

# *Curriculum Vitae*

## **Torsten O. Reimer**

Associate Professor  
Purdue University  
Brian Lamb School of Communication  
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Research interests: *Psychological theories of communication and decision making; organizational behavior and knowledge management; groups and teams; models of social influence; social and ecological rationality; risk communication.*

### **General Information**

#### **1. Academic Appointments**

- 2011-present Associate Professor, Organizational and Interpersonal Communication, Brian Lamb School of Communication, Purdue University
- 2010-present Affiliated Faculty Member, Department of Psychological Sciences, Purdue University
- 2013-2014 Director of Graduate Studies, Brian Lamb School of Communication, Purdue University
- 2009-2011 Assistant Professor (tenure track), Organizational Communication, Department of Communication, Purdue University
- 2006-2009 Assistant Professor (tenure track), Persuasion and Social Influence, Department of Communication, University of Maryland, College Park
- 2005-2009 Privatdozent (PD), University of Basel, Switzerland
- 2005-2006 Research Scientist, Center for Adaptive Behavior and Cognition (ABC), Max Planck Institute for Human Development, Berlin, Germany (Director: Gerd Gigerenzer)
- 2001-2005 Reader (Oberassistent), Cognitive Psychology and Research Methods, University of Basel, Switzerland
- 1998-2001 Senior Lecturer / Assistant Professor, Social Psychology, University of Potsdam, Germany
- 1993-1998 Lecturer (Wissenschaftlicher Mitarbeiter), Social Psychology, University of Potsdam, Germany

- 1992-1994 Research Scientist (Freier Mitarbeiter), Wissenschaftszentrum für Sozialforschung, Berlin, Germany
- 1989-1993 Research Assistant (Studentische Hilfskraft), Social Psychology, Free University of Berlin, Germany

## 2. Education

- Habilitation 2005 University of Basel, Switzerland,  
Psychology (venia docendi for psychology)
- Ph.D. 1996 Free University of Berlin, Germany,  
Psychology (Dr. phil., *summa cum laude*)
- M.A. 1993 Free University of Berlin, Germany,  
Psychology (Diplom)
- B.A. 1989 Free University of Berlin, Germany,  
Psychology (Vordiplom)
- B.A. 1987 University of Tuebingen, Germany,  
Philosophy and Linguistics (Vordiplom)

## 3. Awards and Honors

- 2015 Top Three Paper Award, Argumentation Division, National Communication Association
- 2012 Dennis Gouran Research Award, Group Communication Division, National Communication Association
- 2012 Top Paper Award, Communication and Social Cognition Division, National Communication Association
- 2008 Golden Anniversary Monograph Award, National Communication Association
- 2008 Outstanding Reviewer Award, Organizational Behavior Division, Academy of Management
- 2008 Elected to full membership, Maryland Chapter of Sigma Xi: The Scientific Research Society
- 2006 Travel award U Maryland (\$ 400)
- 2005 The School of Psychology's Award for Excellence in Research, U Basel, Switzerland (\$ 2,000)
- 2004 Travel award U Basel (\$ 2,000)
- 2004 Grant from U Basel (\$ 15,000)
- 2004-2005 Visiting research scholar, Psychology, NDSU (with Verlin Hinsz)

- 2002-2003     Research fellowship, Center for Adaptive Behavior and Cognition (ABC), Max Planck Institute for Human Development, Berlin, Germany (with Gerd Gigerenzer)
- 2001            “Lecturer of the year 2001” awarded by the student representatives of the Department of Psychology, U Basel, Switzerland
- 1998            Visiting research fellow, School of Social Sciences, University of Sussex, Great Britain (with Peter Harris)
- 1983            Scheffel award

#### **4. Memberships in Professional Organizations**

National Communication Association  
 International Communication Association  
 Academy of Management  
 American Psychological Association (international affiliate)  
 European Association of Social Psychology  
 Cognitive Science Society

### **Research and Scholarship**

#### **1. Peer-Reviewed Publications**

Russell, T., & Reimer, T. (in press). Using semantic networks to define the quality of arguments. *Communication Theory*.

Teng, Y., Kong, N., & Reimer, T. (in press). Using agent-based interpersonal influence simulation to study the formation of public opinion. In J. Li, N. Kong, & X. Xie (Eds.), *Stochastic Modeling and Analytics in Healthcare Systems* (pp. xxx-yyy). Singapore: World Scientific Publishing.

Russell, T., & Reimer, T. (in press). Communication in workplace teams. In C. Berger (Ed.), *International Encyclopedia of Interpersonal Communication* (pp. xxx-yyy). Routledge. 2,000 words

Reimer, T., Roland, C., & Russell, T. (2017). Groups and Teams. In L. Lewis & C. Scott (Eds.), *International Encyclopedia of Organizational Communication* (pp. 1-21). Hoboken, NJ: Wiley-Blackwell. 10,000 words

Reimer, T., & Russell, B. (2017). Binomial effect size display. In M. Allen (Ed.), *Encyclopedia of Research Methods*. Hoboken, NJ: Wiley-Blackwell. 1,000 words

\*Gerber, D. E., \*Reimer, T., Williams, E., Gill, M., Loudat Priddy, L., Bergestuen, D., Schiller, J. H., Kirkpatrick, H., Craddock Lee, S. J. (2016). Resolving rivalries and realigning goals: Challenges of clinical and research multiteam systems. *Journal of Oncology Practice*, 12, 1020-1028.

\*Both authors contributed equally to the article.

Cho, H., Reimer, T., & McComas, K. A. (Eds.) (2015). *The SAGE Handbook of Risk Communication*. Thousand Oaks, CA: Sage.

- Reimer, T., Jones, C., & Skubisz, C. (2015). Numeric communication of risk. In H. Cho, T. Reimer, & K. A. McComas (Eds.), *The Sage handbook of risk communication* (pp. 166-179). Thousand Oaks, CA: Sage Publications.
- Russell, T., & Reimer, T. (2015). Risk communication in groups. In H. Cho, T. Reimer, & K. A. McComas (Eds.), *The Sage handbook of risk communication* (pp. 272-287). Thousand Oaks, CA: Sage Publications.
- Cho, H., Reimer, T., & McComas, K. A. (2015). Introduction: Explicating communication in risk communication. In H. Cho, T. Reimer, & K. A. McComas (Eds.), *The Sage handbook of risk communication* (pp. 2-8). Thousand Oaks, CA: Sage Publications.
- Reimer, T., Russell, T., & Roland, C. (2015). Decision making in medical teams. In T. R. Harrison & E. A. Williams (Eds.), *Organizations, communication, and health* (pp. 65-81). Routledge. *10,000 words*
- Kaemmer, J., Gaissmaier, W., Reimer, T., & Schermuly, C. C. (2014). The adaptive use of recognition in group decision making, *Cognitive Science*, *38*, 911-942.
- Blair, J. P., Levine, T. R., Reimer, T., & McCluskey, J. D. (2012). The gap between reality and research: Another look at detecting deception in field settings. *Policing: An International Journal of Police Strategies and Management*, *35*, 723-740.
- Luan, S., Katsikopoulos, K., & Reimer, T. (2012). When does diversity trump ability (and vice versa) in group decision making? A simulation study. *PLoS ONE*, *7*(2), 1-9, e31043.
- Reimer, T., Hertwig, R., & Sipek, S. (2012). Probabilistic persuasion: A Brunswikian theory of argumentation. In R. Hertwig, U. Hoffrage, & the ABC Research Group (Eds.), *Simple heuristics in a social world* (p. 33-55). New York: Oxford University Press.
- Reimer, T., & Hoffrage, U. (2012). Simple heuristics and information sharing in groups. In R. Hertwig, U. Hoffrage, & the ABC Research Group (Eds.), *Simple heuristics in a social world* (p. 266-286). New York: Oxford University Press.
- Luan, S., Katsikopoulos, K., & Reimer, T. (2012). The "less-is-more" effect in group decision making. In R. Hertwig, U. Hoffrage, & the ABC Research Group (Eds.), *Simple heuristics in a social world* (p. 245-265). New York: Oxford University Press.
- Reimer, T., & Hoffrage, U. (2012). Ecological rationality for teams and committees: Heuristics in group decision making. In P. M. Todd, G. Gigerenzer, & the ABC Research Group (Eds.), *Ecological rationality: Intelligence in the world* (pp. 335-359). New York: Oxford University Press.
- Katsikopoulos, K., & Reimer, T. (2012). Recognition-based consensus: How groups use partial ignorance to make good group decisions. In P. M. Todd, G. Gigerenzer, & the ABC Research Group (Eds.), *Ecological rationality: Intelligence in the world* (pp. 167-183). New York: Oxford University Press.
- Reimer, T., & Katsikopoulos, K. (2011). The use of recognition in group decision making. In G. Gigerenzer, R. Hertwig, & T. Pachur (Eds.), *Fast and frugal heuristics: Theory, tests, and applications* (pp. 561-576). New York: Oxford University Press. [Reprint of journal article].
- Hertwig, R., Herzog, S., Schooler, L., & Reimer, T. (2011). Fluency heuristic: A model of how the mind exploits a by-product of information retrieval. In G.

- Gigerenzer, R. Hertwig, & T. Pachur (Eds.), *Fast and frugal heuristics: Theory, tests, and applications* (pp. 540-560). New York: Oxford University Press. [Reprint of journal article].
- Reimer, T., Reimer, A., & Hinsz, V. (2010). Naïve groups can solve the hidden-profile problem. *Human Communication Research*, *36*, 443-467.
- Reimer, T., Reimer, A., & Czienskowski, U. (2010). Decision-making groups attenuate the discussion bias in favor of shared information: A meta-analysis. *Communication Monographs*, *77*, 121-142.
- Skubisz, C., Reimer, T., & Hoffrage, U. (2009). Communicating quantitative risk information. In C. Beck (Ed.), *Communication Yearbook 33* (pp. 176-211). New York: Routledge.
- Hertwig, R., Herzog, S., Schooler, L., & Reimer, T. (2008). Fluency heuristic: A model of how the mind exploits a by-product of information retrieval. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, *34*, 1191-1206.
- Schwenk, G., & Reimer, T. (2008). Simple heuristics in complex networks: Models of social influence. *Journal of Artificial Societies and Social Simulation (JASSS)*, *11* (3) 4, <<http://jasss.soc.surrey.ac.uk/11/3/4.html>>.
- Reimer, T., Kuendig, S., Hoffrage, U., Park, E., & Hinsz, V. (2007). Effects of the information environment on group discussions and decisions in the hidden-profile paradigm. *Communication Monographs*, *74*, 1-28.
- Reimer, T., Hoffrage, U., & Katsikopoulos, K. (2007). Entscheidungsheuristiken in Gruppen [Heuristics in group decision-making]. *NeuroPsychoEconomics*, *2*, 7-29.
- Brand, S., Reimer, T., & Opwis, K. (2007). How do we learn in a negative mood? Effects of a negative mood on transfer and learning. *Learning and Instruction*, *17*, 1-16.
- Reimer, T., & Rieskamp, J. (2007). Fast and frugal heuristics. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 346-348). Thousand Oaks, CA: Sage.
- Rieskamp, J., & Reimer, T. (2007). Ecological rationality. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology* (pp. 273-275). Thousand Oaks, CA: Sage.
- Raab, M., & Reimer, T. (2007). Intuitive und deliberative Entscheidungen im Sport [Intuitive and deliberative decisions in sports]. In N. Hagemann, M. Tietjens, & B. Strauß (Eds.), *Psychologie der sportlichen Höchstleistung* [The psychology of peak performance in sport] (pp. 93-117). Göttingen: Hogrefe.
- Schwenk, G., & Reimer, T. (2007). Social influence and bounded rationality: Heuristic decision making in complex networks. In D. S. McNamara, & G. Trafton (Eds.), *Proceedings of the Twenty-Ninth Annual Conference of the Cognitive Science Society* (pp. 1479-1484). Mahwah, NJ: Lawrence Erlbaum Associates.
- Reimer, T., Park, E., & Hinsz, V. (2006). Shared and coordinated cognition in competitive and dynamic task environments: An information-processing perspective for team sports. *International Journal of Sport and Exercise Psychology*, *4*, 376-400.

- Reimer, T., & Hoffrage, U. (2006). The ecological rationality of simple group heuristics: Effects of group member strategies on decision accuracy. *Theory and Decision*, *60*, 403-438.
- Adamowicz, W. A., Hanemann, M., Swait, J., Johnson, R., Layton, D., Regenwetter, M., Reimer, T., & Sorkin, R. (2005). Decision Strategy and Structure in Households: A "groups" perspective. *Marketing Letters*, *16* (3-4), 387-399.
- Reimer, T., & Hoffrage, U. (2005). Can simple group heuristics detect hidden profiles in randomly generated environments? *Swiss Journal of Psychology*, *64* (1), 21-37.
- Reimer, T., Mata, R., Katsikopoulos, K., & Opwis, K. (2005). On the interplay between heuristic and systematic processes in persuasion. In B.G. Bara, L. Barsalou, & M. Bucciarelli (Eds.), *Proceedings of the Twenty-Seventh Annual Conference of the Cognitive Science Society* (pp. 1833-1838). Mahwah, NJ: Lawrence Erlbaum Associates.
- Brunner, T., Reimer, T., & Opwis, K. (2005). Cancellation and focus: The impact of feature attractiveness on recall. In K. Opwis & I.-K. Penner (Eds.), *Proceedings of KogWis05. The German Cognitive Science Conference 2005* (pp. 27-32). Basel: Schwabe.
- Brand, S., Reimer, T., & Opwis, K. (2005). Effects of negative mood on transfer and learning. In K. Opwis & I.-K. Penner (Eds.), *Proceedings of KogWis05. The German Cognitive Science Conference 2005* (pp. 21-26). Basel: Schwabe.
- Reimer, T., Bornstein, A.-L., & Opwis, K. (2005). Positive and negative transfer effects in groups. In T. Betsch & S. Haberstroh (Eds.), *The routine of decision making* (pp. 175-192). Mahwah, NJ: Lawrence Erlbaum Associates.
- Reimer, T., & Katsikopoulos, K. (2004). The use of recognition in group decision-making. *Cognitive Science*, *28* (6), 1009-1029.
- Hoffrage, U., & Reimer, T. (2004). Models of bounded rationality: The approach of fast and frugal heuristics. *Management Review*, *15* (4), 437-459.
- Reimer, T., Mata, R., & Stoecklin, M. (2004). The use of heuristics in persuasion: Deriving cues on source expertise from argument quality. *Current Research in Social Psychology*, *10* (6), 69-83.
- Brand, S., Reimer, T., & Opwis, K. (2003). Effects of metacognitive thinking and knowledge acquisition in dyads on individual problem solving and transfer performance. *Swiss Journal of Psychology*, *62* (4), 251-261.
- Reimer, T. (2003). Direkte und indirekte Effekte der Argumentqualität: Der Einfluss der Argumentstärke auf die wahrgenommene Expertise eines Kommunikators. [Direct and indirect effects of argument quality: The impact of argument strength on the perceived expertise of a communicator.] *Zeitschrift für Sozialpsychologie*, *34* (4), 243-255.
- Reimer, T. (2004). *Entscheidungs- und Problemlöseheuristiken in Gruppen* [Decision and problem-solving heuristics in groups]. Kumulative Habilitationsschrift [Cumulative habilitation thesis]. Universität Basel, Switzerland.
- Reimer, T., & Hoffrage, U. (2003). Information aggregation in groups: The approach of simple group heuristics (SIGH). In R. Alterman & D. Kirsch (Eds.), *Proceedings*

of the Twenty-Fifth Annual Conference of the Cognitive Science Society (pp. 982-987). Mahwah, NJ: Lawrence Erlbaum Associates.

Reimer, T., Opwis, K., & Bornstein, A.-L. (2002). Routine problem solving in groups. In W. Gray & C. Schunn (Eds.), *Proceedings of the Twenty-Fourth Annual Conference of the Cognitive Science Society* (pp. 780-785). Mahwah, NJ: Lawrence Erlbaum Associates.

Reimer, T. (2001). Attributions for poor group performance as a predictor of perspective-taking and subsequent group achievement: A process model. *Group Processes and Intergroup Relations*, 4 (1), 31-47.

Reimer, T., & Auhagen, A. (2001). Identifying Boolean networks in multivariate time series: The prediction of contact behavior in friendship dyads. *Psychologische Beiträge*, 43, 101-121.

Reimer, T. (2001). Kognitive Ansätze zur Vorhersage der Problemlöseleistung in Gruppen: Distraction, Kompensation und Akzentuierung. [Cognitive approaches to predicting group performance: Distraction, compensation, and accentuation.] *Zeitschrift für Sozialpsychologie*, 2, 107-128.

Reimer, T., & Auhagen, A. (2001). Identifying Boolean networks in multivariate time series: The prediction of contact behavior in friendship dyads. In H. Feger & M. Brehm (Eds.), *New developments in feature pattern analysis*. Lengerich: Pabst. [reprint of journal article]

Reimer, T., & Duck, J. (2001). Fusionsperspektiven aus Sicht der Theorie der sozialen Identität [A social-identity perspective]. In Heinz Kleger (Hrsg.), *Gemeinsam einsam: Die Region Berlin-Brandenburg* (S. 129-160). Münster: LIT Verlag.

Dutke, S., & Reimer, T. (2000). Evaluation of two types of online help for application software. *Journal of Computer Assisted Learning*, 16, 307-315.

Krahé, B., Reimer, T., Scheinberger-Olwig, R., & Fritsche, I. (1999). Measuring sexual aggression: The reliability of the Sexual Experiences Survey in a German sample. *Journal of Interpersonal Violence*, 14 (1), 91-100.

Reimer, T., & Neuser, A. (1999). Ein kognitionspsychologischer Zugang zu Prozeßverlusten in Gruppen. [A cognitive approach to process losses in groups.] In I. Wachsmuth & B. Jung (Hrsg.), *KogWis99: Proceedings der 4. Fachtagung der Gesellschaft für Kognitionswissenschaft* (S. 140-145). Sankt Augustin: Infix.

Krahé, B., & Reimer, T. (1998). Indirekte Vorurteilsmessung: Die Beurteilung von Straftaten als Indikator vorurteilshafter Einstellungen. [An indirect measure of prejudice: Lay judges' sentencing decisions as reflections of ethnic prejudice.] In K. Chr. Klauer & H. Westmeyer (Hrsg.), *Psychologische Methoden und soziale Prozesse* (S. 427 - 451). Lengerich: Pabst Science Publishers.

Reimer, T. (1998). Die Verteilung problemrelevanter Informationen als Determinante der Problemlöseleistung in einer Dyade: Ein experimentelles Paradigma. [Information distributions as predictors of the performance in dyads: An experimental paradigm.] In W. Krause und U. Kotkamp (Hrsg.), *Intelligente Informationsverarbeitung* (S. 153-161). Wiesbaden: Deutscher Universitätsverlag.

Reimer, T. (1997). Präsupponieren und Argumentieren: Präsuppositionen als zentrale Hinweisreize bei einer elaborierten Verarbeitung von Argumenten.

[Presupposing and arguing: Presuppositions as central cues under high argument elaboration.] *Sprache und Kognition*, 2, 61-77.

Reimer, T., Neuser, A., & Schmitt, C. (1997). Unter welchen Bedingungen erhöht die Kommunikation zwischen den Gruppenmitgliedern die Koordinationsleistung in einer Kleingruppe? [Under what conditions does communication among group members enhance performance in small groups?] *Zeitschrift für experimentelle Psychologie*, 3, 495-518.

## 2. Books

Cho, H., Reimer, T., & McComas, K. A. (Eds.) (2015). *The SAGE Handbook of Risk Communication*. Thousand Oaks, CA: Sage.

Reimer, T. (1999). *Argumentieren und Problemlösen*. [Arguing and problem solving.] Lengerich, Germany: Pabst Science Publishers.

## 3. Unpublished Manuscripts

Reimer, T., Yao, S., & Harger, L. (under review). How do groups select ideas they generated in a brainstorming session?

Reimer, T., Mata, R., & Kuendig, S., & Russell, B. (under review). Argument quality can affect attitudes by its impact on perceived source expertise: Evidence for a moderated mediation in persuasion.

## 4. Published Abstracts

Luan, S. H., Katsikopoulos, K., & Reimer, T. (2005). Can “less” be “more” in group decision making? *International Journal of Psychology*, 43, 503-503.

Katsikopoulos, K., & Reimer, T. (2005). An analysis of the less-is-more effect in group decision-making. *Journal of Mathematical Psychology*, 49, 107-108.

Reimer, T. (1998). Vom Problemraum zum Partnerraum: Wie repräsentieren Gruppenmitglieder die Problemräume ihrer Partner? In A. Jacobs et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 39. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1998). Interaktives Problemlösen: Netzwerkgestützte Windowsprogramme aus dem Bereich der Kleingruppenforschung. In A. Jacobs et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 39. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1997). Die Verarbeitung peripherer und zentraler Hinweisreize bei der Beurteilung von Argumenten. In E. van der Meer et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 39. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T., Neuser, A., & Schmitt, C. (1997). Läßt sich die Koordinationsleistung in einer Kleingruppe durch die Möglichkeit zur Kommunikation erhöhen? In E. van der Meer et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 39. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.



Reimer, T. (1997). Die Verteilung der Information als Determinante der Problemlöseleistung in einer Dyade. In W. Krause, U. Kotkamp & R. Goertz (Hrsg.), *KogWis97. Proceedings der 3. Fachtagung der Gesellschaft für Kognitionswissenschaft* (S. 162-164). Friedrich-Schiller-Universität Jena, ISBN 3-00-001761-5.

Reimer, T. (1996). Die Rolle der Präsupposition bei einer elaborierten Verarbeitung von Argumenten. In H. Mandl (Hrsg.), *Bericht über den 40. Kongreß der Deutschen Gesellschaft für Psychologie in München 1996*. Göttingen: Hogrefe.

Reimer, T. (1996). Unter welchen Bedingungen wird ein Argument akzeptiert? In A. Schorr et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 38. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1996). Die Verteilung der Information, das Problemverständnis und das Argumentationsverhalten als Determinanten der Problemlöseleistung in einer Dyade. In A. Schorr et al. (Hrsg.), *Experimentelle Psychologie. Abstracts der 38. Tagung experimentell arbeitender Psychologen*. Lengerich: Pabst Science Publishers.

Reimer, T. (1995). Die Bildung von Koalitionen im Flament- und Apfelbaum-Paradigma. In O. Güntürkün, R. Guski, C. Walter & A. Wohlschläger (Hrsg.), *Experimentelle Psychologie. Beiträge zur 37. Tagung experimentell arbeitender Psychologen*. Regensburg: S. Roderer Verlag.

## 5. Presentations at Conferences

\*Gerber, D. E., \*Reimer, T., Williams, E., Gill, M., Loudat Priddy, L., Bergestuen, D., Schiller, J. H., Kirkpatrick, H., & Craddock Lee, S. J. (2016). Challenges and promises of multi-team care: Collaborations among research and clinical teams. Talk at the Annual Meeting of the National Communication Association, Philadelphia.

\*Both authors contributed equally.

Russell, T., & Reimer, T. (2016). Testing for main and interaction effects of attribute degree centrality and attribute tie strength on persuasion and decision making. Talk at the Annual Meeting of the National Communication Association, Philadelphia.

Banerji, D., & Reimer, T. (2016). Are well-connected entrepreneurs more successful? A study of founder LinkedIn connections and financial outcomes of startup companies. Talk at the Annual Meeting of the National Communication Association, Philadelphia.

Roland, C., & Reimer, T. (2016). Indirect messages: The role of perceived intentions in persuasion and decision-making. Talk at the Annual Meeting of the National Communication Association, Philadelphia.

Reimer, T., Russell, T., & Roland, C. (2015). Decision making in medical teams. Talk at the Annual Meeting of the National Communication Association, Las Vegas.

Cummings, R., Reimer, T., & Laroden, P. (2015). Interactivity and web-site function: A content analysis. Talk at the Annual Meeting of the National Communication Association, Las Vegas.

Russell, B., & Reimer, T. (2015). Persuasion through semantic association: Testing message effects of weighted degree centrality on decision making. Talk at the Annual Meeting of the National Communication Association, Las Vegas.

Russell, B., & Reimer, T. (2015). Using semantic networks to define the quality of arguments. Talk at the Annual Meeting of the National Communication Association, Las Vegas.

**Best paper award.**

Roland, C., & Reimer, T. (2015). Need for cognition, need for closure, and the maximization scale: Different scales, same trait? Talk at the Annual Meeting of the National Communication Association, Las Vegas.

Reimer, T., Russell, T., & Roland, C. (2015). Decision making in medical teams. Poster presented at the Annual Meeting of INGRoup, University of Pittsburgh.

Russell, T., & Reimer, T. (2015). Risk communication in groups. Poster presented at the Annual Meeting of INGRoup, University of Pittsburgh.

Wittrick, Z. R., Reimer, T., & Aramovich, N. P. (2014). Experts versus extraverts: Who drives the group-decision process in intellectual tasks? Annual Meeting of INGRoup, North Carolina State University, Raleigh.

Reimer, T., Jones, C., & Skubisz, C. (2014). Numerical presentation of risk: Challenges and recommendations for practitioners. Talk at the Annual Meeting of the National Communication Association, Chicago.

Russell, B., & Reimer, T. (2014). Risk communication in groups. Talk at the Annual Meeting of the National Communication Association, Chicago.

Russell, B., & Reimer, T. (2014). Probabilistic persuasion theory (PPT): Exploring effects of argument goodness on consumer decision making. Talk at the Annual Meeting of the National Communication Association, Chicago.

Wittrick, Z. R., Reimer, T., & Aramovich, N. P. (2013). Experts versus extraverts: Who drives the group-decision process in intellectual tasks? Talk at the Annual Meeting of the National Communication Association, Washington D.C..

Reimer, T., & Yao, S. (2013). How do groups and individuals select and evaluate ideas they generated in a brainstorming session? Talk at the Annual Meeting of INGRoup, Atlanta.

Reimer, T., Raab, M., & Russell, B. (2012). The message-primacy hypothesis: Effects of argument quality on the evaluation of proponents. Talk at the Annual Meeting of the National Communication Association, Orlando.

Reimer, T., & Russell, B. (2012). The approach of fast and frugal group heuristics. Talk at the Annual Meeting of the National Communication Association, Orlando.

Reimer, T., & Hoffrage, U. (2012). Simple heuristics and information sharing in groups. Talk at the Annual Meeting of INGRoup, Chicago.

Reimer, T., & Botero, I. (2012). Who contributes to a discussion? Relational confidence as a predictor of participation in decision-making groups. Talk at the Annual Meeting of INGRoup, Chicago.

Kaemmer, J., Gaissmaier, W., Reimer, T., & Schermuly, C. (2012). The adaptive use of recognition in decision making groups. Poster presented at the Annual Meeting of INGRoup, Chicago.

Levine, T. R., Blair, J. P., & Reimer, T. (2011). The role of consistency in detecting deception: The superiority of correspondence over coherence. Talk at the Annual Meeting of the National Communication Association, New Orleans.

Teng, Y., Kong, N., Reimer, T., & Swope, S. (2011). How initial public opinion on vaccination affects vaccination adherence during infectious disease outbreak: An agent-based simulation study in a randomly generated social network. Poster presented at the 33<sup>rd</sup> Annual Meeting of the Society for Medical Decision Making, Chicago.

Reimer, T., & Reimer, A. (2010). Who contributes to a discussion? Relational confidence as a predictor of participation in decision-making groups. Talk at the Annual Meeting of the National Communication Association, San Francisco.

Reimer, T., Reimer, A., & Czienskowski, U. (2010). Groups attenuate the discussion bias in favor of shared information: A meta-analysis. Talk at the Annual Meeting of the International Communication Association, Singapore.

Kaemmer, J., Gaissmaier, W., Schermuly, C., & Reimer, T. (2010). Wie waehlen Gruppen ihre Entscheidungsstrategie aus? [How do groups choose their decision strategies?] Talk at the 52<sup>nd</sup> Annual Meeting of Experimental Psychologists (TeaP), Saarbruecken, Germany.

Lynam-Scherr, C., Jones, C., & Reimer, T. (2010). Knowledge and information needs of women interested in genetic testing for breast cancer. Poster presented at the 1<sup>st</sup> Annual International Breast Cancer Prevention Symposium, Purdue University, West Lafayette, IN.

Reimer, T., Yao, S., & Harger, L. (2009). How do groups and individuals select and evaluate ideas they generated in a brainstorming session? Talk at the Annual Meeting of the National Communication Association, Chicago.

Reimer, T., Yao, S., & Harger, L. (2009). The burden of too much choice: When is brainstorming beneficial? Talk at the Fifth Annual Research on Entrepreneurship Conference - Sustainability and Entrepreneurship, George Mason University School of Management and the School of Public Policy, George Mason University, Virginia.

Reimer, T., Reimer, A., & Czienskowski, U. (2009). Groups attenuate the discussion bias in favor of shared information: A meta-analysis. Presentation at the Annual Meeting of the Academy of Management, Chicago.

Reimer, T., Reimer, A., & Hoffrage, U. (2008). When no one is as smart as all of us: How naïve groups can solve the hidden-profile problem. Talk at the Annual Meeting of the Society of Judgment and Decision Making, Chicago.

Reimer, T., Hertwig, A., & Sipek, S. (2008). Where communication meets decision making: The probabilistic persuasion model. Talk at the Annual Meeting of the National Communication Association, San Diego.

Reimer, T., Reimer, A., & Czienskowski, U. (2008). How the task shapes the discussion: Hidden-profile tasks facilitate the exchange of unshared information in groups. Talk at the Annual Meeting of the National Communication Association, San Diego.

Luan, S., Katsikopoulos, K., & Reimer, T. (2008). Can „less“ be „more“ in group decision making? Poster presented at the 29<sup>th</sup> International Congress of Psychology, Berlin, Germany.

- Reimer T., Reimer, A., & Hoffrage, U. (2008). Naïve groups can solve the hidden-profile problem: Evidence from simulation studies and experiments. Summer conference: Methods and measures for communication and cognition research. Communication and Social Cognition Division, NCA, University of Maryland.
- Reimer, T., Reimer, A., & Hoffrage, U. (2008). Simple heuristics and information sharing in groups: How naïve groups can solve the hidden-profile problem. Talk at the Annual Meeting of the International Communication Association, Montreal, Canada.
- Reimer, T., Reimer, A., & Hinsz, V. (2007). Agenda effects in decision-making groups: Old and new business instigate different group processes in the hidden-profile paradigm. Talk, Annual Convention of the National Communication Association (NCA), Chicago, USA.
- Reimer, T., Kuendig, S., Hoffrage, U., Park, E., & Hinsz, V. (2007). Effects of the information environment on group discussions and decisions in the hidden-profile paradigm. Talk, Annual Convention of the International Communication Association (ICA), San Francisco, USA.
- Reimer, T., & Hertwig, R. (2007). The Brunswikian model of persuasion. Paper presentation, Workshop on Social Rationality, University of Lausanne, Switzerland.
- Reimer, T., Reimer, A., & Hoffrage, U. (2007). Agenda effects in decision-making groups: How groups can solve the hidden-profile problem. Paper presentation, Workshop on Social Rationality, University of Lausanne, Switzerland.
- Luan, S., Katsikopoulos, K., & Reimer, T. (2007). Effects of two individual heuristics on group performance: More can be less, and less can be more. Paper presentation, Workshop on Social Rationality, University of Lausanne, Switzerland.
- Schwenk, G., & Reimer, T. (2007). Social influence and bounded rationality: Heuristic decision making in complex networks. Poster, presented at the Twenty-Ninth Annual Conference of the Cognitive Science Society, Nashville, Tennessee, USA.
- Luan, S., Katsikopoulos, K., & Reimer, T. (2007). Heuristics and group decision making: More can be less and less can be more. Poster, presented at the Annual Meeting of the Society for Judgment and Decision Making, Long Beach, CA, USA.
- Schwenk, G., & Reimer, T. (2007). Sozialer Einfluss und Bounded Rationality: Heuristisches Entscheiden in komplexen Netzwerken. Talk, Frühjahrstagung 2007 der Sektion "Modellbildung und Simulation" der Deutschen Gesellschaft für Soziologie, University of Kiel, Germany.
- Reimer, T., Mata, R., & Kuendig, S. (2006). Argument quality can affect attitudes by its impact on perceived source expertise: Evidence for a moderated mediation in persuasion. Talk, Annual Convention of the National Communication Association (NCA), San Antonio, USA.
- Reimer, T., & Hoffrage, U. (2006). Fast and frugal group heuristics. Poster presented at the 7th Annual Meeting of the Society for Personality and Social Psychology, Palm Springs, California, USA.
- Reimer, T., & Hoffrage, U. (2005). Fast and frugal group heuristics. Talk at the Annual Meeting of the Midwestern Psychological Association, Chicago, USA.

- Reimer, T. (2005). Die Kunst des Ueberzeugens. [The art of persuasion.] Habilitation lecture, University of Basel, Switzerland.
- Reimer, T., Mata, R., Katsikopoulos, K., & Opwis, K. (2005). On the interplay between heuristic and systematic processes in persuasion. Poster, presented at the Twenty-Seventh Annual Conference of the Cognitive Science Society, Stresa, Italy.
- Brunner, T., Reimer, T., & Opwis, K. (2005). Cancellation and focus: The impact of feature attractiveness on recall. Talk, KogWis05, Basel, Switzerland.
- Brand, S., Reimer, T., & Opwis, K. (2005). Effects of negative mood on transfer and learning. Talk, KogWis05, Basel, Switzerland.
- Reimer, T. (2004). Decision strategies in groups. Talk at the 6th Invitational Choice Symposium, Leeds School of Business, Colorado, USA.
- Brand, S., Reimer, T. & Opwis, K. (2004). Lernen wir besser in guter oder in schlechter Stimmung? Effekte der Stimmung auf den Erwerb und Transfer eines Problemlöseschemas. Talk, 44. Kongress der Deutschen Gesellschaft für Psychologie, Göttingen, Germany.
- Reimer, T. (2003). Decision mechanisms in groups. Talk at the Centre for Economic Learning and Social Evolution (ELSE), London, UK.
- Reimer, T., & Hoffrage, U. (2003). Information aggregation in groups: The approach of simple group heuristics. Talk at the 25<sup>th</sup> Annual Meeting of the Cognitive Science Society, Boston, USA.
- Reimer, T., & Hoffrage, U. (2003). The approach of simple group heuristics: Does less information always yield inferior group decisions? Talk, 19. SPUDM (Biannual conference on subjective probability, utility, and decision making). ETH Zürich, Switzerland.
- Reimer, T., & Hoffrage, U. (2003). The ecological rationality of fast and frugal group decisions. Poster, Fachgruppentagung Sozialpsychologie, Universität Heidelberg.
- Reimer, T., & Hoffrage, U. (2003). The approach of Simple Group Heuristics. Poster, 8. Kongreß der Schweizerischen Gesellschaft für Psychologie, Universität Bern, Switzerland.
- Katsikopoulos, K., & Reimer, T. (2003). The recognition heuristic in group decision-making. Poster, Society for Judgment and Decision Making Annual Meeting, Vancouver, BA, and Economic Learning and Social Evolution Center, University College London, UK.
- Reimer, T., Opwis, K., & Bornstein, A.-L. (2002). Routine problem solving in groups. Talk at the 24<sup>th</sup> Annual Meeting of the Cognitive Science Society, George Mason University, Virginia, USA.
- Reimer, T. (2002). Negativer Lerntransfer in Gruppen. Talk, 43. Kongreß der Deutschen Gesellschaft für Psychologie, Humboldt-Universität, Berlin.
- Reimer, T. (2002). Transfer effects in groups. Poster, Summer Institute on Bounded Rationality in Psychology and Economics, Max-Planck-Institute of Human Development: Center for Adaptive Behavior and Cognition, Berlin.
- Reimer, T. (2001). Eine erfolgreiche Länderehe auf der Grundlage gemeinsamer Interessen der Brandenburger und Berliner. Invited talk, Experten-Hearing der IHK Berlin zu den Perspektiven einer Fusion von Berlin und Brandenburg.

- Dutke, S. & Reimer, T. (1999). Learning to use a graphics software: What kind of help information supports exploratory learning? Talk at the 8<sup>th</sup> European Conference for Research on Learning and Instruction, Göteborg, Sweden.
- Reimer, T. & Harris, P. (1999). Event related predictors of unrealistic optimism. Talk at the 12<sup>th</sup> General Meeting of the European Association of Experimental Social Psychology, University of Oxford, UK.
- Reimer, T. (1999). The evaluation-mediation hypothesis: Does the specification of potential side effects influence the perceived risk of a medication? Poster, 12th General Meeting of the European Association of Experimental Social Psychology, University of Oxford, UK.
- Reimer, T., Harris, P., Langton, D., Bienek, S., & Koch, Nicole (1999). Geschlechtsspezifische Stimmungs- und Framingeffekte bei der Beurteilung von Viagra. Poster, IV. Symposium für gesundheitliche Forschung, Fribourg, Schweiz.
- Reimer, T. & Neuser, A. (1999). Ein kognitionspsychologischer Zugang zu Prozeßverlusten in Gruppen. Talk, KogWis 99, Tagung der Gesellschaft für Kognitionspsychologie, Universität Bielefeld.
- Reimer, T. & Neuser, A. (1999). Eine gedächtnispsychologische Erklärung von Prozeßverlusten in Kleingruppen. Talk, 7. Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie, Kassel.
- Reimer, T. & Neuser, A. (1999). Kognitives Ressourcenmanagement in Kleingruppen. Talk, 40. Tagung experimentell arbeitender Psychologen, Leipzig.
- Reimer, T. (1998). Social cognitions as determinants of perspective-taking and group achievement. Talk at the Nags Head Conference, Florida Atlantic University, USA.
- Reimer, T. (1998). The evaluation-mediation hypothesis: Does the specification of potential side effects influence the perceived risk of a medication? Talk at the Society for Risk Analysis - Europe 1998 Annual Conference, Paris, France.
- Reimer, T. (1998). Ingroup-homogeneity and ingroup-favouritism: Why did the proposed merger of Berlin and Brandenburg fail? Talk at the East-West Meeting of the European Association of Experimental Social Psychology, University of Magdeburg, Gommern.
- Reimer, T. (1998). Attributions of poor group performance as a predictor of perspective-taking and group achievement: A process model. Talk at the Annual Conference of the BSP, University of Canterbury, Kent, UK.
- Reimer, T. (1998). Does blaming the self for inferior group performance enhance perspective-taking and group achievement? Talk, First International German Conference on Group Research: Information Processing in Groups, Humboldt Universität, Berlin.
- Krahé, B., & Reimer, T. (1998). Indirekte Vorurteilmessung: Beurteilung krimineller Handlungen als Index individueller Vorurteile. Talk, Kongreß der Deutschen Gesellschaft für Psychologie, Dresden.
- Reimer, T. (1998). Risk communication: The evaluation-mediation hypothesis. Poster, Annual Conference of the Society for Risk Analysis, Phoenix, USA.

- Reimer, T. (1998). Vom Problemraum zum Partnerraum: Wie repräsentieren Gruppenmitglieder die Problemräume ihrer Partner? Talk, 39. Tagung experimentell arbeitender Psychologen.
- Reimer, T. (1998). Interaktives Problemlösen: Netzwerkgestützte Windowsprogramme aus dem Bereich der Kleingruppenforschung. Talk, 39. Tagung experimentell arbeitender Psychologen.
- Reimer, T. (1998). Ein experimentelles Paradigma zur Untersuchung argumentativen Problemlösens. Poster, Kongreß der Deutschen Gesellschaft für Psychologie, Dresden.
- Krahé, B., & Reimer, T. (1997). Rough Justice: Lay Judges Sentencing Decisions as a Measure of Ethnic Prejudice. International Network for Social Justice Research, VIth Biennial Meeting, Universität Potsdam.
- Krahé, B., Reimer, T., & Scheinberger-Olwig, R. (1997). Kriterienorientierte Aussageanalyse als Instrument zur Identifizierung von Wahr- und Falschaussagen: Eine methodenkritische Untersuchung. 6. Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie, Konstanz.
- Krahé, B., Scheinberger-Olwig, R., & Reimer, T. (1997). Measuring Sexual Aggression Among German Adolescents. Congress of the European Association of Psychology, Dublin.
- Reimer, T. (1997). Die differentielle Wahrnehmung der Ingroup-Outgroup-Homogenität am Beispiel der Volksabstimmung zur Fusion der Bundesländer Berlin und Brandenburg. 6. Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie, Konstanz.
- Reimer, T. (1997). The Generation and Adaptation of a Partner Space: How do Group Members Represent their Partners' Problem Spaces? Paper presented at the Conference on the Processes of Generative Mental Representation and Psychological Adaptation in Potsdam/Berlin.
- Reimer, T. (1997). Die Verarbeitung peripherer und zentraler Hinweisreize bei der Beurteilung von Argumenten. Talk, 39. Tagung experimentell arbeitender Psychologen. HU Berlin.
- Reimer, T., Neuser, A., & Schmitt, C. (1997). Läßt sich die Koordinationsleistung in einer Kleingruppe durch die Möglichkeit zur Kommunikation erhöhen? Talk, 39. Tagung experimentell arbeitender Psychologen, HU Berlin.
- Reimer, T. (1997). Die Verteilung der Information als Determinante der Problemlöseleistung in einer Dyade. Talk, KogWis97, Universität Hildesheim.
- Reimer, T. (1996). Die Rolle der Präsupposition bei einer elaborierten Verarbeitung von Argumenten. Poster, 40. Kongreß der Deutschen Gesellschaft für Psychologie, LMU München.
- Reimer, T. (1996). Unter welchen Bedingungen wird ein Argument akzeptiert? Talk, 38. Tagung experimentell arbeitender Psychologen, Universität Eichstätt.
- Reimer, T. (1996). Die Verteilung der Information, das Problemverständnis und das Argumentationsverhalten als Determinanten der Problemlöseleistung in einer Dyade. Talk, 38. Tagung experimentell arbeitender Psychologen, Universität Eichstätt.

- Krahé, B., Reimer, T., & Scheinberger, R. (1995). Kriterienorientierte Aussageanalyse als Instrument zur Glaubhaftigkeitsbeurteilung: Eine methodenkritische Untersuchung. Talk, 6. Tagung der Fachgruppe Rechtspsychologie der Deutschen Gesellschaft für Psychologie, Bremen.
- Reimer, T. (1995). Die Bildung von Koalitionen im Flament- und Apfelbaum-Paradigma. Talk, 37. Tagung experimentell arbeitender Psychologen, Universitaet Bochum.
- Reimer, T., & Dutke, S. (1995). Unterschiede zwischen handlungs- und funktionsbezogener Hilfe am Beispiel eines Malprogramms. Poster, Software-Ergonomie '95, Tagung der GMD, Darmstadt.
- Reimer, T., & Renner, B. (1995). Intraindividuelle Konsistenz als Kriterium für den unrealistischen Optimismus. Poster, 2. Tagung der Fachgruppe Gesundheitspsychologie der Deutschen Gesellschaft für Psychologie, Trier.
- Reimer, T., & Renner, B. (1995). Die Self-Other-Asymmetrie als Kriterium für den unrealistischen Optimismus. Talk, 5. Tagung der Fachgruppe Sozialpsychologie der Deutschen Gesellschaft für Psychologie, Potsdam.
- Reimer, T. (1994). Interaktionsverhalten in Kleingruppen: Das Flament und Apfelbaum-Paradigma. Poster, Kongreß der Deutschen Gesellschaft für Psychologie, Hamburg.
- Reimer, T. (1994). Syllogistisches Schlußfolgern. Poster, Kongreß der Deutschen Gesellschaft für Psychologie, Hamburg.
- Reimer, T. (1992). Der Einfluß von Einstellungen auf das syllogistische Schlußfolgern. Talk, 33. Tagung experimentell arbeitender Psychologen, Osnabrück.

## **7. Invited Presentations and Lectures**

- Purdue University, Human Factors and Ergonomics Society, Purdue University Chapter
- Purdue University, Social Psychology Brownbag Series, West Lafayette
- Purdue University, Department of Communication, West Lafayette
- University of Lausanne, HEC Lausanne (Business School), Lausanne
- University of Maryland, Department of Communication, College Park
- University of Wuerzburg, Department of Psychology
- Free University of Berlin, Psychology Department
- University of Jena, Department of Communication
- Technical University of Berlin, Psychology Department
- University of Potsdam, Department of Psychology
- University of Basel, Psychology Department
- Max Planck Institute for Human Development, Center for Adaptive Behavior and Cognition, Berlin
- North Dakota State University, Department of Psychology
- University of Sussex, School of Social Sciences, Brighton
- University of Muenster, Psychology Department
- University of Goettingen, Department of Psychology



## 8. Contracts and Grants

2017-2019: Leigh Raymond (PI), Ilias Bilonis (Co-Investigator), James Braun (Co-Investigator), Sabine Brunswicker (Co-Investigator), Travis Horton (Co-Investigator), Panagiota Karava (Co-Investigator), Srinivas Peeta (Co-Investigator), Torsten Reimer (Co-Investigator), & Laurel Weldon (Co-Investigator). Affordable NetZero Housing and Transportation Solutions. Purdue Great Challenges Award, 300,000 USD

2017-2018: Johnson, D. (PI), Delp, E., Jahanshahi, M., Kong, N. & Reimer, T. (Co-PIs); Decision Support for Flood Risk Mitigation: Automated Data Collection and Visualization Tools; Mellon Foundation; 139,000 USD;

2015-2016: Reimer, T. (PI); Gulich, M. (Purdue Office of Sustainability) (consultant); Overcoming Barriers to Recycling: The Role of Knowledge and Social Norms; Sponsor: Keep America Beautiful,; Graduate students: Chris Roland and Devika Banerji; 74,000 USD;

Reimer, T. (2004-2005). Information Sharing and Group Decision Making. Research Project funded through the University of Basel, Switzerland; 15,000 USD

## 9. Original Designs, Plans, Inventions, Software, and/or Patents

Computer Programs (Windows 3.11)

Data analysis:

BNTS: Boolean Network Time Series

PARALL: Onedimensional Parallelogram Analysis

AGREE: Coefficients of Rater Agreement

Experiments:

Flament & Apfelbaum Paradigm

Tower of Hanoi

Problem Solving in Groups

## Teaching

### 1. Courses Taught

Purdue University

COM318: Principles of Persuasion (Summer, 20 students)

COM320: Small Group Communication (25 students)

COM419: Judgment and Decision Making (20 students)

COM582: Descriptive/Experimental Research (15 students)

COM674: Decision Making (10 students)

COM600 (with Dr. Connaughton / Dr. Roberts): Foundations of Human Communication Inquiry I (15 students)

COM601: Foundations of Human Communication Inquiry II (15 students)

COM590: Groups and Network Analysis (Directed study, 1 student)  
 COM590: Nonverbal Communication and Decision Making (Directed study, 1 student)  
 COM590: Online Judgments and Decision Making (Directed study, 1 student)  
 COM590: Effects of Nutrition Labels on Choice Behavior (Directed study, 1 student)  
 COM590: Impression Formation (Directed study, 1 student)  
 COM590: Persuasion and Decision Making (Directed study, 1 student)  
 COM590: Research Design and Statistical Analysis with SPSS (Directed study, 1 student)  
 COM590: Social Influence Processes in the Internet (Directed study, 1 student)  
 COM590: Meta-Analysis and Health Communication (Directed study, 1 student)  
 COM590: Meta-Analysis and Statistical Power (Directed study, 1 student)  
 COM590: Meta-Analysis and Political Violence (Directed study, 1 student)  
 COM590: Modeling Food Choices (Directed study, 1 student)  
 COM590: Nonverbal Communication and Decision Making (Directed study, 1 student)  
 COM590: The Brunswikian Lens Model and Venture Capital Decision Making (Directed study, 1 student)  
 COM590: Simulation of Cognitive Processes (Directed study, 1 student)

University of Maryland (2006-2009)

COMM400: Research Methods in Communication (lecture; 120 students)  
 COMM420: Theories of Group Discussion (35 students)  
 COMM475: Persuasion (35 students)  
 COMM600: Empirical Research in Communication (10 students)  
 COMM775: Seminar in Persuasion and Attitude Change (10 students)  
 COMM398: Selected Topics (1-5 students)  
 COMM489: Topical Research (1-5 students)

At previous universities (selected sample):

Introduction to social psychology (lecture, teacher training)  
 Multivariate methods (lecture, with Reinhold Kliegl)  
 Social cognition  
 Information processing in groups  
 Group decision making  
 Attitudes and prejudices  
 Risk communication  
 Introduction to sociometry  
 Non-parametric data analyses  
 Introduction to SPSS  
 Course in computer programming

## **2. Service on Graduate Student Committees**

### **Dissertation Committees**

Chris Roland (*Chair*), Brian Lamb School of Communication, Purdue University, 2015-;

Devika Banerji (*Chair*), Brian Lamb School of Communication, Purdue University, 2014-;

Ryan Cummings (*Chair*), Brian Lamb School of Communication, Purdue University, 2013-;

Benjamin Russell (*Chair*), Brian Lamb School of Communication, Purdue University, 2011-2015;  
*Thesis was selected as the best PhD Thesis in the Brian Lamb School in 2015*

Steve Swope (*Chair*), Brian Lamb School of Communication, Purdue University, 2010-2013;

Doug Pruim, Brian Lamb School of Communication, Purdue University, 2014-;

Mysha Clark, Department of Forestry and Natural Resources, Purdue University, 2015-;

Aiping Xiong, Department of Psychological Sciences, 2015-;

Juling Gao, Department of Forestry and Natural Resources, Purdue University, 2015;

Jing Chen, Brian Lamb School of Communication, Purdue University, 2013-2015;

Kai Kuang, Brian Lamb School of Communication, Purdue University, 2011-2015;

Kurtis Miller, Brian Lamb School of Communication, Purdue University, 2010-2014;

Erica Schneid, Department of Psychological Sciences, Purdue University, 2012-2014;

Heather Fedesco, Brian Lamb School of Communication, Purdue University, 2011-2013;

Nathalie Desrayaud, Brian Lamb School of Communication, Purdue University, 2010-2013;

Paula Hopeck, Brian Lamb School of Communication, Purdue University, 2010-2013;

Courtney Lynam-Scherr, Brian Lamb School of Communication, Purdue University, 2010-2013; Kristen Imboden, Brian Lamb School of Communication, Purdue University, 2010-2012;

Shuo Yao, Department of Communciation, University of Maryland, 2006-2009;

Paula Weissman, Department of Communciation, University of Maryland, 2007-2009;

Christine Skubisz, Department of Communciation, University of Maryland, 2007-2009;

Jill Underhill, Department of Communciation, University of Maryland, 2007-2009;

Rowena Kirby-Straker, Department of Communciation, University of Maryland, 2008-2009;

Sanja Sipek, Department of Communciation, University of Maryland, 2008-2009;

Xiaoying Xie, Department of Communciation, University of Maryland, 2006-2008;

### **Master Committees**

Kelsey Eversole (*Chair*), Brian Lamb School of Communication, Purdue University, 2017-;

Kirstin Dolick (*Chair*), Brian Lamb School of Communication, Purdue University, 2015-;

Hayden Barber (*Chair*), Brian Lamb School of Communication, Purdue University, 2015-;

Erica Ballmer, Youth Development and Agriculture Education, Purdue University, 2017-;

Christopher Roland (*Chair*), Brian Lamb School of Communication, Purdue University, 2013-2015;  
*Thesis was selected as the best Masters Thesis in the Brian Lamb School in 2015*

Zach Wittrock (*Chair*), Brian Lamb School of Communication, Purdue University, 2012-2014;

Joshua Curth, Brian Lamb School of Communication, Purdue University, 2015-;

Chervin Lam, Brian Lamb School of Communication, Purdue University, 2013-2015;

Teis Kristensen, Brian Lamb School of Communication, Purdue University, 2012-2014;

Beth Wilson, Brian Lamb School of Communication, Purdue University, 2010-2012;

Victoria Hawes, Brian Lamb School of Communication, Purdue University, 2010-2011;

Brandon Dart, Department of Communication, University of Maryland, 2006-2007;

### **3. Advising: Research Direction**

Supervision of independent studies--I supervised over 50 students in independent projects and internships at Purdue University, the University of Potsdam, the University of Basel, the Max Planck Institute for Human Development, Berlin, and at the University of Maryland, College Park.

Projects / independent studies with graduate students at Purdue University:

Wilke scholarships; fall 2016; spring 2017; Courtney Lynam-Scherr, Christina Jones: *Risk communication: Genetic tests and breast cancer*; Steve Swope: *Meta-Analysis and Power*,

Projects / independent studies with graduate students at the University of Maryland:

Bing Han: *Persuasion and decision making*; 2007-2008  
Sanja Sipek: *Persuasion and decision making*; 2007-2008  
Shuo Yao: *Brainstorming*; 2007-2008  
Christine Skubisz: *Risk communication*; 2007-2009  
Gero Schwenk: *Social networks*; University of Marburg, Germany; 2006-2008

Projects / independent studies with undergraduate students at Purdue University:

Katie Kirk: *Group Decision Making*; 2012-2013;  
Robert Colletti: *Group Decision Making*; 2012-2013;  
Darien Hutson: Honors Contract, Spring 2013;

Projects / independent studies with undergraduate students at the University of Maryland:

Jane Jetabut: *Argumentation*; 2006-2007

Kyle Bailey: *Argumentation*; 2006-2007

Laura Hager (honor student): *Brainstorming*; 2007-2008

Tashawn Graham: *Persuasion and decision making*; 2007-2008

Charlie Mayer: *Persuasion and decision making*; 2007-2008

#### **4. Advising: Other than Research Direction**

Supervision of graduate and undergraduate teaching assistants for COMM400 (research-methods lecture)

2006-2007: Bing Han, David Payne, Claire Johnson, Subi Issa, Lauren Rothe, Kathryn Ugolini

2007-2008: Sabine Fritz, Xiaoying Xie, Netaly Masica, Katie Cheok, Jennifer Routh, Kaitlin Doody, Abigail Seiler, Laura Berdichevsky, Dana Davidson, Carrie Hubbard, Lauren Nicholas

#### **5. Teaching Award**

“Lecturer of the year 2001” awarded by the student representatives of the Department of Psychology, U Basel, Switzerland

### **Engagement**

#### **1. Professional Service**

##### **a. Editorships and Editorial Boards**

###### *Editorial Board*

2012- *Social Influence*

2012- *Small Group Research*

2009- *Communication Studies*

2009- *Communication Quarterly*

2007- *The Open Communication Journal*

##### **b. Reviewing Activities for Journals and Other Learned Publications**

*Behavior Research Methods*

*Communication Monographs*

*Communication Quarterly* (8)

*Communication Studies* (11)

*Communication Theory*

*Diagnostica*

*Group Dynamics: Theory, Research, and Practice* (2)

*Group Processes and Intergroup Relations* (2)

*Human Communication Research* (3)

*International Journal of Sport and Exercise Psychology* (2)  
*Journal of Artificial Societies and Social Simulation (JASS)*  
*Journal of Communication*  
*Journal of Computer-Mediated Communication*  
*Journal of Personality and Social Psychology* (4)  
*Management Communication Quarterly*  
*NeuroPsychoEconomics* (2)  
*Organizational Behavior and Human Decision Processes* (2)  
*Risk Analysis* (4)  
*Social Influence* (3)  
*The Journal of the Learning Sciences*  
*Zeitschrift für experimentelle Psychologie (Experimental Psychology)*  
*Zeitschrift für Sozialpsychologie (Social Psychology)*

**c. Reviewing Activities for Agencies and Professional Organizations**

*Social Sciences and Humanities Research Council of Canada (SSHRC; research grants)*  
*National Science Foundation (NSF) (Decision, Risk, and Management Science Program)*  
*UK Economic and Social Research Council (research grants)*  
*The Leverhulme Trust (UK, research grants)*  
*National Communication Association (NCA)*  
*International Communication Association (ICA)*  
*Academy of Management (AOM)*  
*Cognitive Science Conference*  
*Interdisciplinary Network for Group Research (INGROUP)*  
*Research stipends for graduate students in Austria*

**d. Committee Memberships Held in Professional Organizations**

Vice-Chair Elect, *Social Cognition and Communication Division*, National Communication Association, 2016-2017  
 Past-Chair, *Group Communication Division*, National Communication Association, 2013-2014  
 Chair, *Group Communication Division*, National Communication Association, 2012-2013  
 Vice-Chair and Program Planner, *Group Communication Division*, National Communication Association, 2011-2012  
 Vice-Chair Elect, *Group Communication Division*, National Communication Association, 2010-2011  
 Member, Board of Directors, *INGROUP* (Interdisciplinary Network for Group Research), 2012-2013  
 Member, *McGrath Award for Lifetime Achievement Selection Committee*, *INGROUP* (Interdisciplinary Network for Group Research), 2013

Member, *Best Article of the Year Selection Committee, Organizational Communication Division*, National Communication Association, 2011-2012

Chair, *Golden Anniversary Monograph Award* committee, National Communication Association, 2009-2010

Member, *Golden Anniversary Monograph Award* committee, National Communication Association, 2008-2009

*Best Paper Award* committee, Organizational Behavior Division, Academy of Management, 2009-2010

**e. Organization / Chair or Respondent of Panels at Conferences**

Respondent of the panel *Communication and Team Effectiveness*, Annual Meeting of the National Communication Association (NCA), Philadelphia, 2016.

Chair of the panel *Top Three Papers in Group Communication*, Annual Meeting of the National Communication Association (NCA), Orlando, 2012.

Chair of the panel *Top Student Papers in Group Communication*, Annual Meeting of the National Communication Association (NCA), New Orleans, 2011.

Respondent of the panel *Group Communication in Organizations*, Organizational Communication Division, Annual Meeting of the International Communication Association (ICA), Singapore, 2010.

Chair of the panel *Studies in Persuasive, Mediation, and Legal Discourses*, Language and Social Interaction Division, Annual Meeting of the International Communication Association (ICA), Singapore, 2010.

Respondent of the panel *Online Groups and Virtual Research*, Group Communication Division, Annual Meeting of the National Communication Association (NCA), San Francisco, 2010.

Chair of the panel *Being Hateful, Mean, or Defensive in Virtual and Real Groups*, Group Communication Division, Annual Meeting of the National Communication Association (NCA), San Diego, California, 2008.

Chair of the panel *Organizational Citizenship Behavior in Groups*, Organizational Behavior Division, Annual Meeting of the Academy of Management (AOM), Anaheim, California, 2008.

Chair of the panel *Understanding the Role of Emotion in Processing Media*, 56th Annual Meeting of the International Communication Association (ICA), Dresden, 2006.

Chair of the panel *Popular Communication and Gender*, 56th Annual Meeting of the International Communication Association (ICA), Dresden, 2006.

Organization / chair of a symposium on *Metacognitions in Groups: How Metacognitive Beliefs Can Facilitate Group Interaction and*

*Performance* at the 7<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology, Palm Springs, California, 2006 (with Verlin Hinsz).

Organization of a symposium on *Strategies of Information Processing in Groups* at the Annual Meeting of the Midwestern Psychological Association, Chicago, 2005 (with Ernest Park and Verlin Hinsz).

Chair of the panel *Konflikt, Kommunikation und Lernen in Gruppen* [Conflict, communication, and learning in groups] at the 43rd Annual Meeting of the German Psychological Society, Berlin, 2002.

Chair of the symposium *Informationsverarbeitung in Gruppen* [Information processing in groups], 44th Tagung experimentell arbeitender Psychologen in Chemnitz, 2002 (with Margarete Boos).

Chair of the panel *Interpersonelle Beziehungen* [Interpersonal relationships], 39th Tagung experimentell arbeitender Psychologen in Marburg, 1998.

Chair of the symposium *Einstellung und Persuasion* [Attitudes and persuasion], 38th Tagung experimentell arbeitender Psychologen in Berlin, 1997 (with Hans-Peter Erb).

**f. External Reviewer for Tenure Case**

Served as an external reviewer for a tenure case at the Business School of Fordham University, 2016.

**2. University Service**

Purdue University

Faculty Affairs Committee: Elected Member, Brian Lamb School of Communication (2014-2016; 2016-2018)

Graduate Committee, Member (2015-2017)

Director, Graduate Studies, Brian Lamb School of Communication (2013-2014)

Chair, Graduate Committee, Brian Lamb School of Communication (2013-2014)

Supervision of the Research Participation System and Lab, Brian Lamb School of Communication (2011-)

Course Supervisor, Com320—Group Communication (2010-2017)

Member of Search Committee, University-wide cluster hire on *Integrated Systems Analysis and Sustainability* (2013-2014) Member of Search Committee, *Social Network Analysis*, Brian Lamb School of Communication (2013-2014)

Member of Search Committee, *Political Communication*, Brian Lamb School of Communication (2013-2014)



Member of the Curriculum Committee, College of Liberal Arts (2011-2013)  
Head of the Organizational Communication Unit (2011-2012)  
Member of the Strategic Planning Committee, Brian Lamb School of Communication (2011-2012)  
Member of the Graduate Committee, Brian Lamb School of Communication (2011-2012)  
Reviewer for the George Washington Carver Fellowship, Graduate School, Purdue University (2012-2013)  
Member of the CLA Distinguished Master's Thesis Award Committee, Brian Lamb School of Communication (2011-2012)  
External Reviewer for EPICS (engineering; Professor Buzzanell; Fall 2009 and Spring 2010)  
Presentation at the Pugwash Presents Lecture Series (2011)  
Presentation at the Computational Social Science Initiative (Purdue University, 2010)  
Faculty feedback on graduate student presentations at the OrgCom Mini-Conference (2009, 2010)  
Reviewer for Inaugural Graduate Student Conference (2010)  
Panelist, Roundtable Discussion on Interdisciplinary Research at the Inaugural Graduate Student Conference, Communication Department (2010)  
Panelist, Roundtable Discussion on Publishing, Communication Department (2011)  
Presentations in Com574 (2009, 2010, 2011, 2012, 2013, 2014) and Com601 (2010, 2011, 2012, 2013), Brian Lamb School of Communication, Purdue University  
Member of the CLA Distinguished Master's Thesis Award Committee, College of Liberal Arts (2010-2011)  
Departmental Representative of the Purdue Research Foundation Research Grant Committee, College of Liberal Arts (2010-2011)

#### University of Maryland

Grade appeal committee (UMD, 2008-2009)  
Salary advisory committee (UMD, 2006-2007)  
Web development committee (UMD, 2006-2007)  
Undergraduate studies committee (UMD, 2007-2008)  
Committee "Learning-Outcome Assessment" (UMD, 2007-2008)  
Faculty contact for prospective graduate students in Persuasion and Social Influence (UMD, 2006-2009)

#### At previous institutions (selected sample):

Habilitation committees (Reinhold Kliegl, Christoph Klauer, Free University of Berlin)  
Examination committee (1991-1993, elected student representative, Free University of Berlin)

Web master (1993-1995, University of Potsdam)  
Oral comprehensive exams in social psychology (1996-2001, University of Potsdam, served on committees of about 100 students)  
Search committee instructional psychology (1999, University of Potsdam)

### **3. Community Service**

Member of the Expert Group on Consumers' Risk Perceptions of Food Choice, Consumer Science Task Force, International Life Sciences Institute Europe (ILSI), Brussels, Belgium (see [www.europe.ilsa.org/activities/taskforces/societal aspects/ConsumerScience.htm](http://www.europe.ilsa.org/activities/taskforces/societal%20aspects/ConsumerScience.htm)), 2008-2009.

Member of the Expert Group on the Merger of the German States Berlin and Brandenburg (IHK Berlin), 2001.

Research presentations at highschools in Baden-Wuerttemberg and Brandenburg (Germany).

### **4. Media Coverage**

Communication Department, University of Maryland: Golden Anniversary Monograph Award of the National Communication Association, 2008 ([www.comm.umd.edu/news46.html](http://www.comm.umd.edu/news46.html))

Eschbach Highschool, Stuttgart, Germany: Social Scientific Research in the United States, 2008 (<http://www.eschbach-gymnasium.de/index.php?doc=400>)

University of Maryland: Risk Communication Research at the University of Maryland, 02 / 2008 (<http://www.umresearch.umd.edu/VPRPubs/risk%20communication.pdf>)

Max Planck Institute for Human Development: Annual Review 07 / 2007 (pp. 47-49), ([http://www.mpib-berlin.mpg.de/en/forschung/abc/pdfs/abc\\_annualreport\\_0506.pdf](http://www.mpib-berlin.mpg.de/en/forschung/abc/pdfs/abc_annualreport_0506.pdf))

University of Basel, Switzerland: Award for Excellence in Research, 2005 ([http://www.unibas.ch/index.cfm?uuid=C1B074E4C09F28B63441165442FBC591&IRACER\\_AUTOLINK&&o\\_lang\\_id=2](http://www.unibas.ch/index.cfm?uuid=C1B074E4C09F28B63441165442FBC591&IRACER_AUTOLINK&&o_lang_id=2))

Die Welt, 11 / 30 / 2000. Zur Länderfusion verhilft nur ein neues Leitbild. Warum die Berlin/Brandenburg-Frage aus Sicht eines Psychologen so schwierig ist – Zusammenschluss von oben hat keine Chance. ([http://www.welt.de/print-welt/article550356/Zur\\_Laenderfusion\\_verhilft\\_nur\\_ein\\_neues\\_Leitbild.html](http://www.welt.de/print-welt/article550356/Zur_Laenderfusion_verhilft_nur_ein_neues_Leitbild.html))

Märkische Allgemeine Zeitung, 01 / 30 / 2001. Länderehe nur mit positiven Gruppen machbar. Untersuchungen zu psychologischen Aspekten des Abstimmungsverhaltens.

DDP Nachrichtenticker 12 / 02 / 2000. Psychologe: Volksbewegung richtiger Schritt in Richtung Länderfusion.

Pressemitteilung der Universität Potsdam, 11 / 23 / 2000. Perspektiven der Länderehe Berlin-Brandenburg aus psychologischer Sicht.

Potsdamer Universitätszeitung PUTZ, 01 / 2000. Gleiche Partner? Studie zur Fusion von Berlin und Brandenburg.