Homecoming 2006: Brotherhood, Tradition, Victory

Homecoming 2006 -- the earliest date in memory for our annual celebration -- started with smiles and warmth on Friday night, Sept. 22, at the traditional University Inn reception. Brothers from many classes gathered for enthusiastic “hellos” and the renewal of old acquaintances.

A special feature of Friday evening was a performance in the hotel by the Purdue Glee Club, and several Glee Club members (one is also a DU Brother) were able to join us at our reception for a few minutes afterward.

Saturday morning started with coffee, donuts and a continental breakfast served by our highly capable kitchen staff. The Annual Alumni Meeting then convened with a review of all phases of the Fraternity’s progress, and then (continued on page 8)

Alumni President’s Report

by Warren Rich ’53 • warrenrich@charter.net
President, Purdue Alumni of Delta Upsilon, Inc.

The major goal of the Board this year was to work with the Chapter in developing a rush and education program that would build an “in-house” population of 65.

Realization of this goal will support house maintenance costs and provide a cash reserve. As Byron stated in his treasurer’s report, only 43 Chapter members actually live in the house. Al Parker was contacted and accepted the challenge to chair a committee with the Chapter’s Brent Gardner and Tyler Lempa, recruitment and education chairmen, respectively. From the beginning, Chapter members supported the program, resulting in 37 new associate members (pledges). This is our Chapter’s largest class ever and one of the largest on campus this fall. In addition, (continued on next page)
there is significant satisfaction concerning the qualifications of these new men.

The second phase was to establish an education program that would create a relationship between the new members and the Fraternity. It has been concluded from past experience with attrition due to poor grades, leaving school, co-op programs, marriage, etc. that a weak emotional tie to the Fraternity was part of the problem. Too many Brothers thought of the house as just a place to live rather than as a Fraternity. A program of an increased sense of Fraternity history, a closer relationship within pledge classes and with the current membership, a better understanding of responsibility, and contacts between the Fraternity and parents is building a better bond and a sense of respect. The success of this program will be reflected when grades are posted at the end of the fall semester and when this group of associates is initiated. If at least 30 of the 43 associates make it to initiation, the program will be considered a success. Spring rush is next.

The fall fund raising campaign was very successful with receipts of over $45,000. Thanks go to our dedicated group of contributors who support the Fraternity every year. A number of projects have been completed this year, but major work is being delayed until this difficult school year with the current low “in-house” population is completed.

One factor that has contributed to the current low number of Brothers living in the house is that fifth-year seniors have been allowed to live out of the house. These Brothers participate in house functions but do not actually live in the house. The Chapter constitution and housing contract have been modified to require Chapter members to live in the house. The only exception is that fifth-year seniors will be allowed to live out of the house, once the “in-house” population reaches 65.

Dick Hegeman has taken on the task of raising the Don Rasmussen Scholarship fund to $20,000, a level that allows the university to manage this money as part of its endowment fund and set up a yearly scholarship from the interest (please turn to page 11). To all of us who knew Don, he was “Mr. DU,” a guy who never ran out of energy. One year, he was the grand marshal of the Indy 500 parade.

The Rasmussen, C. Hix Jones, and Bill Smith endowments, and the Pur-DU Educational Foundation scholarships provided over $12,000 to Chapter members last year.

As 2007 approaches, members of the classes of ’57, ’82, and ’97 should start planning for their Homecoming celebrations. The Gala Days event in the spring for the “golden anniversary” class is really worthwhile. It’s amazing how much older your classmates look than you.

Lastly, some of the Board members are getting “long in the tooth” and are looking to go into Fraternal retirement. Young, energetic Brothers from the 70s through the 90s are needed.

In that regard, this fall we added two Brothers to our Board of Trustees, John Gerberich ’03 and Ted Tharp ’98. Ted graduated with a degree in Chemical Engineering from the School of Engineering and now works for Eli Lilly in Indianapolis. John graduated with a degree in Economics from the School of Management. He now works for Steak ‘n Shake Corporate in Chicago.

There are only two meetings a year, lots of memories from the past, and enlightening contact with the future of America. It would be great to have Alumni with legal, accounting, and management experience. Drop me an e-mail with your interest. GO BOILERS! 

Alumni Treasurer’s Report
by Byron Lee, Jr. ’51 ● blee9054@aol.com
Treasurer, Purdue Alumni of Delta Upsilon, Inc.

The 2005-06 school year ended on June 30. It was a busy year that included several major repairs. The largest one was the removal of all of the lofts and old furniture from the sleeping and study rooms in order meet current fire codes. The cost of rebuilding the lofts and furnishing these rooms was minimized by the major effort of actives, parents, and Alumni during the annual work weekend last June.

The kitchen grease trap and dishwasher drain were completely rebuilt, both chimneys were repaired, and the kitchen ceiling was replaced. Coupled with the usual repair and maintenance, the total cost was in excess of $80,000. This cost was, by far, the highest ever but not surprising since the “new house” is in its 14th year. There was a significant response to this year’s annual campaign -- significant enough to cover the cost of these repairs.

A new cook and assistant were hired, much to the delight of house members. The quality and quantity of the meals have improved substantially. Thanks go to Brother John Gerberich ’03 for his efforts in obtaining these two women. In addition to the benefit of their cooking skills, the cost of this service is less than that of the previous caterer.

Maintaining the break-even house membership of 60 to 65 men continues to be a serious concern. Only 43 men have returned to the house this fall. A major effort by the rush committee, the executive committee, and the entire house membership, assisted by Brother Al Parker, resulted
Our Grand Prix History Project Needs Your Memories
by Thomas Pearson ’59 • tpearson30@comcast.net

April, 2007, will mark the 50th Anniversary running of the Purdue Grand Prix. As part of the commemoration of this event, Larry Miller ’59 and I, with the full approval of the Purdue Grand Prix Foundation, have volunteered to write the history of the Purdue Grand Prix.

I was present in the winter of 1957-58 when the idea of what was to become the Grand Prix was first hatched. It would become Purdue’s equivalent -- and then some -- to Indiana’s bike race. Peter Helferich ’60 took the idea and ran with it, overcoming the objections of Purdue’s Administration and made it possible for the first GP to happen. The Purdue Auto Club, under the leadership of Roger Yule, agreed to be the sponsor and furnished the manpower for the event. The first notice appeared in the Exponent on March 14, 1958, calling for those interested to meet in the basement of our house on Northwestern Ave. for an organizational meeting on March 24.

Miracles happened, and the green flag was dropped on May 17 to start the first race for 22 student-designed and -built cars.

Unfortunately, now that nearly 50 years have passed, much of the early history of the event has been lost. We are in particularly desperate need of race programs, information, photos, memorabilia, and your personal recollections of the early years from 1958 through 1965 as well as from the later years. This will help us write a historically accurate document.

The Purdue Grand Prix Foundation has no original race programs for the early years and has only photocopies for the second year, 1958, and for the fourth year, 1961, so any donation of programs or copies from those years would be greatly appreciated. This will greatly assist us in achieving our goal of writing an accurate history of the event’s first 50 years.

Much of what really happened in the early years, over time, has become distorted or inaccurate to the point of becoming an urban legend. You can personally contribute to the creation of this history by contacting Larry Miller at lmiller1993@who rr.com or me at tpearson30@comcast.net.

My personal memories of participating in 1958 and 1959 include fabricating and welding our first GP car in the island in back of the house and seeing our design roar to life in front of us. Those of us involved had the pleasure of building the car, with five of us driving the car in that first race.

Twenty-one other campus organizations followed the same path with all coming together for that first race with our primitive cars. The creativity, engineering know-how, and design excellence came together to create some very special cars featuring engines with overhead valve conversions, wild engine hop-ups for increased horse power, shiftable transmissions, and many other innovations.

Those two years became a big part of my life at Purdue. At the time, we never even remotely dreamed that we were participating in what would become an on-going tradition heading for a 50-Year Anniversary.

One more thing: If you were involved at any time over the past 49 years with the Grand Prix, please take a moment to submit your GP Alumni information on the Foundation’s Alumni website: www.purdue.edu/grandprix.
Bill Birkhead ’61 and his wife, Marlene, retired two years ago to the mountains of western North Carolina, near Hendersonville. Besides the beauty of the nearby Great Smoky and Blue Ridge Mountains, the area is part of an “isothermal” belt in western North Carolina. Neither summers nor winters produce extreme temperatures -- perfect for the golf that Bill and Marlene now play several times a week.

This all started at Purdue: Bill’s 1958 summer school classes at Purdue were interrupted by the need for an emergency appendectomy at St. Elizabeth’s Hospital in Lafayette. There he met Marlene Miller, then a student nurse. They married in 1961. Bill completed his degree in Industrial Management in the spring of 1962. The couple immediately “U-hauled” to Ann Arbor where Bill earned his MBA in Finance at The University of Michigan the next year. During this time, Marlene paid the bills by working as a pediatric nurse at University Hospital.

Time passed, and the Birkhead family grew to include three children -- Paul in Atlanta, Ellen in Indianapolis, and David in Raleigh. And they now also enjoy the energy and wit of eight grandchildren.

Bill considers his undergraduate DU experience, from which he developed ease in dealing with people (as it was to turn out, people of many different nationalities) and ease in social situations a significant part of the success he has enjoyed in his career.

Among other Fraternity “lessons,” he remembers “meet and greet” practices that were taught to pledges when strangers crossed the threshold of 341 Northwestern. He also remembers learning a few useful table manners—for example, the correct way to receive and pass serving dishes at the dinner table! He credits the upper classmen of DU for being great role models.

Bill (and Marlene) have had two long and interesting careers -- one with what is now Exxon-Mobil and the other with Westminster College in Pennsylvania. With Exxon they lived in Singapore, Japan, Thailand, Malaysia and Hong Kong where Bill served Exxon affiliates in financial management capacities, ultimately as CFO and Director of Hong Kong operations where he was also a director of the China Light & Power Company. Ellen, their daughter, was born in Singapore. Domestic Exxon assignments included New York City, Houston, and Washington, D.C.

In Washington, Bill was a participant in the 1973 President’s Executive Exchange Program -- a senior job-swap arrangement between the corporate world and the federal government. Bill still enjoys remembering how his relatives and neighbors were convinced he was one step from prison when the FBI began performing its background checks for his “Top Secret” government clearance. He also remembers the general disdain he held for government employees upon entering this program, only to emerge with the belief that, at the senior civil service grades, government employees were both competent and impressive executives.
I would first like to thank each and every one of our DU Alumni Brothers for all of your help this year. As Undergrads, we are extremely fortunate to have Alumni as supportive as you are. This year, I feel that our house has made several strides in the right direction. Numbers are getting back up, morale is up, and those two things bring nearly every other aspect of the house up.

Next, I would again like to congratulate Brent Gardner for being elected the new Chapter President. His email is bgardner@purdue.edu. I invite all of you to welcome him.

Now down to business: Our new Pledge program seems to be working extremely well. I would like to thank Brother Al Parker '75 for all of his hard work and insight into this program. As we all know, this is an ever-changing process, but I feel that the drastic changes were what this house needed and will allow us to build off of this current program.

To date, we have only lost four Pledges, two because they were transferring schools at semester’s end and two because their parents did not want them to join a Fraternity. We have already made preparations to try to get the two that needed some parental convincing to come back next semester, and we will win their parents over. All four guys that have dropped have expressed that they did not want to drop, but had to do so because of their current situation.

This tells me that we are finally doing something correct with our Pledge classes. I think most of all this has proved to each and every one of us that we have the ability to get the largest Pledge class on campus, retain these men, and have them move into the house next year.

Rush is going to be important for numbers again next fall much as it was this year. If we can get another class of this size again next year, it will really set a standard for our house. Also, we will surely fill the house, as then we would have more than 60 sophomores and juniors living in the
DU Alums Attend Chicago Area Reception

On October 12, DU Alumni from many Chapters gathered at the Rock Bottom Brewery near Naperville, Ill., for an evening of Fellowship, Brotherhood, and a DU Educational Foundation presentation. A total of 42 Alumni from the Chicago area -- seven of them from our Purdue Chapter -- were joined by our own John Gerberich ’03 who also is the Province 6 Governor.

Purdue DUs attending the event included Tim Blomeke ’98, Jon Clark ’03, Brian Coogan ’01, John Gerberich ’03, John Ripley ’63, Matt Senn ’04, Terrence Sroufek ’05, and Steve Yapdiangco ’05 (not all shown).

DU’s 14 Province Governors develop Fraternal relationships by improving communication between area Alumni and promoting opportunities for their continued involvement in Delta Upsilon. They also work to establish and foster the growth of Alumni Chapters or Clubs within the Province. David Schumacher, Executive Director of the DU Educational Foundation, was also on hand. With more than 3000 Alumni in Chicagoland, there will be two events like this every year. Please save April 27, 2007, so that you can attend the next one.
Brotherhood, Tradition, Victory -- More Images of a Highly Successful Homecoming 2006!
adjourned in time for a delicious pregame brunch.

By now, the grounds surrounding the house had turned into Tailgate Central. Our property adjoins perhaps the most desirable and popular tailgating location in all of West Lafayette.

If you haven’t been to Homecoming in the past few years, you would not recognize Slayter Hill (home of the Purdue bandshell) just east of the house. On game days, it is overtaken by members of the John Purdue Club sporting an amazing array of food, picnicking gear, and Purdue memorabilia.

Following the brunch, our route to Ross-Ade Stadium goes right through the midst of these passionate tailgaters. Once at the stadium, our seating section placed us in a wonderful location, high up in the north endzone. Brother Dick Hallman ’54 shared this photograph that he took during the pregame from his seat. Our thanks to Dick, Jeremy Laux, Reid Ricciardi and all the others who contributed photographs to the Pur-DU for this edition. Your contributions are always welcome.

During the game, we were fortunate to escape what could have been a fairly substantial rainstorm with only a few sprinkles. Making everyone happy was the final score: Purdue 27, Minnesota 21. (Minnesota fans grumbled about their coach trying a 51-yard field goal in gusty winds, and an inability to score with first down and goal to go on the Purdue four yardline. Go Boilers!)

Back at the house by 4PM, Brothers and families began some tailgating of their own, an activity that took us right up to time for the annual cookout dinner.

Why not plan -- now! -- to be on hand for Homecoming 2007: Friday reception, Saturday breakfast, Alumni Meeting, brunch, football versus Northwestern, and postgame cookout and tailgating? We hope to see you!

Dick Hallman ’54 shared this photograph that he took during the pregame from his seat. Our thanks to Dick, Jeremy Laux, Reid Ricciardi and all the others who contributed photographs to the Pur-DU for this edition. Your contributions are always welcome.

An Invitation to Alumni from DU International Headquarters

On April 28 and 29, 2007, Chicago will play host to the Delta Upsilon Alumni Volunteer Conference. The conference will be geared toward helping DU Alumni learn how to better serve the needs of today’s Undergraduate Chapters, along with providing a great medium for the exchange of ideas between Alumni Chapters. We look forward to seeing as many Alumni participate in the conference as possible. Event details and registration information will be sent out soon. For now, just save the date! You can see the dates of other such conferences in the U. S. by visiting www.deltau.org and checking the listing of current events.

Alumni News & Notes

The news you send is deeply appreciated. We hope to hear from every Purdue DU Brother once in a while -- so why not fill out the form in this Pur-DU to let us know about your new address, new family member, new job, email address, latest snipe hunt -- whatever?

Richard Blackhall ’46 sends a note that he suffered a skiing accident in 1997 that left him paralyzed from the waist down and made travel very difficult. You can email him at blackhal@bellsouth.net. He lives in Marietta, Ga.

Warren A. Scott ’48 of West Covina, Calif., tells the Pur-DU he is “still enjoying life with golf, foundry industry events, church counsel and watching two great granddaughters grow. Two grandsons at U. of Nevada and California Berkeley.”

Daniel E. Fitzgerald ’49 of Dallas, Tex., writes that he and his wife visited the Antarctic in January. He says that it was a great trip and not too cold.

Stanley R. Banas ’50 says he celebrated his “52nd wedding anniversary on Sept. 11, 2006” in Northbrook, Ill. “We are truly blessed with 15 grandchildren, and look forward to receiving the news about the DUs of PU.”

Robert J. LaFortune ’51 of Tulsa, Okla., is “feeling fine and keeping busy. I serve on two public company boards: Bank of Oklahoma and Apco Argentina. Travel this year for one-week trips to Argentina, Italy and Guatemala. Also a 10-day trip with some golf in Colorado. My compliments to Warren, Byron and Dick for their efforts for the DU house and these words for the Fraternity at Purdue: Keep up the fine work. I’m very proud to be a Purdue DU.”

Hugh L. Robinson ’51 writes from Savannah, Ga., “Enjoyed reading the newsletter and admired the
picture of the Fraternity House. I do not remember seeing a picture of it before. I only remember the house on Northwestern Ave. from my three years in the Fraternity during which time it bulged with 60 members and for several years at that time there was at least one other house that members occupied because of the after war crunch.

I joined the Fraternity right out of high school at the age of 17 in 1947. Returning veterans, who had been members in earlier years, had all returned on the GI bill. At times, I think we had over 100 members. Can you imagine a 17-year-old sitting listening to the tales of returning veterans with their personal stories of blood and slaughter?

I was in the class of 1951 along with Byron Lee. This would be my 55th year, and it would have been fun to see my fellow classmates, but I am still a working stiff and cannot get away. You will all have to enjoy the Homecoming festivities without me. I am in excellent health, enjoying life, and still get to sail my 36 ft. Hunter, now moored in Marathon, Fla.

Sorry to hear my ex-roommate, Jim Cook, residing in Chico, Calif., has died as his son wrote to me last year following my Christmas letter to tell me the sad news.

Your story on Don Rasmussen was outstanding, well deserved. His drive and hard work drove the Fraternity from 1947 to 1950 to win the Interfraternity Sing year after year. Best to the DU’s of P.U."

Warren E. Rich ’53, Chesterfield, Mo., is “still trying to break 90 on the golf course. Just came back from a two-week tour of Russia. Very interesting. Still enjoying retirement and a loyal Boilermaker football fan. Three hundred miles is a long drive to see a football game.”

Don Jordan ’66 tells us that he lives in Clovis, Calif., is now retired and “doing fine.”

Howard K. Knopfmeier ’69 tells the Pur-DU that he retired last May from teaching PE & Health after 37 years here. Also did 29 years of officiating Indiana high school varsity football games.

Haight Howes ’86 lives in Highland Park, Ill., and says he’s currently a Sales Manager with AVW-Telav in Chicago. You can email Haight at Haight.Howes@telav.com. “We are an audio visual staging company for trade shows and conventions. Moving soon to Evanston, Ill., with my girlfriend of three years, Lora. I challenge my 80’s Brothers from 1290 State St. to match my $100 donation.”

Frank Centofanti ’88 writes from Thousand Oaks, Calif., that he is now working for HSBC (Hong Kong Shanghai Bank Corp.) in Beverly Hills as a Vice President and Manager, Specialized Compliance Department of the West Coast Region primarily supporting their wealth management group of the Private Bank.

“I’ve been in California for 13 years now and love every minute of it. Still single but having fun. Keep up the good work and the grades and take good care of the house. I miss the old days and being with everyone in the house. Come out and visit!” You can email Frank at fcentofanti@yahoo.com.

John Gerberich ’03 writes, “I recently became engaged to Patricia Nikolaros who graduated from Purdue in ’02. I am now Human Resource Manager at Steak ‘n Shake.” John resides in Palatine, Ill. His email is jdpurd@yahoo.com.

Terrence Sroufek ’05 married Jessica Lach right on campus in the Purdue Memorial Union, Dec. 17, 2005. Yes, that’s the local county courthouse in the background in the photo below. Of the five groomsmen, four were DU Brothers (from left) Matt Banks ’02, Norm Miller ’03 (Best Man), Terrence, John Gerberich ’03, and Ryan Wahl ’03. As Brother Gerberich reports, “It was an awesome wedding, and it was held at St. James Lutheran Church in Lafayette that Jessica attended while in school. The best part of the entire event was that so many of the people who attended were Purdue Alumni from the last couple years. Going back for Terrence’s wedding was a real treat. We also hit all the old watering holes and saw old friends at the same time. We were kind of reliving our “glory days.”
DU House is Technologically Advanced Campus Leader!

by Nate Dunning ’07, President

With the growing popularity of laptop computers and the need for us to electronically communicate throughout all areas of the house, our Alumni recently helped us with a contribution of a wireless computer network and wireless access cards. Now everyone with a computer can automatically access and enjoy the benefits of the new network and cyberspace. The new hardware provides us with a high speed, seamless network connection in all areas of the house.

Due to sophisticated nature of the network, we are able to not only access to the Internet from our rooms, but we also may now take our computers to the main rooms -- the formal room, dining room, and to any other location we might choose in order to study.

Also, because of the type of wireless setup we now enjoy, our friends are able to bring their laptops over and connect to the Internet here, as well.

This has made Delta Upsilon a more group-friendly environment for studying. Before the wireless network was installed, Brothers would more often than not have to walk to campus to a computer lab or to a friend’s dorm or apartment to send and receive email, gain access to the Internet, etc. In addition, our network is online and operational 24/7.

The house has looked to its Undergraduate Brothers to support and protect this network. The Undergrads have also taken it into their own hands. Many other Greek organizations on campus have had their Internet access shut off for days at a time due to downloading and passing around viruses. The Brothers have become educated on how to safely surf the Internet and when not to open certain email attachments, for example. In the end, we are now staying operational while other houses have been offline for long periods of time.

Order & Contribution Form

Yes, I want to purchase ___ copy(ies) of “Delta Upsilon at Purdue University.” Please ship the book(s) to me ($25 each including shipping).

I have enclosed my $25 check for the history book(s) payable to “Purdue Delta Upsilon” $________

Please mail this form to Purdue Delta Upsilon, P.O. Box 6471, Lafayette, IN 47903

I am also enclosing a tax-deductible gift check for the Purdue DU Educational Foundation in the amount of $________

(Please make this a separate check payable to “Purdue DU Educational Foundation.” Thank you.)

Name __________________________ Year ______

Street Address____________________________________

City_____________________________ State___ ZIP______

Email____________________________________________

Please tell us your news (family, job, address change, hobby) for the Pur-DU:

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________________________________________

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________________________________________

Your Pur-DU Staff

Reid Ricciardi ’94, Managing Editor & Publisher
Bill Crocker ’60, Writer
John Ripley ’63, Editor
Norm ’64 & Ruthie Williams, Database & Distribution

Stories, photos, and ideas are always welcome. Please use the form in this edition.
The Donald C. Rasmussen Scholarship Fund was established in 1986, shortly after Don’s untimely death, to recognize his commitment to a long time love affair with Delta Upsilon and the Purdue Chapter starting in the late 1940s. While little money has been contributed since then, the fund currently is worth $10,265 and has slightly more than $900 available for scholarship purposes.

Money in the fund is pooled with other assets by the Purdue Foundation and is invested by the Foundation. It is not considered an endowment (as is the C. Hix Jones Fund which was established by Hix many years ago and has grown to over $200,000 thus providing considerable scholarship support for our Chapter.)

If we increase the Rasmussen Fund to over $20,000 or more, it will qualify as an endowment. The principal will continue into perpetuity, growing over time to provide more available scholarship funding for future DU’s.

Several alumni suggested recently that we should add to the Rasmussen assets, and this recommendation has met with considerable support. In addition, some Brothers who knew Jack Baker have asked if there is a way in which we can honor his memory.

With Jack’s death in early 2006, the time is appropriate to act. Those who wish to do so can contribute to the Rasmussen Scholarship Fund in Jack’s name by so marking the form below when sending it and their gift to the Chapter as shown. His family will be advised of any contributions made in his name.

Whether you choose to so identify your gift, you are asked to give to the Rasmussen Fund. This is a one time appeal and is primarily directed at alumni who knew one or both of the brothers. This is not a part of the Annual Appeal, which has been in process since July.

Thank you for your interest in, and support of, our Purdue Chapter.

Rasmussen Scholarship Fund Reply Coupon

☐ Yes, I want to help build the Donald C. Rasmussen Scholarship Fund to exceed $20,000 and endowment status. Included is my contribution of $__________ made out to the “Purdue Foundation” with a notation that it is for the “Rasmussen Fund.”

☐ Please consider this to be a gift in memory of Jack Baker ’50.

*Please include this coupon with your tax free contribution and mail it with your check to: Purdue Chapter of Delta Upsilon P. O. Box 6471 Lafayette, IN 47903*

Name ______________________________________________________________ Year__________

Street Address_____________________________________________________________________

City___________________________________________________State_______ ZIP____________

Email___________________________________________________________________________
Fred Ford ’58 is Co-Chairman of a new project: “It’s hard to believe that the Classes of 1958 and 1959 are fast approaching their 50th anniversaries! In some ways, it seems as if it were just yesterday, while on the other hand, so much has changed since we crossed that stage in Elliott Hall.

“To commemorate this once-in-a-lifetime occasion, we are happy to invite you to join us in the long-standing tradition of presenting a class gift to the University.

“The 50th anniversary gift of the Classes of 1958 and 1959 -- The Purdue University Gateway at Stadium Mall -- will be a prominent symbol to thousands of students as they walk through the archway every day. On football Saturdays, Alumni and students will pass under the arch going to and from Ross-Ade Stadium.” For more information, contact Brother Fred at (765) 463-2037 or Eric Richards, Class Gifts, (800) 677-8780.