LMU München.
- Reimer, T. (1996). Unter welchen Bedingungen wird ein Argument akzeptiert? Talk, 38. Tagung experimentell arbeitender Psychologen, Universität Eichstätt.
- Reimer, T. (1996). Die Verteilung der Information, das Problemverständnis und das Argumentationsverhalten als Determinanten der Problemlöseleistung in einer Dyade. Talk, 38. Tagung experimentell arbeitender Psychologen, Universität Eichstätt.
- Krahé, B., Reimer, T., & Scheinberger, R. (1995). Kriterienorientierte Aussageanalyse als Instrument zur Glaubhaftigkeitsbeurteilung: Eine methodenkritische Untersuchung. Talk, 6. Tagung der Fachgruppe Rechtspsychologie der Deutschen Gesellschaft für Psychologie, Bremen.
- Reimer, T. (1995). Die Bildung von Koalitionen im Flament- und Apfelbaum-Paradigma. Talk, 37. Tagung experimentell arbeitender Psychologen, Universität Bochum.
- Reimer, T., & Dutke, S. (1995). Unterschiede zwischen handlungs- und funktionsbezogener Hilfe am Beispiel eines Malprogramms. Poster, Software-Ergonomie '95, Tagung der GMD, Darmstadt.

Reimer, T., & Renner, B. (1995). Intraindividuelle Konsistenz als Kriterium für den unrealistischen Optimismus. Poster, 2. Tagung der Fachgruppe Gesundheitspsychologie der Deutschen Gesellschaft für Psychologie, Trier.

Reimer, T., & Renner, B. (1995). Die Self-Other-Asymmetrie als Kriterium für den unrealistischen Optimismus. Talk, 5. Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie, Potsdam.

Reimer, T. (1994). Interaktionsverhalten in Kleingruppen: Das Flament und Apfelbaum-Paradigma. Poster, Kongreß der Deutschen Gesellschaft für Psychologie, Hamburg.

Reimer, T. (1994). Syllogistisches Schlußfolgern. Poster, Kongreß der Deutschen Gesellschaft für Psychologie, Hamburg.

Reimer, T. (1992). Der Einfluß von Einstellungen auf das syllogistische Schlußfolgern. Talk, 33. Tagung experimentell arbeitender Psychologen, Osnabrück.

6. Invited Presentations and Lectures

Purdue University, Social Psychology Brownbag Series, West Lafayette (*scheduled for Spring 2010*)

Purdue University, Department of Communication, West Lafayette

University of Lausanne, HEC Lausanne (Business School), Lausanne

University of Maryland, Department of Communication, College Park

University of Wuerzburg, Department of Psychology

Free University of Berlin, Psychology Department

University of Jena, Department of Communication

Technical University of Berlin, Psychology Department

University of Potsdam, Department of Psychology

University of Basel, Psychology Department

Max Planck Institute for Human Development, Center for Adaptive Behavior and Cognition, Berlin

North Dakota State University, Department of Psychology

University of Sussex, School of Social Sciences, Brighton

University of Muenster, Psychology Department

University of Goettingen, Department of Psychology

7. Contracts and Grants

Submitted grant proposal (R03, NIH): Reimer, T. (PI), and Hinsz, V., "Health Literacy Metacognitions in Spouses and Couples"

8. Original Designs, Plans, Inventions, Software, and/or Patents

Computer Programs (Windows 3.11)

Data analysis:

BNTS: Boolean Network Time Series

PARALL: Onedimensional Parallelogram Analysis

AGREE: Coefficients of Rater Agreement

Experiments:

Flament & Apfelbaum Paradigm

Tower of Hanoi

Problem Solving in Groups

Teaching

1. Courses Taught

University of Maryland (2006-2009)

COMM400: Research Methods in Communication (lecture; 120 students)

COMM420: Theories of Group Discussion (35 students)

COMM475: Persuasion (35 students)

COMM600: Empirical Research in Communication (10 students)

COMM775: Seminar in Persuasion and Attitude Change (10 students)

COMM398: Selected Topics (1-5 students)

COMM489: Topical Research (1-5 students)

At previous universities (selected sample):

Introduction to social psychology (lecture, teacher training)

Multivariate methods (lecture, with Reinhold Kliegl)

Social cognition

Information processing in groups

Group decision making

Attitudes and prejudices

Risk communication

Introduction to sociometry

Non-parametric data analyses

Introduction to SPSS

Course in computer programming

2. Advising: Other than Research Direction

Supervision of graduate and undergraduate teaching assistants for COMM400 (research-methods lecture)

2006-2007: Bing Han, David Payne, Claire Johnson, Subi Issa, Lauren Rothe, Kathryn Ugolini

2007-2008: Sabine Fritz, Xiaoying Xie, Netaly Masica, Katie Cheok, Jennifer Routh, Kaitlin Doody, Abigail Seiler, Laura Berdichevsky, Dana Davidson, Carrie Hubbard, Lauren Nicholas

3. Advising: Research Direction

Supervision of independent studies--I supervised over 30 students in independent projects and internships at the University of Potsdam, the University of Basel, the

Max Planck Institute for Human Development, Berlin, and at the University of Maryland, College Park.

Projects / independent studies with undergraduate students at the University of Maryland:

Jane Jetabut: *Argumentation*; 2006-2007
Kyle Bailey: *Argumentation*; 2006-2007
Laura Hager (honor student): *Brainstorming*; 2007-2008
Tashawn Graham: *Persuasion and decision making*; 2007-2008
Charlie Mayer: *Persuasion and decision making*; 2007-2008

Projects / independent studies with graduate students at the University of Maryland:

Bing Han: *Persuasion and decision making*; 2007-2008
Sanja Sipek: *Persuasion and decision making*; 2007-2009
Shuo Yao: *Brainstorming*; 2007-2008
Christine Skubisz: *Risk communication*; 2007-2009
Gero Schwenk: *Social networks*; University of Marburg, Germany; 2006-2008
Daniel von Wittich: *Leadership*; University of Lausanne (Business School), Switzerland; 2007-2008

4. Service on Doctoral Committees

Master Committee (Brandon Dart, UMD, 2007)

Advisory Committee for Doctoral Students (Xiaoying Xiex, 2006-2007; Shuo Yao, 2006-2007; Paula Weissman, 2007-2009; Christine Skubisz, 2007-2009; Jill Underhill, 2007-2009; Rowena Kirby-Straker, 2008-2009; Sanja Sipek, 2008-2009)

Dissertation Committee (Xiaoying Xiex, 2007-2008; Shuo Yao, 2007-2009)

5. Teaching Award

“Lecturer of the year 2001” awarded by the student representatives of the Department of Psychology, U Basel, Switzerland

Engagement

1. Professional Service

a. Editorships and Editorial Boards

Editorial Board

2009- *Communication Quarterly*
2007-present *The Open Communication Journal*

b. Reviewing Activities for Journals and Other Learned Publications

Behavior Research Methods
Communication Monographs
Communication Quarterly (3)
Communication Studies (2)
Communication Theory
Diagnostica
Group Dynamics: Theory, Research, and Practice
Group Processes and Intergroup Relations (2)
Human Communication Research
International Journal of Sport and Exercise Psychology (2)
Journal of Computer-Mediated Communication
Journal of Personality and Social Psychology
Management Communication Quarterly
NeuroPsychoEconomics (2)
Organizational Behavior and Human Decision Processes
The Journal of the Learning Sciences
Zeitschrift für experimentelle Psychologie (Experimental Psychology)
Zeitschrift für Sozialpsychologie (Social Psychology)

c. Reviewing Activities for Agencies and Professional Organizations

National Science Foundation (NSF) (Decision, Risk, and Management Science Program)
UK Economic and Social Research Council (research grants)
The Leverhulme Trust (UK, research grants)
National Communication Association (NCA)
International Communication Association (ICA)
Academy of Management (AOM)
Cognitive Science Conference
Research stipends for graduate students in Austria

d. Committee Memberships Held in Professional Organizations

Golden Anniversary Monograph Award committee, National Communication Association, 2008-2010
Best Paper Award committee, Organizational Behavior Division, Academy of Management, 2009-2010

e. Organization / Chair of Panels at Conferences

Chair of the panel *Being Hateful, Mean, or Defensive in Virtual and Real Groups*, Group Communication Division, Annual Meeting of the National Communication Association (NCA), San Diego, California, 2008.

Chair of the panel *Organizational Citizenship Behavior in Groups*, Organizational Behavior Division, Annual Meeting of the Academy of Management (AOM), Anaheim, California, 2008.

- Chair of the panel *Understanding the Role of Emotion in Processing Media*, 56th Annual Meeting of the International Communication Association (ICA), Dresden, 2006.
- Chair of the panel *Popular Communication and Gender*, 56th Annual Meeting of the International Communication Association (ICA), Dresden, 2006.
- Organization / chair of a symposium on *Metacognitions in Groups: How Metacognitive Beliefs Can Facilitate Group Interaction and Performance* at the 7th Annual Meeting of the Society for Personality and Social Psychology, Palm Springs, California, 2006 (with Verlin Hinsz).
- Organization of a symposium on *Strategies of Information Processing in Groups* at the Annual Meeting of the Midwestern Psychological Association, Chicago, 2005 (with Ernest Park and Verlin Hinsz).
- Chair of the panel *Konflikt, Kommunikation und Lernen in Gruppen* [Conflict, communication, and learning in groups] at the 43rd Annual Meeting of the German Psychological Society, Berlin, 2002.
- Chair of the symposium *Informationsverarbeitung in Gruppen* [Information processing in groups], 44th Tagung experimentell arbeitender Psychologen in Chemnitz, 2002 (with Margarete Boos).
- Chair of the panel *Interpersonelle Beziehungen* [Interpersonal relationships], 39th Tagung experimentell arbeitender Psychologen in Marburg, 1998.
- Chair of the symposium *Einstellung und Persuasion* [Attitudes and persuasion], 38th Tagung experimentell arbeitender Psychologen in Berlin, 1997 (with Hans-Peter Erb).

2. University Service

University of Maryland

- Grade appeal committee (UMD, 2008-2009)
- Salary advisory committee (UMD, 2006-2007)
- Web development committee (UMD, 2006-2007)
- Undergraduate studies committee (UMD, 2007-2008)
- Committee "Learning-Outcome Assessment" (UMD, 2007-2008)
- Faculty contact for prospective graduate students in Persuasion and Social Influence (UMD, 2006-2009)

At previous institutions (selected sample):

- Habilitation committees (Reinhold Kliegl, Christoph Klauer, Free University of Berlin)
- Examination committee (1991-1993, elected student representative, Free University of Berlin)
- Web master (1993-1995, University of Potsdam)
- Oral comprehensive exams in social psychology (1996-2001, University of Potsdam, served on committees of about 100 students)

Search committee instructional psychology (1999, University of Potsdam)

3. Community Service

Member of the Expert Group on Consumers' Risk Perceptions of Food Choice, Consumer Science Task Force, International Life Sciences Institute Europe (ILSI), Brussels, Belgium (see [www.europe.ilsa.org/activities/taskforces/societal aspects/ConsumerScience.htm](http://www.europe.ilsa.org/activities/taskforces/societal%20aspects/ConsumerScience.htm)), 2008-2009.

Member of the Expert Group on the Merger of the German States Berlin and Brandenburg (IHK Berlin), 2001.

Research presentations at highschools in Baden-Wuerttemberg and Brandenburg (Germany).

4. Media Coverage

Communication Department, University of Maryland: Golden Anniversary Monograph Award of the National Communication Association, 2008 (www.comm.umd.edu/news46.html)

Eschbach Highschool, Stuttgart, Germany: Social Scientific Research in the United States, 2008 (<http://www.eschbach-gymnasium.de/index.php?doc=400>)

University of Maryland: Risk Communication Research at the University of Maryland, 02 / 2008 (<http://www.umresearch.umd.edu/VPRPubs/risk%20communication.pdf>)

Max Planck Institute for Human Development: Annual Review 07 / 2007 (pp. 47-49), (http://www.mpib-berlin.mpg.de/en/forschung/abc/pdfs/abc_annualreport_0506.pdf)

University of Basel, Switzerland: Award for Excellence in Research, 2005 (http://www.unibas.ch/index.cfm?uuid=C1B074E4C09F28B63441165442FBC591&IRACER_AUTOLINK&&o_lang_id=2)

Die Welt, 11 / 30 / 2000. Zur Länderfusion verhilft nur ein neues Leitbild. Warum die Berlin/Brandenburg-Frage aus Sicht eines Psychologen so schwierig ist – Zusammenchluss von oben hat keine Chance. (http://www.welt.de/print-welt/article550356/Zur_Laenderfusion_verhilft_nur_ein_neues_Leitbild.html)

Märkische Allgemeine Zeitung, 01 / 30 / 2001. Länderehe nur mit positiven Gruppen machbar. Untersuchungen zu psychologischen Aspekten des Abstimmungsverhaltens.

DDP Nachrichtenticker 12 / 02 / 2000. Psychologe: Volksbewegung richtiger Schritt in Richtung Länderfusion.

Pressemitteilung der Universität Potsdam, 11 / 23 / 2000. Perspektiven der Länderehe Berlin-Brandenburg aus psychologischer Sicht.

Potsdamer Universitätszeitung PUTZ, 01 / 2000. Gleiche Partner? Studie zur Fusion von Berlin und Brandenburg.